PERSONAL EXPENSE TRACKER APPLICATION

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PROJECT NAME	Personal Expense Tracker Application

SCENARIO
Adding wallet balance, tracking, saving and monitoring expenses

	Entice — How does someone initially become aware of this process?	**Enter** — What do people experience as they begin the process?	**Engage** — In the core moments in the process, what happens?	**Exit** — What do people typically experience as the process finishes?	**Extend** — What happens after the experience is over?

Steps
What does the person (or group) typically experience?

Entice	Enter	Engage	Exit	Extend
Seeking ideas to manage expense — Most people get aware of expense tracker application	**Registration** — The user should provide their email, mobile number for registration	**Calculation of expenses** — The application performs calculation every time when the user adds expense they spend	**Knowledge about financial management** — Users will get to know how much they can save and which part money needs to be spent most	**Report storing** — The overall report of the expense that was tracked for any time period can be viewed anytime
Downloading the application — After getting an idea of expense tracking application, user will download the application	**Initialization** — The user adds their income data	**Aware of money left** — The user will get to know the amount that is left for them to spend	**Analyzing unwanted expenses** — The user reviews unwanted expenses to avoid them in future	**Personalized challenges** — Helps the user to achieve some goal within a specifc time
Exploring the application — The user navigates through the application features	**Setting expense limit** — The user sets the limit for spending	**Alert System** — When the user reaches their spending limit they will get notified	**Skill improvement** — Small part self confidence improvement	**Aimbition Goals** — Helps of money management

Interactions
What interactions do they have at each step along the way?
- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

Entice	Enter	Engage	Exit	Extend
Recommendation of application to other person by frequent user	Add expense details section of the application	When the user spends their money, they will add it on the expense adding section	Looking through the report of tracked expenses	Stored reports of previously tracked expenses can also be viewed on the app
Expense tracking application download recommendations on Playstore or ads	Wallet limit section of the application	The amount of money left will always be displayed in the application	The remaining money after making every needed expenses will be displayed	User can logout if they want
Money managing ideas by typing in the search engine of the Android app or website	Finalizing the budgets by clicking set button on the application	If the user reaches the limit notification will be sent through message or mail	Small part self confidence improvement	Helps of money management

Goals & motivations
At each step, what is a person's primary goal or motivation? ("Help me…" or "Help me avoid…")

Entice	Enter	Engage	Exit	Extend
Help me to get an idea of managing money	Help me to set limit for my expenses	Help me to keep record of every expense made	Helps me to gain knowledge about which part of expense needs to be reduced	Helps me to view my history of spending money
Help me to create a profile for myself on application	Help me to monitor my expenses	Help me to get notified when I reach the wallet limit	Helps me in increasing savings	Helps me to view and compare the expenses that were made in previous months
Help me to get to know more about the app	Help me to have confdence of having a fixed budget plan	Help me to keep an updated result of money spent and left	Helps me to change my wallet limit anytime	helps of your family happinees

Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Entice	Enter	Engage	Exit	Extend
Thinking of managing money	Assists me to spend money within the limit	Improving way of spending by tracking expenses	The ultimate goal of money management is savings and it is achieved	User likes looking on their past reports to compare with current report
Exploring the application and its features	The user would feel hopeful when he finalizes his budget	Adding of expense makes user confdent of knowing where his money got spent	Rating the application would help other users to install it	Helps in brand new planning for spending
		User feels relaxed as there is no need to perform manual calculations	Co-operative way for changing my wallet limit from time to time	

Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Entice	Enter	Engage	Exit	Extend
Thinking of money management makes the user frustrated	User may think of security issues	User may forget to add some expenses that they spent	Keeps customer thoughts unstable	Looking at old reports reminds of failure if any happened
It may take some time to get an understanding about the application	User may feel a bit of fear of commitment	If the money left is not enough, user will get anxiety	The knowledge gain will be nothing if he fails in staying within the budget	Reminds of failure if any happened
Choosing the correct application for tracking their expense maybe challenging	Limits us within some boundary so that user cannot spend money in emergencies			

Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?

Entice	Enter	Engage	Exit	Extend
Application recommendation to appear top in the search result	Initialization process could be done better by looking through app tutorial	In what ways the user interface should be improved	Making sure that the faws are removed	helps of your family happinees
Giving a complete tutorial of using the app	Its hard to remind the user if he forget to add some expense while spending	How might we extend this application to manage tax expenses too?	Rating the application would help other users to install it	