

## Ideation Phase

### Define the Problem Statements

Date	17 September 2022
Team ID	PNT2022TMID37395
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	a customer	buy a product	it is not in stock	it is in demand and many people are placing orders	annoyed
PS-2	a customer	replace a product that I bought	customer support is not responding	of too much traffic	frustrated
PS-3	a customer	buy a product	it is overpriced	of its demand	disappointed
PS-4	a customer	buy a product	there is something odd about the reviews	the product as such isn't the best in its domain	vexed