Sprint 4
Story

Date	14 November 2022
Team ID	PNT2022TMID37395
Project Name	Project - Global Sales Data Analytics

Global Sales Data Analytics

Sales analysis is using data to evaluate sales team performance

1. Products with more than 50k sales
2. Sales in different countries
3. Highest-selling product sub-categories
4. Products with quantity and profit
5. Sales vs profit by country
6. Sales vs Profit comparison by sub-category
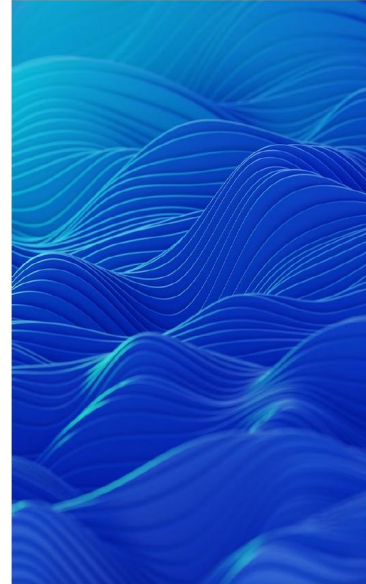
# Products with more than 50k sales

Sales by Product Name

Product Name
● Harbour Creations Executive Leat... ● Office Star Executive Leather Arm... ● Hon Executive Leather Armchair, ... ● Canon imageCLASS 2200 Advanc...
● Nokia Smart Phone, Full Size ● Motorola Smart Phone, Full Size ● Cisco Smart Phone, Full Size ● Apple Smart Phone, Full Size
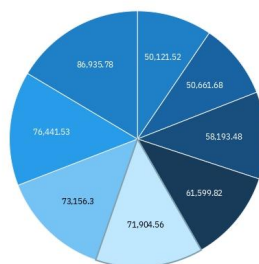
Sales in different countries

Sales for Country regions

Sales (Sum)

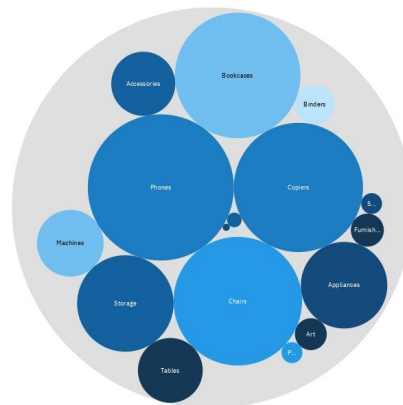180.31   2,297,200.86

© Mapbox © OpenStreetMap
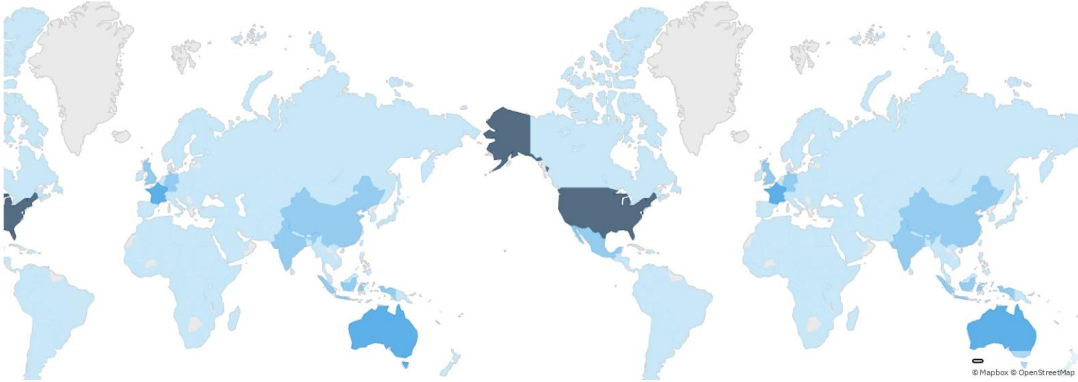
Highest-selling product sub-categories

Sub-Category hierarchy colored by Sub-Category and sized by Sales
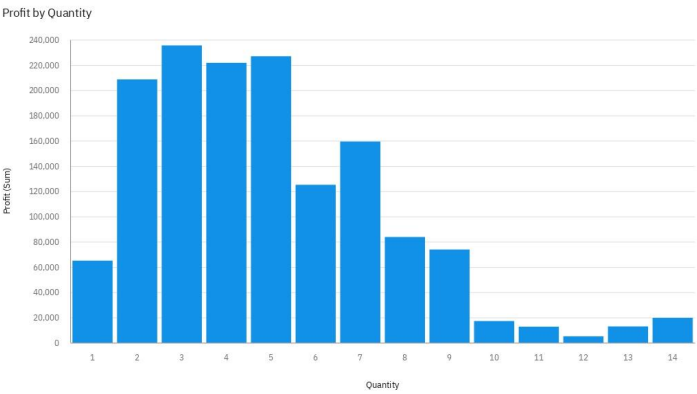
Sales (Sum)

73,404.03   1,706,824.14

Sub-Category
● Accessories ● Appliances ● Art ● Binders ● Bookcases ● Chairs ● Copiers ● Envelopes ● Fasteners ● Furnishings ● Labels ● Machines ● Paper ● Phones
● Storage ● Supplies ● Tables

Products with quantity and profit

Profit by Quantity

Sales vs profit by country

Sales and Profit by Country colored by Country

Measures - Country

- Sales | Afghanistan
- Sales | Australia
- Sales | Belarus
- Sales | Bulgaria
- Sales | Chad
- Sales | Cuba
- Sales | Ecuador

- Sales | Albania
- Sales | Austria
- Sales | Belgium
- Sales | Burundi
- Sales | Chile
- Sales | Czech Republic
- Sales | Egypt

- Sales | Algeria
- Sales | Azerbaijan
- Sales | Benin
- Sales | Cambodia
- Sales | China
- Sales | Democratic Republic of the...
- Sales | El Salvador

- Sales | Angola
- Sales | Bahrain
- Sales | Bolivia
- Sales | Cameroon
- Sales | Colombia
- Sales | Denmark
- Sales | Equatorial Guinea

- Sales | Argentina
- Sales | Bangladesh
- Sales | Bosnia and Herzegovina
- Sales | Canada
- Sales | Cote d'Ivoire
- Sales | Djibouti
- Sales | Eritrea

- Sales | Armenia
- Sales | Barbados
- Sales | Brazil
- Sales | Central African Republic
- Sales | Croatia
- Sales | Dominican Republic
- Sales | Estonia

Sales vs Profit comparison by sub-category

Sales and Profit by Sub-Category

Measures
● Sales ● Profit