Project Design Phase-I
Proposed Solution

Date	1 October 2022
Team ID	PNT2022TMID37395
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want.
2.	Idea / Solution description	Developing a dashboard with scalability of data for users to get important intel regarding sales of products online.
3.	Novelty / Uniqueness	Providing a hierarchy of products that are trending, useful for investors, business people as well as layman people who are curious about global sales.
4.	Social Impact / Customer Satisfaction	Information is wealth. This would help people in maximizing their profits and minimizing their losses. A clean and clear analysis understandable by all.
5.	Business Model (Revenue Model)	**Revenue Stream:** Outflow: investors analysing where to invest wisely by recognizing trends and demands. Inflow: boosted sales of various products in certain regions.
6.	Scalability of the Solution	On a wider market it could be used by investors, customers as well as layman people. Ease of access for users.