

## Project Design Phase-I - Solution Fit Template

Project Title: Plasma Donor Application

Define CS, fit into CC	<p><b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span></p> <p>Who is your customer?</p> <p>Receiver who needs donors and donor who needs receiver</p>	<p><b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span></p> <p>What constraints prevent your customers from taking action or limit their choices of solutions?</p> <p>Lack of knowledge about the donor available</p>	<p><b>5. AVAILABLE SOLUTIONS</b> <span>AS</span></p> <p>Which solutions are available to the customers when they face the problem</p> <p>Donor information gets stored and gets received when required.</p>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p><b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span></p> <p>Which jobs-to-be-done (or problems) do you address for your customers?</p> <p>Inform about the receiver to the donor.</p>	<p><b>9. PROBLEM ROOT CAUSE</b> <span>RC</span></p> <p>What is the real reason that this problem exists? What is the back story behind the need to do this job?</p> <p>Communication delay between donors and receiver.</p>	<p><b>7. BEHAVIOUR</b> <span>BE</span></p> <p>What does your customer do to address the problem and get the job done?</p> <p>The receiver is informed about the donor using a unique id such that their personal information's are hidden</p>	Focus on J&P, tap into BE, understand RC

### 3. TRIGGERS

TR

Necessity of Plasma for receivers.

### 4. EMOTIONS: BEFORE / AFTER

EM

How do customers feel when they face a problem or a job and afterwards?  
Information about the donor is easily available.

### 10. YOUR SOLUTION

SL

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.  
Generate the unique id to hide the personal information about the donor and receiver..

### 8.CHANNELS of BEHAVIOUR

CH

8.1 Login  
8.2 Filling of credentials  
8.3 Generation of Unique ID.  
8.4 Information about the donor/ Receiver.