

Project Design Phase-1
Proposed solution

Date	20 september 2022
Team ID	PNT2022TMID50246
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed solution Template:

S.No	Parameter	Description
1.	Problem Statement	Most people don't like to carry a newspaper with them. Some people want them to be updated only in the area they are interested in.
2.	Idea/Solution description	An Application need to be developed in which users can read news whenever they want and they will be able to customize their area of interest. So that they will be notified, if any new news is updated in their interested areas.
3.	Uniqueness	A user can read news only from their interested fields rather than all. Application provides user with trusted and secured ecosystem.
4.	Social Impact/Customer Satisfaction	This application encourages its user to provide feedback. Based on that developments made eventually.
5.	Business Model	Add Ads to the application, so that we can get revenue from those ads-sponsored. Add premium subscription, users who subscribe for premium won't get application.
6.	Scalability of the solution	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings.