Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before you collaborate A little bit of preparation goes a long way

with this session. Here's what you need to do to get going. ♠ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools

> productive session. Open article →

Set the goal

Use the Facilitation Superpowers to run a happy and

prediction system and to provide a probabilistic insight into college adminisation for overall rating, cutoffs of the colleges,

To design a college prediction /

PROBLEM

Define your problem statement

focus of your brainstorm.

5 minutes

What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the

admission intakes and preferences of students

> Key rules of brainstorming To run an smooth and productive session

Stay in topic.

Defer judgment. Listen to others.

Go for volume.

If possible, be visual.

Encourage wild ideas.

Brainstorm

2

Write down any ideas that come to mind that address your problem statement.

⊕ 10 minutes



erformance

details

Vijayavalavan.v

Verifying the student's mark

Poating registration procedure in social media

Managing online reputation

Arranging the students according to marks

Priority for high scored students

Jaya sewak.V

Jayasurya.J

To provide doubt clearance option in app Storing contact

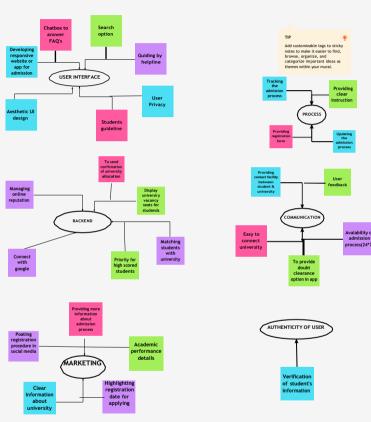
Santhoshkumar, K

Matching students with

Group ideas

3

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. → 20 minutes



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

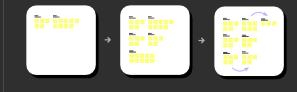
→ 20 minutes



feasible than others? (Cost. time, effort, complexity, etc.,

Share template feedback

Need some inspiration?





to share with members of your company who might find it helpful.

Ouick add-ons Share the mural

After vou collaborate

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

You can export the mural as an image or pdf

B Export the mural Export the mural

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy. Open the template ->

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template \rightarrow Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template ->

Share template feedback