

Project Design Phase-I Proposed Solution Template

Date	16-10-2022
Team ID	PNT2022TMID50612
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">➤ Lack of interaction between application and user➤ User need to navigate across multiple pages to choose right product➤ Confusion in choosing product➤ Complex User Interface.➤ Lack of proper guidance.➤ To meet out the system's configuration of customers.➤ Payment queries.
2.	Idea / Solution description	<p>By using Smart fashion recommender application:</p> <ul style="list-style-type: none">➤ Improve customer relationship, interactivity and services.➤ Effective recommendation of products.➤ Recommendation within a single page via chat-bot➤ Collect feedback instantly.➤ Reduce human error➤ Proper guidance in accessing application.➤ Reducing the complexity of user and admin sides
3.	Novelty / Uniqueness	<ul style="list-style-type: none">➤ Chat-bot asks and learns from user preference which recommends appropriate products to the user without making them to search through various filters. Reduces time in choosing right product thus increases sales.➤ To provide the multiple options or categories to filter out the product which need the users.
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none">➤ Feedback from the user at the end of session or after placing order is one of the most important factors in deriving customer satisfaction and providing better services.

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| 5. | Business Model (Revenue Model) | ➤ The application can be developed at minimum cost with high performance and interactive user interface. |
| 6. | Scalability of the Solution | ➤ The solution can be made scalable by using micro service architecture provided that each server responsible for certain functionality of the application. Storing user preferences along with product in browser cookie will enable to provide response instantly and allows for fetching related products. |