Ideation Phase
Define the Problem Statements

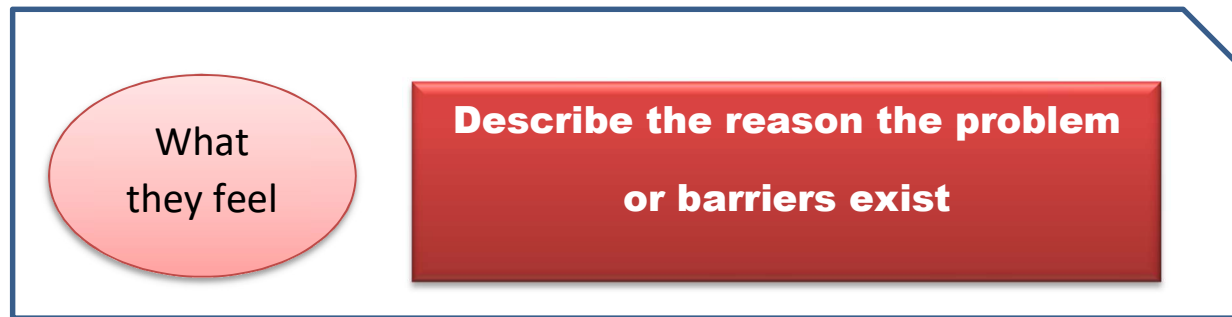| date	October 16, 2022
team Id	PNT2022TMID50612
Project Name	Smart Fashion Recommender Application

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am — Discribe their costemmer and their attributes

I am trying to — List the thing they are trying to achieve

But — Describe the problem or barriers that get in the way here

What they feel

Describe the reason the problem or barriers exist

Problem statement chart:

problem statement	I am	I am trying to	But	Because	How do they feel
1	Adults	I am trying to buy a trending dress pattern	Can't find the trending dresses	Lack of products and not updated on trending collections	Don't have an updated and trending collections
2	Bride-Groom	I am trying to by a traditional dress for my marriage	I can't find perfect dresses for my marriage	The price of the bride and groom dress for very high.	Give up and move to another economic site
3	Women	I am trying to buy a fashion saree's for attending the function	I am can't chosen right match in shops	Either brand or Design not suit for me.	I don't have choose of choosing the right brand
4	Working Professions	I am trying to buy my company's uniform	I am can't find my company uniforms.	Color pattern is not suit for my company.	Searching another website.