CC

RC

Project Title: Fertilizers Recommendation System For Disease Prediction

Team ID: PNT2022TMID16462

1. CUSTOMER SEGMENT(S)

Farmer Are The First Customer For This Application. Farmer Can Easily Use This Application And Get Suggestion For Fertilizer To Used Correctly. 6. CUSTOMER CONSTRAINTS

Availability of good networks. Capturing the image in a required pixels to get a accurate prediction of disease in the plant.

5. AVAILABLE SOLUTIONS

People are judge the disease in plants by Identifying through the change of leaf's quality

2. JOBS-TO-BE-DONE / **PROBLEMS** This application focuses

who needs a better

recommendation of

disease is one of the

biggest problem here.

on helping for the farmer

fertilizer on the infected

plants .identifying .The

J&P

Various disease on the plant can lead to reducing the quality and quantity of the crops productivity. The insects on the plants can spread the disease.

9. PROBLEM ROOT CAUSE

7. BEHAVIOUR

Directly:

BE

Indirectly:

prediction

Farmer can be able to get result through online immediately.

Farmer can easily identify the

disease by the application and

they don't need any extra

knowledge on the disease

Focus on J&P, tap into BE, understand RC

3. TRIGGERS



Seeing their crops are being infected by disease and facing huge loss in quantity and quality

4. EMOTIONS: BEFORE / AFTER



Before: losing self-confidence, distress

After: gaining self-confidence, relief

10. YOUR SOLUTION



Using fertilizer is one solution for the disease in the plants.
Our Application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease

8. CHANNELS of BEHAVIOR



Online:

Basic knowledge on the plant and fertilizer

Offline:

People try to identify the disease by the quality of the leaf's.