

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS Customer need information such as nutrition tables to assess the nutritional value of a food product. Customer Who want to know their calories intake of their food & diet chart.	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> - User interacts with the Web app to Load an image. - Upload and get the calorie values on online mode. - Membership starts at \$ 10 per month.	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> - User can get a premium or pro nutrition consultant facilities. - It can provide a good consultant among the cities.	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <small>+ ITS FREQUENCY</small> - Being Overweight or Obese - Following improper diet. - Poor at physical look or Looking tired. - Lack of Customization	9. PROBLEM ROOT / CAUSE RC - Don't have awareness about the calorific food. - In easy access of internet, food can delivered at door step. So people start consume higher amount of fast food	7. BEHAVIOR BE <small>+ ITS INTENSITY</small> - Nutritional informations are authentic and trusted one. - Straightforward, Easy to track and Calculate calories. - Flexible and basic of BMI user can get a dietary plan.	
Identify strong TR & EM	3. TRIGGERS TO ACT TR - Advertise a premium option for the user's. -Tracking calories of the food - User needed nutrition guidance.	10. YOUR SOLUTION SL In our nutrition assistant application: 1) The User can send the image of the food they need to know the nutritional information about analyzed image. 2) After sending the image, user can get the calorie values of the food. 3) The analyzed image will check the nutritional value and it returned to app for display.	8. CHANNELS of BEHAVIOR CH ONLINE -Upload the image and get the calorie values of the food, we intake everyday. OFFLINE - User can view and follow their dietary chart already they downloaded while in the past.	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> BEFORE : Anger, Anxiety, Depression with their health. AFTER: Joy, Confidence, Motivated with their health.			