

Journey Steps Which step of the experience are you describing? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?			
	To Become fitness	Add their credentials Connect their google account Set up a password	Check on developer details Adds a profile picture Leaves feedback for training Clicks on learn more	User friendly User experience is good. Sharing is Caring.			
Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	High rendering speed Avoid pop-ups	Less exploitation of user information Avoid unnecessary access Simpler Interface	Allow posting resolution images Show detailed information of output Allow access to previous search history	enable to share as a link.			
Touchpoint What part of the service do they interact with?	LOGO	E-mail Free-trial	Account settings. Training interface Camera settings Profile settings	New document Sharing settings			
Customer Feeling What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i>	🧐	😞	😞	🥳			
Backstage							
Opportunities What could we improve or introduce?	Decrease Loading.	Minimize data	Recommend New Show overall users	Share User's.			

What changes for them?

Outcome

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

Do physical activities that were hard to do before

Breaking all the inhibition of being obese

Able to distinguish healthy and unhealthy food

What can they finally avoid doing?

Avoid eating unhealthy food

Got rid of unhealthy hobbies

What changed in my environment?

Gave shape to the ideas

Got used to healthy lifestyle

Positive mindset

