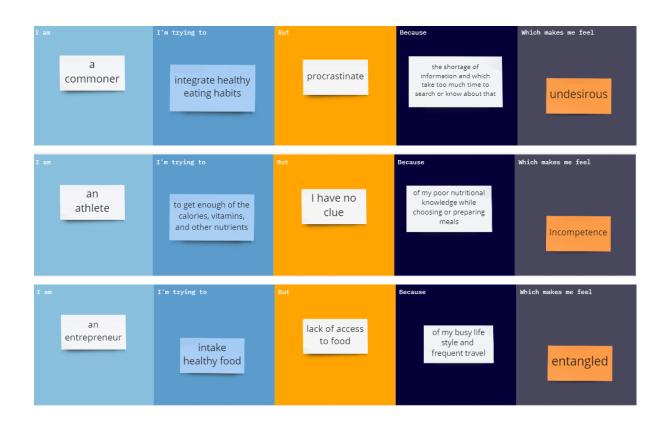
Ideation Phase Define the Problem Statements

| Date | 08 September 2022 | | |
|---------------|---|--|--|
| Team ID | PNT2022TMID48406 | | |
| Project Name | Project - Nutrition Assistant Application | | |
| Maximum Marks | 2 Marks | | |

Customer Problem Statement:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------------|---------------------|--|--|---|------------------------|
| PS-1 | a commoner | integrate healthy eating habits | procrastinate | the shortage of information and which take too much of time to search and know about that | undesirous |
| PS-2 | an athlete | to get enough of the calories, vitamins and other nutrients | I have no clue | of my poor nutritional knowledge while choosing and preparing meal | incompetence |
| PS-3 | an entrepreneur | intake healthy food | lack of access to food | of my busy lifestyle and frequent travel | entangled |
| PS-4 | a pregnant woman | know the nutrition consumption in my daily life | feel insecure | I don't know whether the food is healthy and good for child growth | anxiety and vague |
| PS-5 | a model | maintain a well balanced weight | I obsessed and have eating disorder | of lack of knowledge on nutritional diet | distress and burden |