

## Ideation Phase

### Define the Problem Statements

Date	08 September 2022
Team ID	PNT2022TMID48406
Project Name	Project - Nutrition Assistant Application
Maximum Marks	2 Marks

#### Customer Problem Statement :

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am  a commoner	I'm trying to  integrate healthy eating habits	But  procrastinate	Because  the shortage of information and which take too much time to search or know about that	Which makes me feel  undesirous
I am  an athlete	I'm trying to  to get enough of the calories, vitamins, and other nutrients	But  I have no clue	Because  of my poor nutritional knowledge while choosing or preparing meals	Which makes me feel  Incompetence
I am  an entrepreneur	I'm trying to  intake healthy food	But  lack of access to food	Because  of my busy life style and frequent travel	Which makes me feel  entangled



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a commoner	integrate healthy eating habits	procrastinate	the shortage of information and which take too much of time to search and know about that	undesirous
PS-2	an athlete	to get enough of the calories, vitamins and other nutrients	I have no clue	of my poor nutritional knowledge while choosing and preparing meal	incompetence
PS-3	an entrepreneur	intake healthy food	lack of access to food	of my busy lifestyle and frequent travel	entangled
PS-4	a pregnant woman	know the nutrition consumption in my daily life	feel insecure	I don't know whether the food is healthy and good for child growth	anxiety and vague
PS-5	a model	maintain a well balanced weight	I obsessed and have eating disorder	of lack of knowledge on nutritional diet	distress and burden