# Ideation Phase
# Define the Problem Statements

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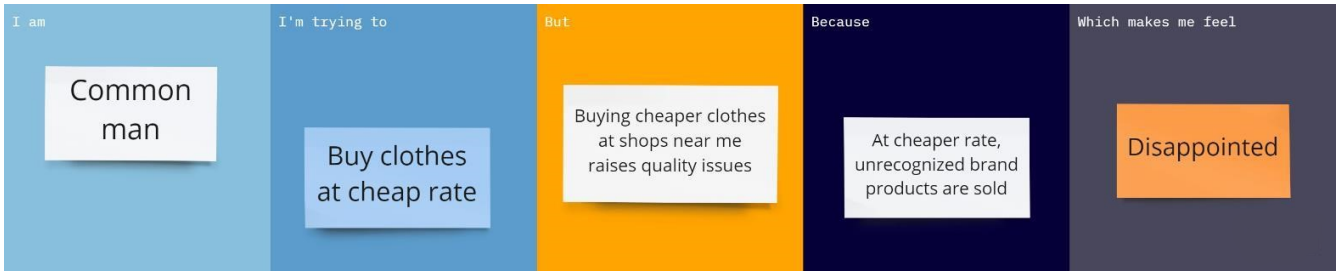
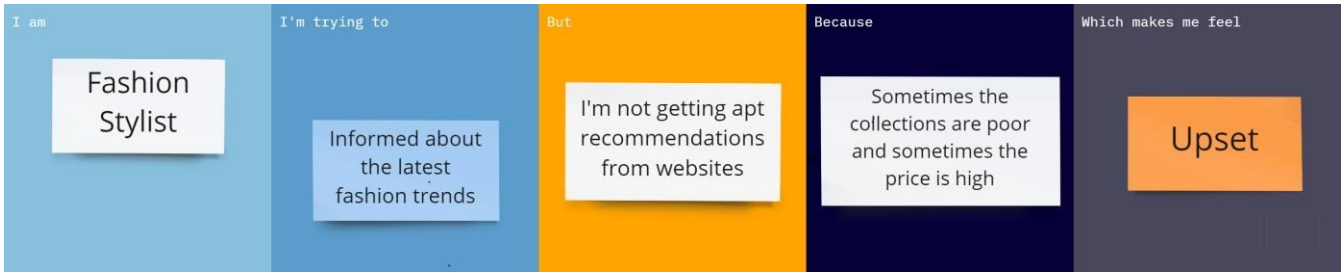
|---|---|
| Date | 20 September 2022 |
| Team ID | PNT2022TMID37477 |
| Project Name | Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Customer Problem Statements:**






| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
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| PS-1 | Common man | Buy clothes at cheap rate | Buying cheaper clothes at shops near me raises quality issues | At cheaper rate, unrecognized brand products are sold | Disappointed |
| PS-2 | Fashionista | Buy trendy and branded clothes | Availability of desired products is not assured | The clothes are not up to my expectations | Frustrated |
| PS-3 | Celebrity | Buy clothes like normal people | Due to paparazzi, I can't do so | Being a celebrity, people are curious about my personal life | My privacy is invaded |
| PS-4 | Fashion Stylist | Informed about the latest fashion trends | I'm not getting apt recommendations from websites | Sometimes the collections are poor and sometimes the price is high | Upset |