

LITERATURE SURVEY ON WEB PHISHING DETECTION

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| DOMAIN | : | APPLIED DATA SCIENCE |
| SPECIALIZATION | : | EDUCATION |
| PROJECT TITLE | : | WEB PHISHING DETECTION |

ABOUT TEAM :

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ABOUT OUR PROJECT:

Web phishing **aims to steal private information, such as usernames, passwords, and credit card details, by way of impersonating a legitimate entity.** It will lead to information disclosure and property damage. This paper mainly focuses on applying a deep learning framework to detect phishing websites. We have referred many journal articles few of them are mentioned below with pros and cons. Our plan is to rectify an underneath cons and to give the efficient web phishing detection method.

| AUTHORS | TITLE | METHODOLOGY | PROS | CONS | INFERENCE |
|---|--|-------------------------------------|---|--|---|
| Arathi Krishna V, Anusree A, Blessy Jose, Karthika Anilkumar, Ojus Thomas Lee | Phishing Detection using Machine Learning based URL Analysis: A Survey | classifiers Model-based Features | Create a new type of feature like Markov feature | Need large mail server and high memory requirement | In the attempt to improve URL blacklist-based approaches, PhishStorm was introduced to identify potential phishing websites |
| Rishikesh Mahajan, Irfan Siddavatam | Phishing Website Detection using Machine Learning Algorithms | Compared multi classifier algorithm | Provide clear idea about the effective level of each classifier on phishing detection | No standard classifier | The algorithms that are used for the classification are: SVM, logistic regression, Random Forest, Bayesian Network. |
| Gunter Ollmann | The Phishing Guide Understanding & Preventing Phishing Attacks | Cluster of phishing Email | Fast in classification process | Less accuracy | Understanding & Preventing Phishing Attacks By: Gunter Ollmann, Director of Security Strategy IBM Internet Security Systems |

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| R.Mohammad F.Thabtah L.Mccluskey | Phishing websites dataset | Evolving connectionist system | Less consuming memory | Need feed continuously | Such Dataset have been collected using our own tool, in the attached pdf document you can find details of the dataset and the features in these datasets |
| Zou Futa Gang Yuxiang Pei Bei Pan Li Li Linsen | Web Phishing detection based on graph mining | Methods based on Bag-of-Words model | Build secure connection between user's mail transfer agent and mail user agent | Time consuming and huge number of features | With detecting method for phishing continually proposed and applied, the threat of web phishing has already reduced at a great extent. |