## WEB PHISHING DETECTION

IBM-Project-43329-1660715923

# NALAIYA THIRAN PROJECT BASED ON LEARNING PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP

## **Project Report**

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#### 1. INTRODUCTION

## 1.1 Project Overview

This project mainly focuses on applying a machine-learning algorithm to detect phishing websites. In order to detect and predict phishing websites, we proposed an intelligent, flexible, and effective system that is based on using classification algorithms. We implemented classification algorithms and techniques to extract the phishing dataset's criteria to classify their legitimacy. The phishing website can be detected based on some important characteristics, like the URL and domain identity, and security and encryption criteria in the final phishing detection rate. Once a user enters a website, our system will use a data mining algorithm to detect whether the website is a phishing website or not.

## 1.2 Purpose

There are a number of users who purchase products online and make payments through e-banking. Some e-banking websites ask users to provide sensitive data such as username, password, and credit card details, etc., often for malicious reasons. This type of e-banking website is known as a phishing website. Web services are one of the key communications software services for the Internet. Web phishing is one of many security threats to web services on the Internet. There are millions of incidents happening around the world in an hour. People suffer immeasurable losses due to these attacks. Therefore, protecting users from such attacks is the sole purpose of our project.

The simplest method of obtaining sensitive information from unwitting users is through phishing attacks. The goal of phishers is to obtain vital data, such as username, password, and bank account information. In this research, many properties of legal and phishing URLs are extracted and analyzed in order to detect phishing URLs. The algorithms used to identify phishing websites include decision trees, random forests, and support vector machines. By evaluating each algorithm's accuracy rate, false positive rate, and false negative rate, the study aims to identify phishing URLs as well as identify the best machine learning method.

### 2. LITERATURE SURVEY

## 2.1 Existing problem

Due to how simple it is to create a fake website that closely resembles a legitimate website, phishing has recently become a top concern for security researchers. Experts can spot fake websites, but not all users can, and those users end up falling for phishing scams. The attacker's primary goal is to steal bank account credentials. Businesses in the US lose \$2 billion annually as a result of their customers falling for phishing scams. The annual global impact of phishing was estimated to be as high as \$5 billion in the third Microsoft Computing Safer Index Report, which was published in February 2014. Because users are unaware of phishing attacks, they are becoming more successful.

Since phishing attacks take advantage of user vulnerabilities, it is highly challenging to counteract them, but it is crucial to improve phishing detection methods. The common technique, commonly referred to as the "blacklist" method, for detecting phishing websites involves adding Internet Protocol (IP) blacklisted URLs to the antivirus database. Attackers utilize clever methods to deceive people by changing the URL to seem authentic through obfuscation and many other straightforward tactics, such as fast-flux, in which proxies are automatically constructed to host the website, algorithmic production of new URLs, etc. This method's primary flaw is that it cannot identify phishing attacks that occur at zero hour.

Zero-hour phishing attacks can be detected using heuristic-detection, which includes characteristics that have been observed to exist in phishing attacks in reality. However, the presence of these characteristics is not always guaranteed in such attacks, and the false positive rate for detection is very high.

### 2.2 Reference

AUTHORS	TITLE	METHODOLOGY	PROS	CONS	INFERENCE
Arathi	Phishing Detection	classifiers	Create a	Need large	In the attempt to
Krishna V,	using Machine	Modelbased	new type of	mail server	improve URL
Anusree A,	Learning based	Features	feature like	and high	blacklist? based
BlessyJose,	URL Analysis:		Markov	memory	approaches,
Karthika	A Survey		feature	requirement	PhishStorm was
Anilkumar					introduced to
					identify
					potential
					phishing
					websites
Rishikesh	Phishing Website	Compared	Provide clear	No standard	The algorithms
Mahajan,	Detection using	multi classifier	idea about the	classifier	that are used for
IrfanSiddav	Machine Learning	algorithm	effective level		the classification
atam	Algorithms		of each		are: SVM, logistic
			classifier on		regression,
			phishing		Random Forest,
			detection		BayesianNetwok.

Gunter	The Phishing Guide	Cluster of phishing	Fast in	Less	Understanding &
Ollmann	Understanding &	Email	classification	accuracy	Preventing
	Preventing Phishing		process		Phishing Attacks
	Attacks				By:GunterOllman
					Director of
					Security Strategy
					IBM Internet
					Security System
R.Mohama	Phishing websites	Evolving	Less consuming	Need feed	Such Dataset have
d	dataset	connectionist system	memory	continuous	been collected
F.Thabtah					using our own tool,
L.Mccluske					in the attached pdf
у					document you can
					find details of the
					dataset and the
					features in these
					datasets

Zou Futal	Web Phishing	Methods based on	Build secure	Time	With detecting
Gang	detection based on	Bag-of	connection	consuming	method for
Yuxiang	graph mining	Words	between user's	and huge	phishing
Pei Bei		model	mail transfer	number of	continually
Pan li			agent and mail	features	proposed and
Li Linsen			user agent		applied, the threat
					of web phishing
					has already reduced
					at a great extent

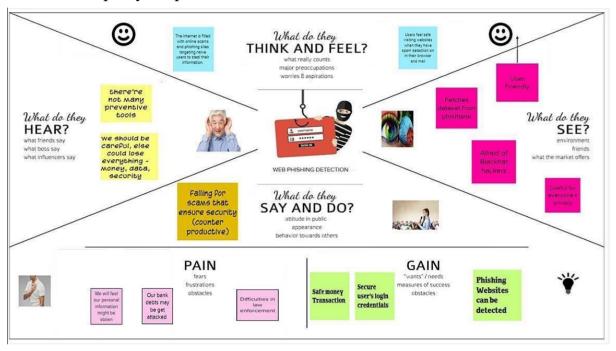
### 2.3 Problem Statement Definition

Human users' inability to recognize phishing sites allows phishing attacks to succeed. Past work in anti-phishing can be broadly divided into four categories: studies to understand why people fall for phishing attacks, strategies for teaching people not to fall for phishing attacks, user interfaces for assisting people in making better decisions about trusting email and websites, and automated tools to detect phishing. Our research outlines a method for automatically identifying phishing.

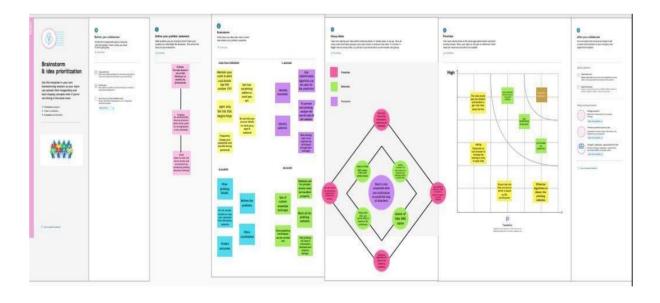
Most end users typically base their decisions only on how they feel and how they look. When a user accesses the internet, all they see is a browser's screen. After that, he or she works on a web page's command. Most phishing efforts take use of this sort of unintended chance provided by the user and trick them since the user is unconcerned with the back end procedure.

## 3. IDEATION & PROPOSED SOLUTION

## 3.1 Empathy Map Canvas



## 3.2 Ideation & Brainstorming

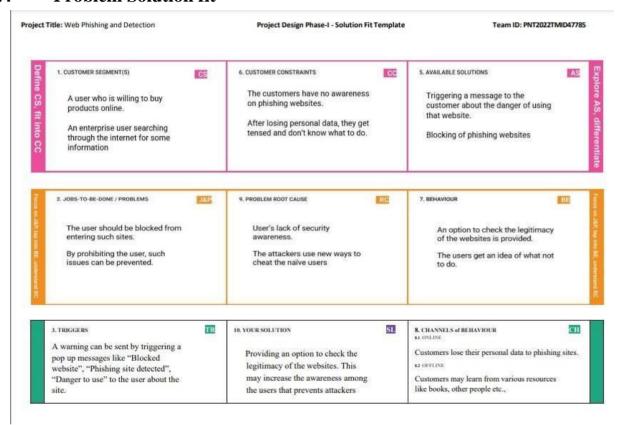


## 3.3 Proposed Solution

SI.NO	PARAMETER	DESCRIPTION
1	Idea / Solution description	As a browser extension, our solution scrapes the website URL and feeds it into our machine learning model. The extension alerts the user if our model determines that the website is a phishing webs
2	Novelty / Uniqueness	There are no prior works that make advantage of the browser extension factor. As a browser extension, the user doesn't need to secondguess using a website because our plugin will
3	Social Impact / Customer Satisfaction	The user does not have to do any work because this is a fairly hands-off approach; instead, the extension will educate the user about the legitimacy of the website. Due to the fact that
		less information is stolen by phishing sites, customers are more satisfied as a result. when accessing a trustworthy website, with ease
4	Business Model (Revenue Model)	We suggest a two-tier system, with one tier being "free" and the other "premium." When classifying a website, the free tier would include the advertisements that appear underneath. The premium tier is a monthly or yearly recurring membership that eliminates all ads. advertising, which speed up and improve the classification algorithm

5	Scalability of the Solution	Since this would be a Chrome
		Marketplace-published browser
		extension, it can Everybody in
		the globe can access and use it.
		It could be scaled up because it
		is hosted on the IBM Cloud as
		needed, up and down

### 3.4 Problem Solution fit



## 4. REQUIREMENT ANALYSIS

## 4.1 Functional requirement

Following are the functional requirements of the proposed solution.

FR NO	<b>Functional Requirement</b>	Classification	l

FR - 1	Fetch Electronic Mail Message	Core
FR - 2	Extract URLS	Core
FR - 3	Extract Header Information	Core
FR - 4	Classify Email	Core
FR - 5	Static or Dynamic	Core
FR - 6	Provide User Feedback	Core

## 4.2 Non-Functional requirements

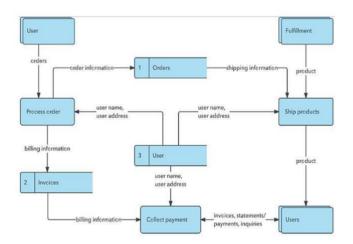
Following are the non-functional requirements of the proposed solution.

FR NO	Non Functional Requirement	Description
NFR - 1	Usability	System is easy to configure and is efficient in carrying out user tasks
NFR - 2	Availability	System is available to work asrequired when it is required.
NFR - 3	Reliability	System will perform the tasks it was designed to do.
NFR - 4	Performance	System will perform tasks in a fashion that complies with predetermined criteria

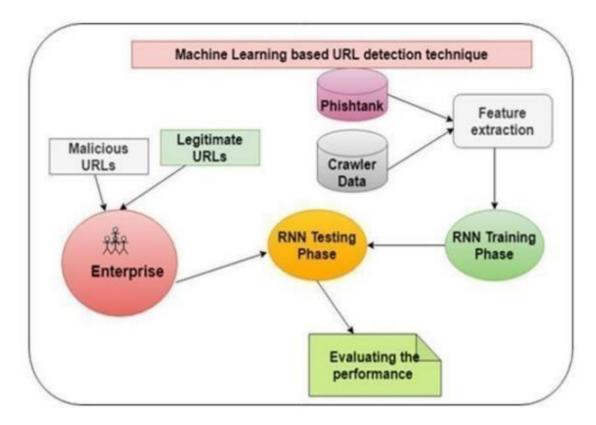
NFR - 5	Security	System will protect all data manipulated internally from unauthorized access and threats.
NFR - 6	Scalability	System will appropriately handle increasing and decreasing workloads.

## **5. PROJECT DESIGN**

## **5.1 Data Flow Diagrams**



## 5.2 Solution & Technical Architecture



## 5.3 User Stories

Use the below template to list all the user stories for the product.

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirm in Any password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-2
		USN-4	As a user, I can register for the application through Gmail		Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password		High	Sprint-1
	Dashboard					
Customer (Web user)	User input	USN-1	As a user i can input the particular URL in the required field and waiting for validation.		High	Sprint-1
Customer Care Executive	Feature extraction	USN-1	After i compare in case if none found on comparison then we can extract feature using heuristic and visual similarity approach.	As a User i can have comparison between websites for security.	High	Sprint-1

## 6. PROJECT PLANNING & SCHEDULING

## **6.1 Sprint Planning & Estimation**

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	User input	USN-1	User inputs an URL in the required field to check its validation.	1	High	M.Kiruthika parameshwari
Sprint-1	Website Comparison	USN-2	Model compares the websites using Blacklist and Whitelist approach.	1	Low	L.Umabharathi
Sprint-2	Feature Extraction	USN-3	After comparison, if none found on comparison then it extract feature using heuristic and visual similarity.	1	High	S.Shrreenidhi
Sprint-2	Prediction	USN-4	Model predicts the URL using Machine learning algorithms such as logistic Regression, KNN.	1	Medium	L.Umabharathi
Sprint-3	Classifier	USN-5	Model sends all the output to the classifier and produces the final result.	2	High	TR.Shanmugapriya
Sprint-4	Announcement	USN-6	Model then displays whether the website is legal site or a phishing site.	1	High	M.Kiruthika parameshwari
Sprint-4	Events	USN-7	This model needs the capability of retrieving and displaying accurate result for a website.	1	Medium	S.Shrreenidhi

## **6.2 Sprint Delivery Schedule**

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed(as on Planned End Date)	Sprint Release Date(Actual)
Sprint-1	20	6 Days	26 Oct 2022	31 Oct 2022	20	31 Oct 2022
Sprint-2	20	6 Days	2 Nov 2022	07 Nov 2022	20	07 Nov 2022
Sprint-3	20	6 Days	09 Nov 2022	14 Nov 2022	20	14 Nov 2022
Sprint-4	20	6 Days	16 Nov 2022	21 Nov 2022	20	16 Nov 2022

## Velocity:

AV=Velocity/Duration = 35/7 = 5

AV=Velocity/Duration = 15/8 =1.875A

V=Velocity/Duration = 25/8 =3.125

## 7. CODING & SOLUTIONING

### 7.1 Feature 1

## HTML Page

### **7.1 FEATURE 2**

## 8. TESTING

## 8.1 Test Cases

Test case ID	Feature Type	Component	Test Scenario	Pre- Requisite	Steps To Execute	Test Data	Expected Result	Actual Result	Status	Comments
HomePag e_TC_OO 1	Functional	Home Page	Verify user is able to enter the URL in the form	Run the flask app in local host	1.Open our phishing website 2.Login to use the phishing services 3.Enter the link to be detected and click on predict button	https://go ogle.com/	Result of classification will be displayed	Working as expected	Pass	Since www.google. com is a safe link, the output would display and say it is a safe link
ResultPag e_TC_OO 1	UI	Contact us page	Verify the UI elements in the form	Run the flask app in local host	1.Enter name, email and message 2.Press submit	-	An email received stating that the message has been forwarded to the team	Working as expected	Pass	Email JS is used to send automatic email
ResultPag e_TC_OO 2	Functional	Prediction result page	Verify user is able to see an alert when	Run the flask app in local host	1.Enter URL and click go		Alert of incomplete input	Working as expected	Pass	

## 8.2 User Acceptance Testing

## **1.** Defect Analysis:

This report shows the number of resolved or closed bugs at each severity level, and howthey were resolved

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	10	4	2	3	20
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	37
Not Reproduced	0	0	1	0	1
Skipped	0	0	1	1	2
Won't Fix	0	5	2	1	8
Totals	24	14	13	26	77

## **2.** Test Case Analysis:

This report shows the number of test cases that have passed, failed, and untested

Section	Total Cases	Not Tested	Fail	Pass
Print Engine	5	0	0	5-
Client Application	51	0	0	51
Security	2	0	0	2
Outsource Shipping	3	0	0	3
Exception Reporting	9	0	0	9
Final Report Output	4	0	0	4
Version Control	2	0	0	2

### 9. RESULTS

#### 9.1 Performance Metric

S.No.	Parameter	Values	Screenshot		
1.	Model Summary	Decision Tree Model Accuracy – 97%	of Control True Speech Decision-TrueCate(Fare et a. Decision-TrueCate(Fare et a. Decision-TrueCate(Fare) et a. Decision-TrueCa		
2.	Accuracy	Training Accuracy - Test Accuracy -	AND DESCRIPTIONS  AND DESCRIPT		

### 10. ADVANTAGES & DISADVANTAGES:

Phishing is the attempt to obtain a user's financial and personal information, such as credit card numbers and passwords, through electronic communication such as email and other messaging services. Attackers pose as representatives of a company and direct users to a fake website that looks like a phishing website, which is then used to gather personal data about users. A link embedded in the email can be used by attackers to trick users into downloading malware or malicious software. To protect users from phishing attacks, numerous studies have been conducted. Firewalls, the blocking of specific domains and IP addresses, spam filtering methods, the detection of phoney websites, client-side toolbars, and user education are some of them. Both benefits and drawbacks may be seen in any of these methods now in use. The requirement to automatically identify phishing targets is a significant issue for anti-phishing initiatives. Knowing the website that is thought to be the target website allows us to identify which specific pages are phishing attempts. The owners may benefit from being able to recognize phishing attempts and take the appropriate countermeasures right away

### 11. CONCLUSION

Using machine learning technologies, this initiative seeks to improve the detection process for phishing websites. Using the random forest approach, we had the lowest percentage of false positives and 97.14% detection accuracy. The

outcome further demonstrates that classifiers perform better when more data is utilized as training data. Future phishing website detection will be more accurate thanks to the implementation of hybrid technology, which combines the blacklist approach with the random forest algorithm of machine learning.

## **12. FUTURE SCOPE:**

Future study will evaluate the effectiveness of the current finding with the use of a different method, such as deep learning, for phishing web page identification. Additionally, a web browser plug-in that can identify phishing websites and shield consumers in real time will be created based on an effective algorithm. For simple access to human life, service providers provide a variety of the quickest instruments online. Additionally, online crime such as phishing is disseminated similarly to real-world crime. However, there is no online security team protecting users from these crimes. All types of internet users can benefit greatly from an anti-phishing program. These security tools are more necessary for beginners or people with limited internet or e-commerce knowledge. Phishing's primary targets are online banking or payments. The ideal method for identifying cybercrime or e-marketing fraud is thus an automated anti-phishing technique.

## 13. APPENDIX

#### Source Code

```
# app.py >...

#importing required libraries

from flask import Flask, request, render_template

import numpy as np

import pandas as pd

from sklearn import metrics

import pandas as pd

from sklearn import metrics

import pandas as pd

from feature import metrics

import pandas

impo
```

```
feature.py > ..
              self.features.append(self.shortUrl())
              self.features.append(self.symbol())
              self.features.append(self.redirecting())
57
58
59
60
              self.features.append(self.prefixSuffix())
              self.features.append(self.SubDomains())
              self.features.append(self.Hppts())
              self.features.append(self.DomainRegLen())
61
62
63
64
65
66
67
71
72
73
74
75
76
77
78
80
              self.features.append(self.Favicon())
              self.features.append(self.NonStdPort())
              self.features.append(self.HTTPSDomainURL())
              self.features.append(self.RequestURL())
              self.features.append(self.AnchorURL())
              self.features.append(self.LinksInScriptTags())
              self.features.append(self.ServerFormHandler())
              self.features.append(self.InfoEmail())
              self.features.append(self.AbnormalURL())
              self.features.append(self.WebsiteForwarding())
              self.features.append(self.StatusBarCust())
              self.features.append(self.DisableRightClick())
              self.features.append(self.UsingPopupWindow())
              self.features.append(self.IframeRedirection())
              self.features.append(self.AgeofDomain())
              self.features.append(self.DNSRecording())
              self.features.append(self.WebsiteTraffic())
              self.features.append(self.PageRank())
              self.features.append(self.GoogleIndex())
              self.features.append(self.LinksPointingToPage())
              self.features.append(self.StatsReport())
```

```
for embed in self.soup.find_all('embed', src=True):
             dots = [x.start(0) for x in re.finditer('\.', embed['src'])]
if self.url in embed['src'] or self.domain in embed['src'] or len(dots) == 1:
                 success = success + 1
             i = i+1
         for iframe in self.soup.find_all('iframe', src=True):
             dots = [x.start(0) for x in re.finditer('\.', iframe['src'])]
             if self.url in iframe['src'] or self.domain in iframe['src'] or len(dots) == 1:
                 success = success + 1
             percentage = success/float(i) * 100
             if percentage < 22.0:
             elif((percentage >= 22.0) and (percentage < 61.0)):</pre>
             return 0
def AnchorURL(self):
        i,unsafe = 0.0
         for a in self.soup.find_all('a', href=True):
             if "#" in a['href'] or "javascript" in a['href'].lower() or "mailto" in a['href'].lower() or not (urllib3 unsafe = unsafe + 1
```

```
featuresy > ...
features = []
def __init__(self,url):
    self.features = []
    self.unl = unl
    self.whois_response = ""
    self.unlpanse = ""
    self.response = ""
    self.response = ""
    self.soup = ""

    try:
        self.soup = BeautifulSoup(Response.text, 'html.parser')
        except:
        pass

try:
        self.unlpanse = unlpanse(unl)
            self.domain = self.unlpanse.netloc
        except:
            pass

try:
        self.whois_response = whois.whois(self.domain)
        except:
        pass

try:
        self.seatures.append(self.UsingIp())
        self.features.append(self.UsingIp())
        self.features.append(self.longUnl())
```

```
## defaure.py >...

## defaure.py >...

## and stats. stat
```

## GitHub & Project Demo Link

GitHub Link: https://github.com/IBM-EPBL/IBM-Project-43329-

1660715923

Demo Link:

https://drive.google.com/drive/folders/1IHR87Nv4Ed7fc4QnqFf70R

NDg0IdbxfJ?usp=share\_link