



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem
The main theme or aim of Web Phishing is to identify the phishing links

Progress
for avoid phishing done by attackers which will be useful for an organization or any individuals

Goals
Make the safe and secure society and environment by introducing phishing detection technique

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

JONATHAN SORENSON

Maintain your credit & debit card details like PIN number CVV

Get free antipishing addons to avoid pop ups

Do not link your account details for third party apps & websited

Frequently change your passwords and provide strong passwords

Filter phishing Emails

Do not accept cookies to save your password from third party websites

Predict outcomes

Defines the problems

Show correlations

S.MADHAN

Identify anomalies

Identify patterns

Any classification algorithm can be used for the prediction

To prevent web phishing, analyze the overall look of the website.

Web phishing uses social engineering techniques through short messages

MS.NAVIN

Websites ask for private access must be handled properly

Block all the phishing websites

Web phishing will lead to information disclosure and property damage.

Use of custom ensemble technique

Oversampling techniques can be carried out

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

- Protection
- Detection
- Prevention

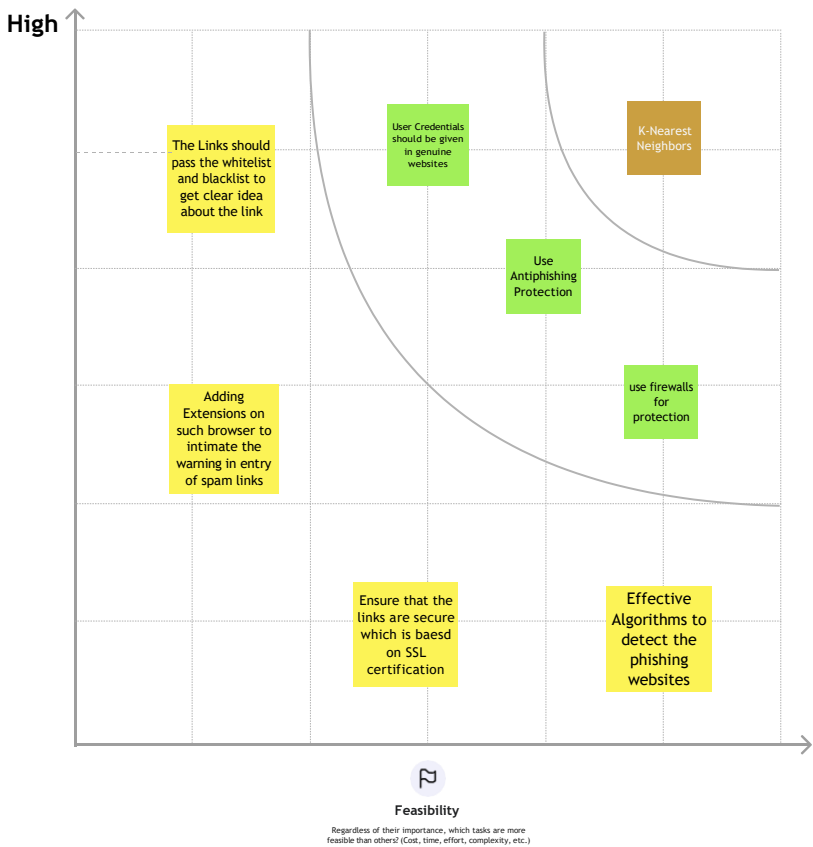


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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