6. CUSTOMER CONSTRAINTS

tap into BE, understand

EM

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TR.

Identify strong

Explore AS, differentiate

Extract online &

offline CH of BE

1. CUSTOMER SEGMENT(S)

Visually Disabled Peoples

i.e. working parents of 0-5 v.o. kids

Who is your customer?

CS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

To add Each faces particular time is required the person must have better knowledge about this and network connection is needed or else Default system is used

5. AVAILABLE SOLUTIONS

CC

RC

SL

AS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

More number of faces should be trained and GPS also been trained

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one: explore different sides.

The faces which are needed to be recognized should be trained

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

This is the default system of the model

The test train datas should be uploaded

Each persons faces should be trained and uploaded or else only object reconization takes place

7. BEHAVIOUR



What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

Particular time is required to learn the data for face recognization and GPS tracking

3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing

Most of the faces can't be recognized

solar panels, reading about a more efficient solution in the news.

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

At the initial much faces are not been trained in this the needed faces are been trained and it is uploaded as test data or train data The GPS also needed to be updated particular knowledge time and network connectivity is needed for updating or else default system with needs can be updated and can be used

8. CHANNELS of BEHAVIOUR



8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7

online and test train data should be loaded

4. EMOTIONS: BEFORE / AFTER



TR

How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design

Before they feel uncomfortable and stressfull for daily activities

After they feel easy and comfortable

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.



