

Project Title :Signs with smart connectivity for better road safety

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Project Design Phase-I -Solution Fit Template

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)CS</div> <div>1. Passengers 2. This is useful for drivers those who are travelling Different road structures.</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Customers no need to spend any money , power, network Connection.These project will available anytime until it gets damaged.</div>	<div>5. AVAILABLE SOLUTIONSAS</div> <div>This projectcan with stand better than man made paintedin signs. This project gives proper and clear understanding traffic signs and day to day current weather condition.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMSJ&P</div> <div>1. It educates peopleabout traffic signs who aretravelling in roads. 2. Showing different weather conditions and Indicating Temperature Valuesfor passenger Convenience.</div>	<div>9. PROBLEM ROOT CAUSERC</div> <div>Most people are not following traffic conditions & not trying to have knowledge about various traffic signs. Back story: Most of the people forget to wear seat belts And using mobile phones during travelling due to this This type of behaviour it leads to major road accidents.</div>	<div>7. BEHAVIOURBE</div> <div>The Digital signs educating the customers and the smart Weathercondition detection, this helps the customer to address the problems and get job done.</div>	
Focus on J&P, tap into BE, understand RC	<div>3.TRIGGERSTR</div> <div>What triggers customers to act? i.e. seeing their neighbour installingsolar panels, reading about a more efficient solution in the news. 1. Not every people have knowledge about various traffic signs.so,it helps some people about the different traffic signs. 2. Conditions of the weather can't be predictable in some of the times.so it shows temperature values to the people who are travelling in roads or highways.</div>	<div>10.YOURSOLUTIONSL</div> <div>If you are working on an existing business, write down your current solution first,fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill inthe canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. Nowadays road signs and speed limits are static, road signs and speed limits can't be changed in some cases. If we replace static</div>	<div>8.CHANNELSofBEHAVIOURCH</div> <div>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 Customers can address their feedback through app or mail to get their job done. 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7and use them for customer development. Customer can address their feedback through toll free number or text messaging .</div>	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<p>4. EMOTIONS: BEFORE / AFTER</p> <p>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</p> <p>EM</p> <ul style="list-style-type: none"> Some people don't have basic knowledge about various traffic signs & cannot Predict weather conditions while travelling.so, due to that most of the road accidents happening. After implementing this project it helps and educate the people about various traffic signs & indicating the current weather condition to the passengers. Due to this we can prevent major road accidents 	<p>signs with dynamic signs, the signs can be changed atany time and anywhere, even we can change the signs during a sudden change in weather conditions or if any accidents happened we can change the signs & tell the people to have another route or direction. If we replace ordinary signs with smart signs a large number of happening accidents can be reduced and we can save a lot of time by reducing the traffic. Even this type of system is helpful for education and medical institutions.</p>		Identify strong TR & EM
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