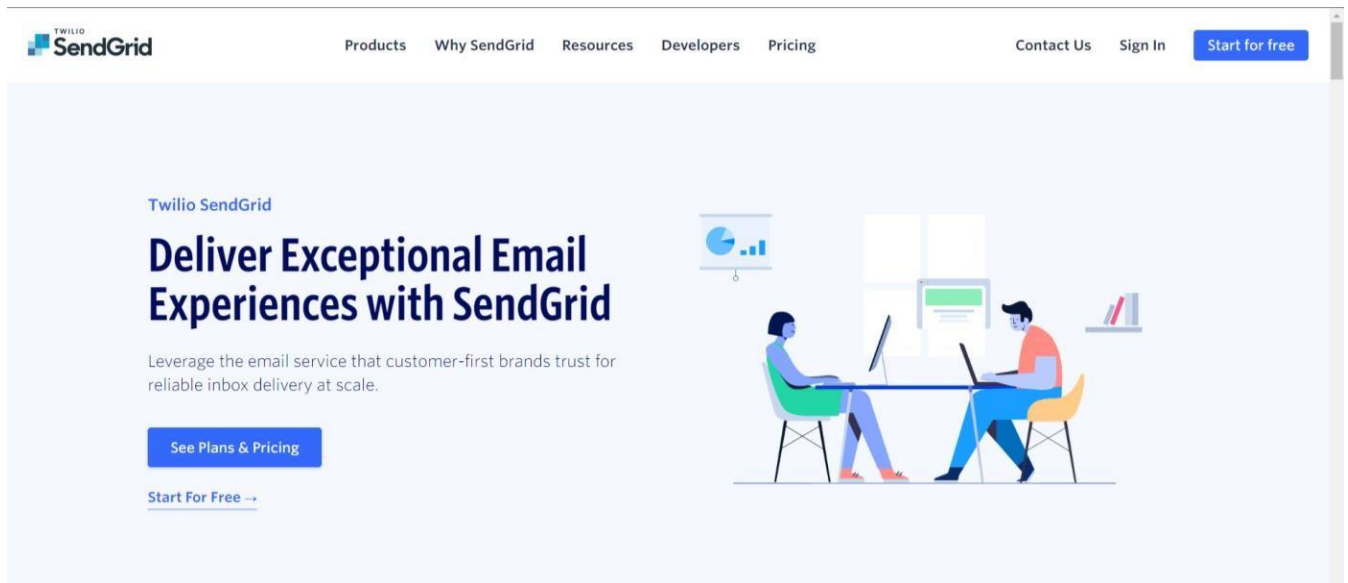


SETTING UP APPLICATION ENVIRONMENT

Create Sendgrid Account

Step 1:

Navigate to <https://sendgrid.com>



Step 2:

Click on “Start for free” and register yourselves by entering required details and click on create account

The screenshot shows the SendGrid sign-up page. The browser address bar shows 'signup.sendgrid.com'. The page has the Twilio SendGrid logo and the heading 'Let's Get Started'. Below the heading, it says 'Sign up for free. No credit card required.' There are two input fields: 'Email Address' and 'Password'. The 'Email Address' field has a checkbox labeled 'Use email address as username' which is checked. The 'Password' field has a note 'Must have at least 16 characters.' Below these fields is a reCAPTCHA widget with the text 'I'm not a robot'. At the bottom, there's a checkbox for 'I accept the Terms of Service and have read the Privacy Notice'. A 'Create Account' button is at the bottom center. On the right side, there's a 'Try it out!' section with the text 'Send email for free.' and a list of features: Automated drip campaigns, Password resets, Newsletters, Receipts, Delivery notifications and updates, and Promoted emails. A paper airplane icon is shown flying towards the top right.

Step 3: That's it you have created your SendGrid account and got access to dashboard

