

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	02 October 2022
Team ID	PNT2022TMID39365
Project Name	IoT Based Safety Gadget for Child Safety Monitoring and Notification
Maximum Marks	4 Marks

Reference:

<https://app.mural.co/invitation/mural/locationteam5203/1663560306275?sender=u1750ef25ac0509b203d14164&key=00156d83-4eac-42fc-8eda-b2163c25ad1a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Child tracker helps the parents in continuously monitoring the child's location. They can simply leave their children in school or parks and create a geofence around the particular location. By continuously checking the child's location notifications will be generated if the child crosses the geofence. Notifications will be sent according to the child's location to their parents or caretakers. The entire location data will be stored in the database.



Key rules of brainstorming

To run an smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note from the board panel to share it with the class.

Muthukumar M

Smartphone sensors or other sensors can be used to monitor the child's location and movement. When the child is not in the safe zone, the parent can be alerted.

The key idea planned at this stage is to use an advanced technology that can track the child's location and movement in real-time.

Therefore, the main idea of this research is to send an SMS from the child's phone to the parent or guardian.

In addition, there is a need to develop a system that can track the child's location and movement in real-time. It must be implemented by hand only.

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Noorudeen J

Moreover, it doesn't need any manual operation.

The idea is to use a smart device to track the child's location and movement. The device can be a smartphone or a tablet. The device can be used to track the child's location and movement in real-time. The device can be used to track the child's location and movement in real-time.

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Surendhar S

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Kamesh V

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Gnanasampath S

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3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

In such case, Heartbeat Sensor track the best rate for children and sends the emergency message by using the GSM to save contacts.

TIP
Add a sentence-like label to sticky notes to group similar or related notes. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

With this motivation, a smart IoT device for child safety and tracking is developed to help the parents to locate and monitor their children. The system is developed using Linux IoT board programmed in embedded C and interfaced with temperature, heartbeat, touch sensors and also GPS, GSM & digital camera modules.

Hence this paper aims at providing parents with a sense of security for their child in today's time.

Therefore, the awareness of this method is to send an SMS from children's wear tool to their parent or guardian.

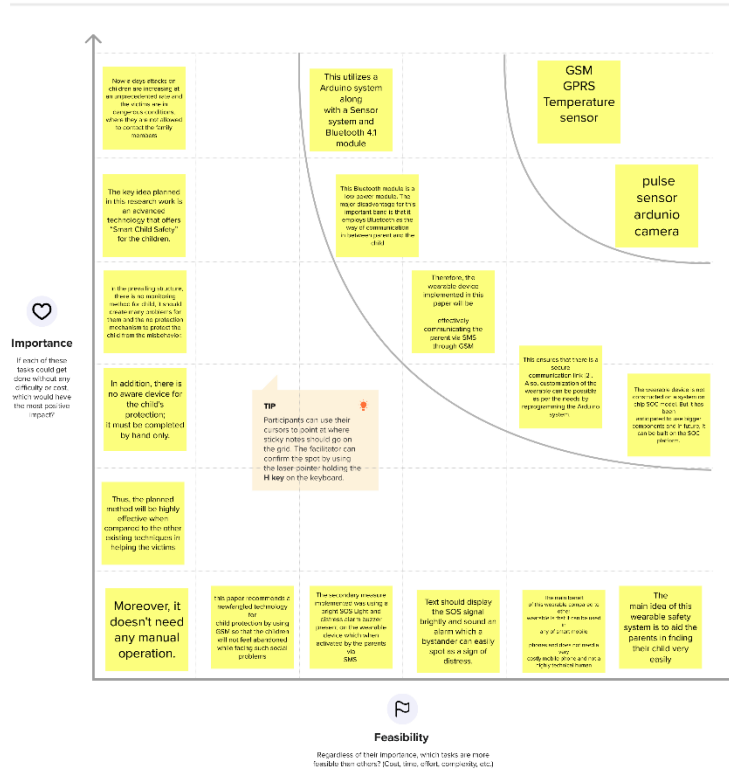
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template ->](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template ->](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template ->](#)

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