



What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

- They think about the project is today usefull or not
- how much its cost
- Its created why for the people benefits or his own development

What do they
HEAR?

what friends say
what boss say
what influencers say

- Friends are encouraged this project to implement quickly.
- The boss is very excited to hear the process and it's methods..
- Influencers are make his influences to get the permission from the government...

What do they
SEE?

environment
friends
what the market offers

- When the friends are hope the project and joyful..
- Customers are offer to welcome this project..
- This is environmentally friendly project to clean the city etc....

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

- They willingly wanted to get.because based on this advantage.
- This can reduce the manmade works and consume the time.
- In today this is very needed to public..

PAIN

fears
frustrations
obstacles

- System requires more number of waste bins for separate waste collection as per popilation in the city*
- Sensor nodes used in the dustbins have limited memory size
- The training has to be provided to the people invlved in the smart waste management system

GAIN

“wants” / needs
measures of success
obstacles

- It keeps our surroundings clean and green and free from bad odour of wastes, emphasizes on healthy environment and keep cites more beautiful
- It further manpower requirements to handle the garbage collection process
- Applying smart waste management process to the city optimizes management, resoures and costs which makes it a "smart city"