



# Emapty Map

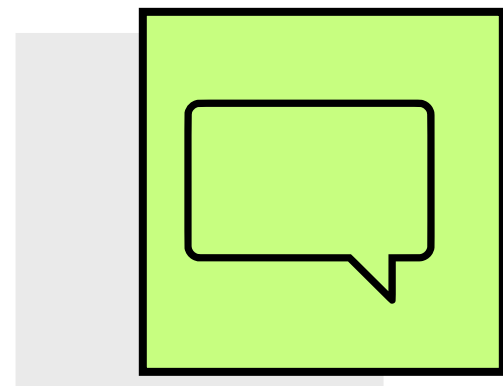
## Plasma Donor Application

### Says

What have we heard them say? What can we magine them saying?

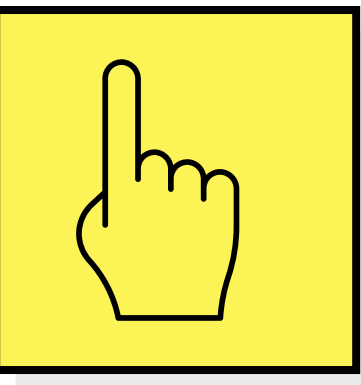
Having a application dedicated for donation of plasma is necessary

Should contact to make a plasma donation through broadcast



It is necessary to donate via an dedicated application

Finding correct donor at correct time



### Does

What behavior have we observed? What can we imagine them doing?

### Thinks

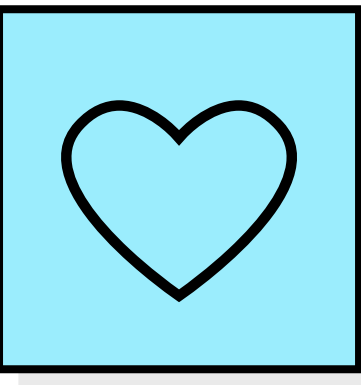
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

By giving our details in this application, is that safe?

Finding perfect and suitable donor



Easy way of getting /donating plasma



less effort when compared to other method of getting plasma

### Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

