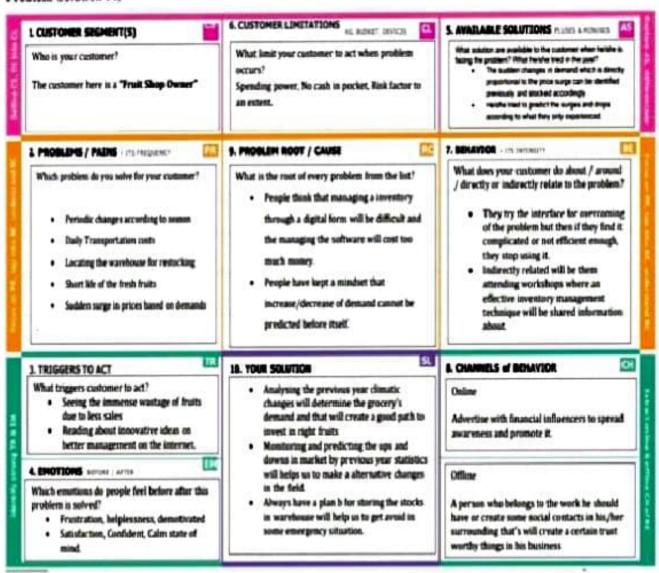
#### PROJECT DESIGN PHASE-1

### PROBLEM SOLUTION FIT

Date	31 OCTOBER 2022
Team ID	PNT2022TMID42088
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	2 Marks

### Problem-Solution Fit



Who is your customer?

accurs?

an extent.

6. CUSTOMER LIMETATIONS

NAMES OF STREET

S. AVAILABLE SOLUTIONS PLYSTS A REPORT

- What and time are possibility to the continuer when harder it. faulty the problem? What hersive tried in the post? The studies changes in demand which is directly.
  - proportional to the price surge can be identified previously and emphasis accordingly
  - reports trial to predict the surges and drops according to whall they only experienced

1 PROBLEMS / PAINS - ITS PROPRIESCO



9. PROBLEM ROOT / CAUSE





Which problem do you solve for your existemer?

The customer here is a "Fruit Shop Owner"

- Periodic changes according to season
- Buly Transportation costs
- Locating the warehouse for restocking
- Short life of the fresh fruits
- Sodden surge in prices based on demands

Seeing the immense wastage of fruits

better enanagement on the internet.

Reading about innovative ideas on

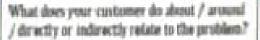
What is the root of every problem from the list?

What limit your customer to act when problem

Spending power, No cash in pecker, Risk factor to

- People think that managing a inventory through a digital form will be difficult and the managing the software will cost too much money.
- · People have kept a mindset that increase/decrease of demand cannot be predicted before itself.

7. SEMAYDOR - IN THIS ACTIVITY



- · They try the interface for overcoming of the problem but then if they find it complicated or not efficient enough. they stop using it.
- · Indirectly related will be them attending workshops where an effective inventory management. technique will be shared information. shoot

1. TRIGGERS TO ACT

What triggers customer to act?

due to less sales



- Analyzing the previous year climatic changes will determine the grocery's demand and that will create a good path to invest in right fruits.
- Monitoring and predicting the ups and downs in market by previous year statistics will below us to make a alternative changes in the field.
- Always have a plan b for storing the stocks. in warehouse will belo us to get avoid in some emergency situation.

10. YOUR SOLUTION

# Online

B. CHANNELS of BEHAVIOR

Advertise with financial influencers to spread awareness and promote it.

4. EMOTIONS sented acres



Which emotions do people feel before after this problem is solved?

- · Frustration, helplessness, demotivated
- Satisfaction, Confident, Calm state of minut

Offlore

A person who belongs to the work he should have or creaty some social contacts in his/hersurrounding that's will create a certain trust worthy things in his business.

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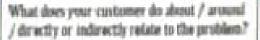
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