

Project Title: Digital Naturalist-AI enabled tool for biodiversity research .

Project Design Phase-I –Proposed Solution.

Team ID: PNT2022TMID51703

S.NO	Parameter	Description
1.	Problem Statement(Problem to be solved)	The project aims to create an application for the hikers to identify rare species of birds, flowers, mammals by giving a picture taken by them.
2.	Idea / Solution Description	A naturalist is someone who studies the patterns of nature, identifies a different kind of flora and fauna in nature. Being able to identify the flora and fauna around us often leads to an interest in protecting wild spaces, and collecting and sharing information about the species we see on our travels is very useful for conservation groups like NCC.
3.	Novelty / Uniqueness	Medical practitioners have been putting heavy emphasis on the enhancement of precision medicine and

		inventing a novel and effective cures for complex diseases. AI, on
4.	Social Impact / Customer Satisfaction	The interest in customer experience has increased at a phenomenal rate. However, research to capture the true meaning of the concept is limited. Therefore, this study aims to address the question of what are the underlying dimensions that constitute the construct of customer experience.
5.	Business Model (Revenue Model)	A digital business model might be defined as a model that leverages digital technologies to improve several aspects of an organization . From how the company acquires customers, to what product/service it provides. A digital business model is such when digital technology helps enhance its value proposition.