

Customer Journey: A Day in the Life	Morning	Afternoon	Night
What is the customer thinking or feeling?	Condition of the vehicle.	Think about the fuel level after reaching some place.	Think about overall conditions of the vehicle.
What are the customer's actions or main priorities?	Cover different sections of vehicles Such as fuel, engine, speed, etc.	Prefer a proper notification about the fuel level.	Perceive the future as better than the past.
What are the customer's biggest pain points at this time?	Not able to find the necessary station if the fuel is empty.	Due to the heat, the fuel consumed too high, so it makes the user to drive properly .	Overwhelmed indication.
How does the customer interact with our product at this time?	Embracing the Day.	It prevents the user to waste the money.	Comforter.