Ideation Phase

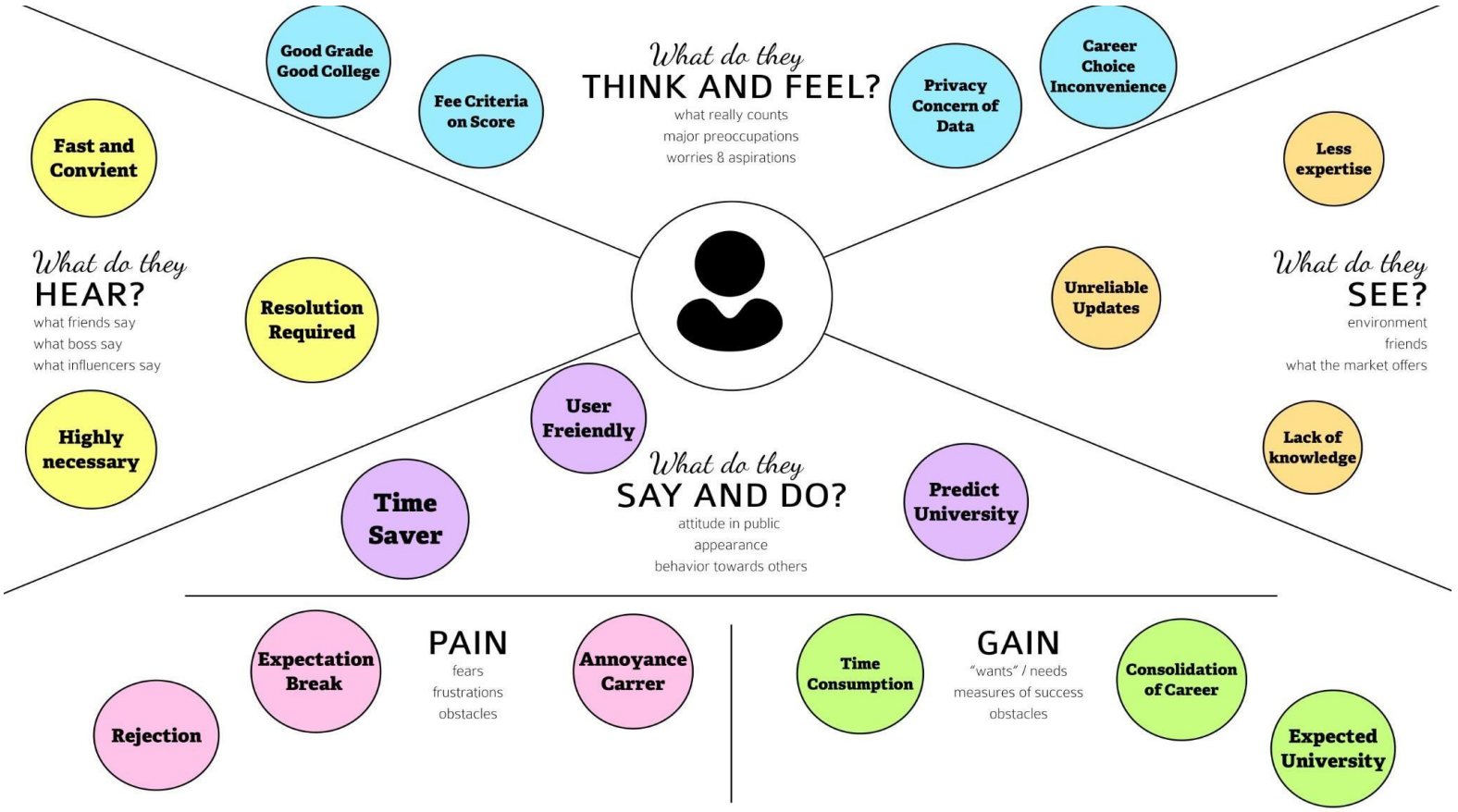
Empathize and Discover

Date	07 November 2022
Team Id	PNT2022TMID53326
Project Name	University Admit Eligibility Predictor
Maximum Marks	4

Empathy Map Canvas

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Empathy Map