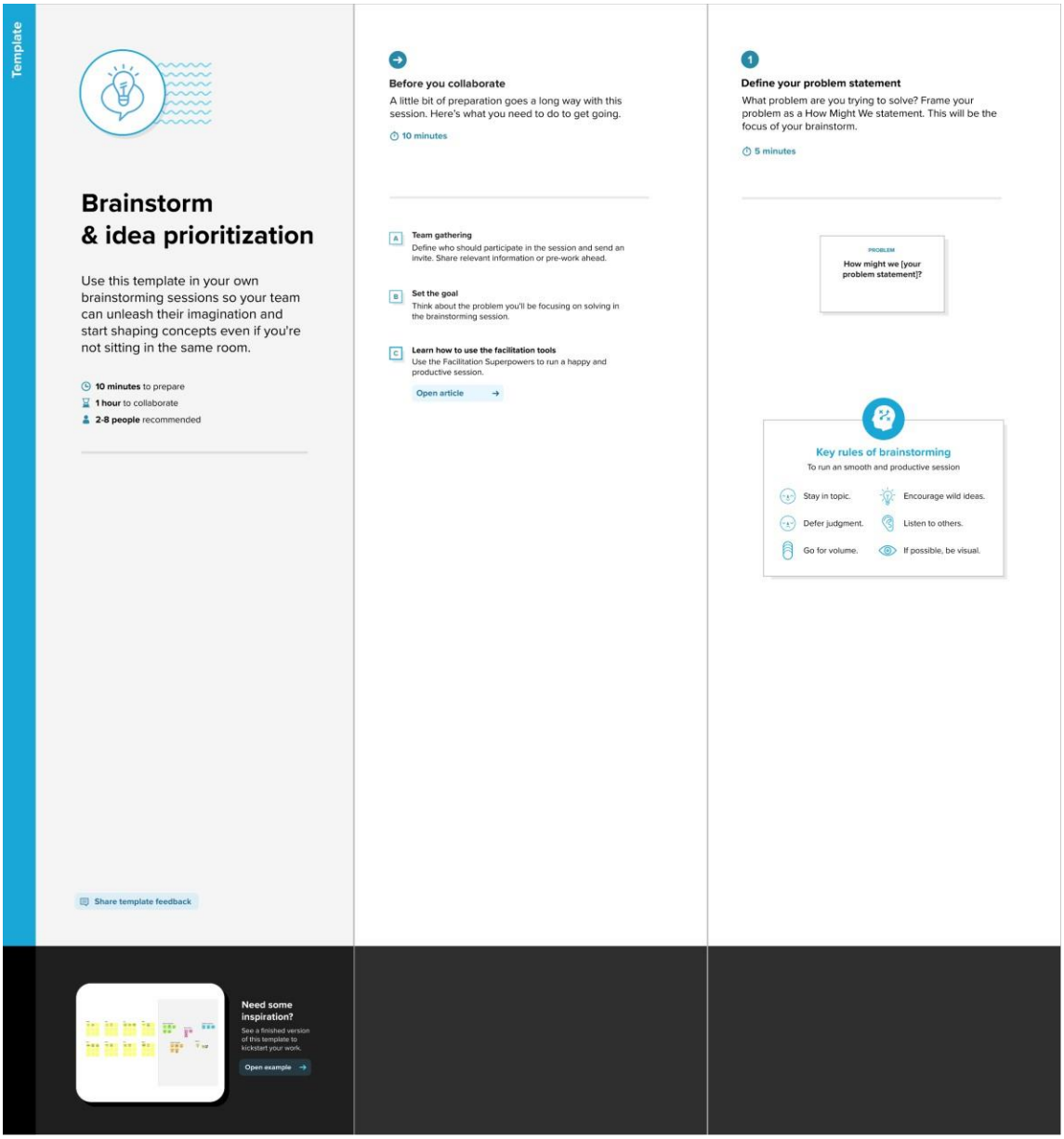
IDEATION PHASE

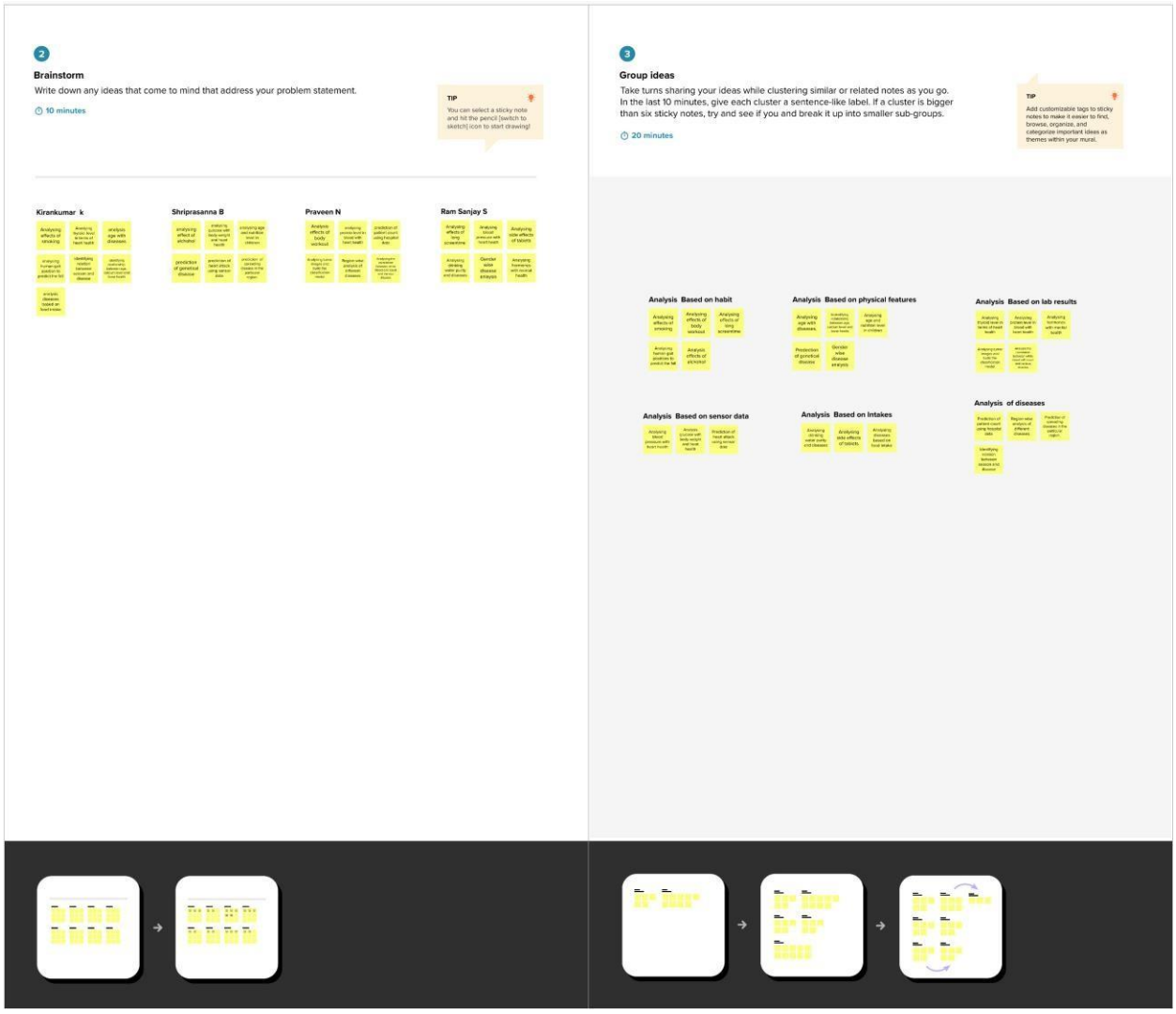
BRAINSTROM & IDEA PRIORITIZATION

| | |
|---|---|
| Date | 1, October,2022 |
| Team ID | PNT2022TMID50250 |
| Project Name | Analytics for Hospitals Health-Care Data |
| Maximum Marks | 4 Marks |

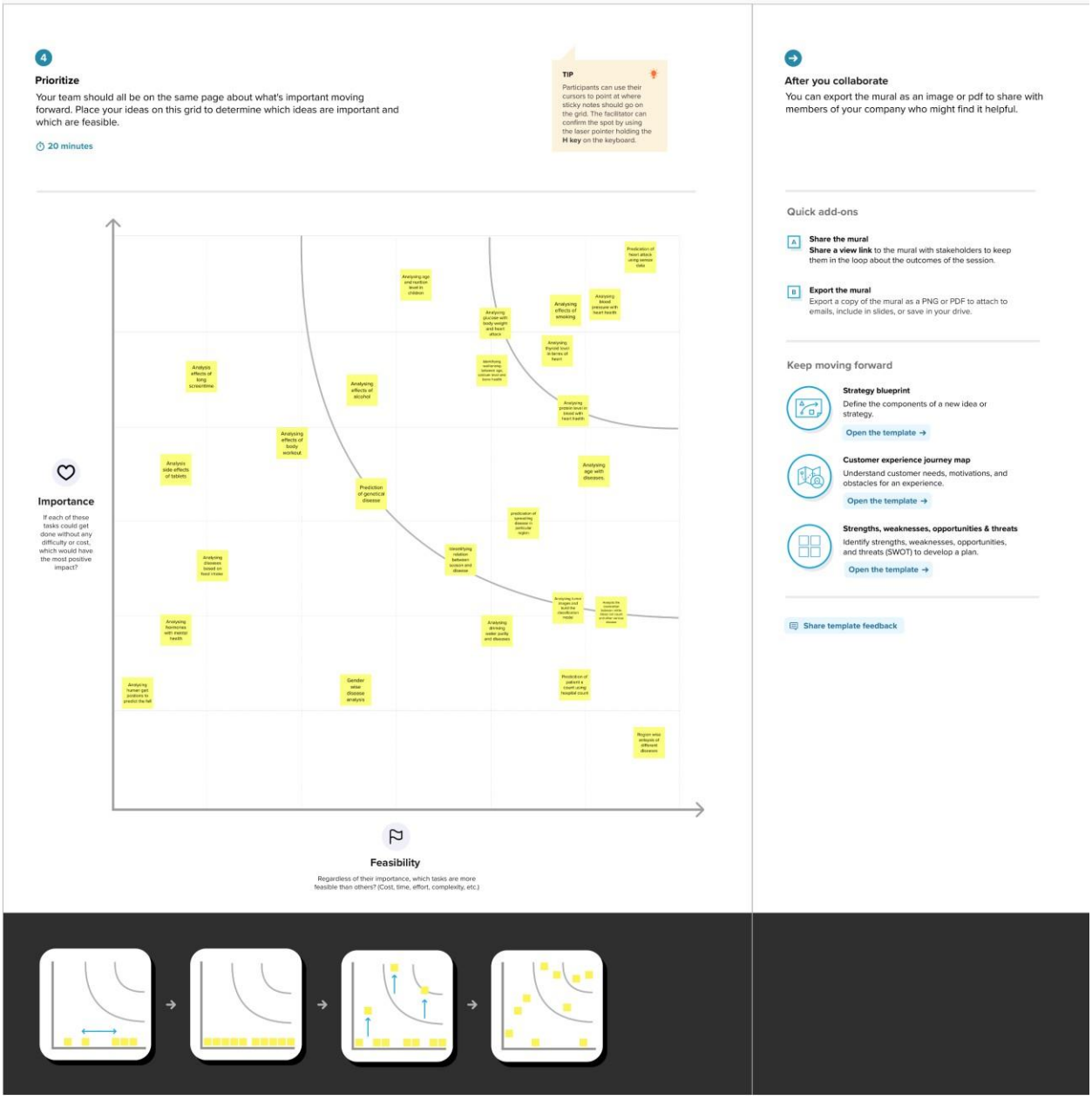
Step 1:



Step 2:


2
Brainstorm
Write down any ideas that come to mind that address your problem statement.
10 minutes
TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!
Kirankumar k
Shriprasanna B
Praveen N
Ram Sanjay S
3
Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
20 minutes
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.
Analysis Based on habit
Analysis Based on physical features
Analysis Based on lab results
Analysis Based on sensor data
Analysis Based on Intakes
Analysis of diseases

Step 3:


4
Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
20 minutes
TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.
Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?
Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)
After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.
Quick add-ons
A
Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
B
Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.
Keep moving forward
Strategy blueprint
Define the components of a new idea or strategy.
Open the template →
Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →
Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →
Share template feedback