Project Design Phase-I
Proposed Solution Template

Date	28 September 2022
Team ID	PNT2022TMID33284
Project Name	NEWS tracking Application
Maximum Marks	2 Marks

Proposed Solution Template:

S. No.	Parameter	Description
1.	**Problem Statement (Problem to be solved)**	User needs to read needs to in such a way that they don't have to worry about ever buying physical newspapers or carrying with him everywhere.
2.	**Idea / Solution description**	An Application can be created where we can find, read news at anywhere and at anytime and it should be handy, easy carry, less space, easy to use.
3.	**Novelty / Uniqueness**	A unique application specially made only to know information about news which is unique than the newspaper. The application can be designed in such a way that can attract kids too so that they can also learn and gain knowledge by reading news.
4.	**Social Impact / Customer Satisfaction**	Customer satisfaction can be fulfilled by this application because, it is user friendly, easily carriable, handy, etc.
5.	**Business Model (Revenue Model)**	1. Users can able to install the application from play store at a free of cost so that the number of users will get rapidly increased. 2.Application can have Advertisement feature. In such case, the owner get revenue from those advertisement sponsored companies. (More No. of Advertisement might get an irritation to the users) 3.An Advertisement-Free feature can be enabled for the users who can read or view news without any popup advertisements.

6.	**Scalability of the Solution**	As it was an application-based project, a correct and neat application with no bugs and errors should me made so that the user might like our application and some might suggest and share to their surroundings, resulting in increase of downloads and popularity in social medias.