

Define CS, fit into CS	<div>1. CUSTOMER SEGMENT(S)</div> <div>Farmers(people)</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Limited Water availability,limited nutrient availability,inadequate crop protection,unstable climatic behaviour.</div> <div>CC</div>	<div>5. AVAILABLE SOLUTION</div> <div>Climatic changes are the major problem that the farmers are facing.so by using data analytics method we can predict the climatic changes lively</div> <div>AS</div>	Explore AS, differ AS
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>By data mining we can retrieve the historical data for the better yield crop production and by data analytics we can predict the last year data for the better yield production.</div> <div>J&amp;P</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Crop yield prediction is used by farmers to make decisions about when to plant and harvest crops based on soil moisture content,pest infestation and other factors such as weather condition and fertilizer requirements.</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>Directly related : Try to find a solution to prevent these problem. Indirectly related : Try to predict the weather condition for crop yielding.</div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC		Focus on J&P, tap into BE, understand RC		

Identify strong TR & EM

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	<p><b>3. TRIGGERS</b></p> <p>Data analytics can help farmers monitor the health of crops in real time ,create predictive analytics related to future yieldsso it become impressive to others.</p>	<p><b>10. YOUR SOLUTION</b></p> <p>Using data analytics farmers can easily predict the weather condition so it becomes the way to increase the crop production.</p>	<p><b>8. CHANNELS of BEHAVIOUR</b></p> <p><b>8.1 ONLINE</b> Live data</p> <p><b>8.2 OFFLINE</b> Historical data</p>	
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