

## Ideation Phase

### Empathize & Discover

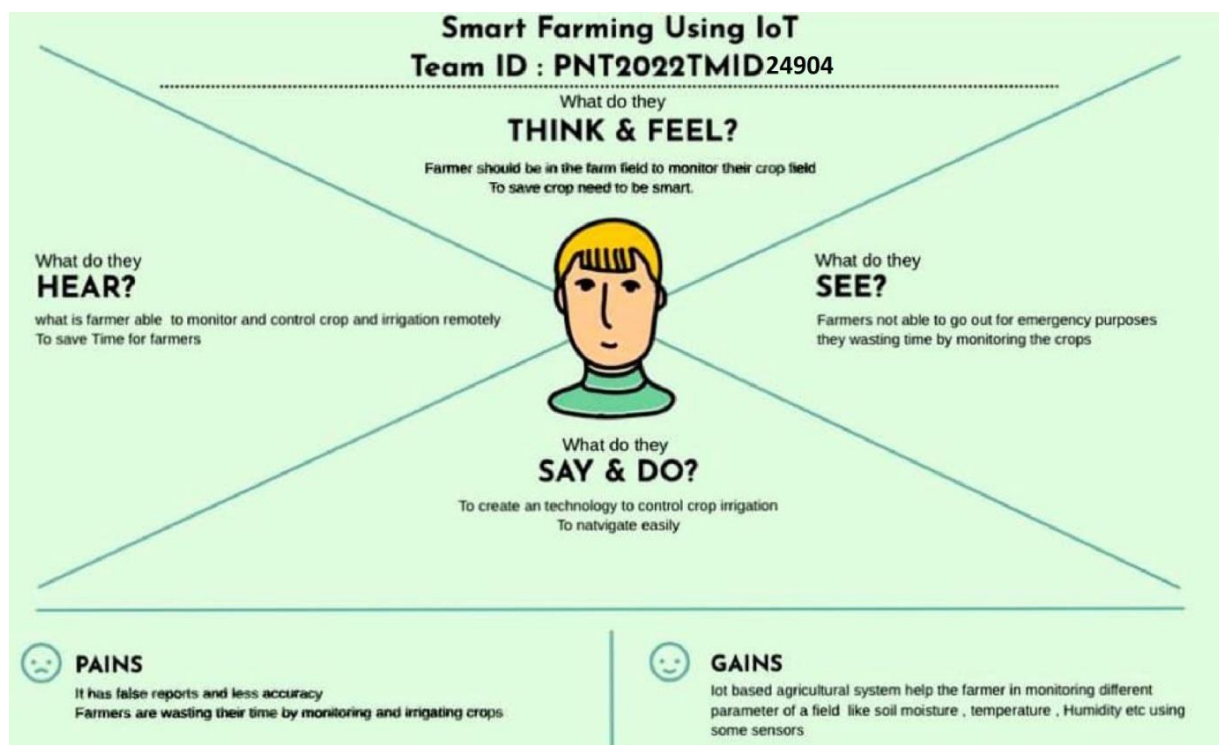
Date	20 September 2022
Team ID	PNT2022TMID03690
Project Name	Smart Farmer - IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It

It is a **beneficial device** to **enables groups higher apprehend** their users. Creating an **powerful answer calls for expertise** the **authentic trouble** and **the individual that** is experiencing it. The **workout of making** the map **enables contributors don't forget matters** from the user's **attitude alongside together along with his** or her **desires** and challenges.

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>