

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID50252
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:




Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.


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1


Define your problem statement
One of the most popular programmes in the e-commerce industry, fashion apps have experienced enormous development. People's demands are always changing, which gives apps opportunities to innovate. An AI software that comprehends the algorithm of a particular application might be very helpful. We are putting in place a chatbot like this, which is fed with information about the application's algorithm and assists the user entirely from identifying their needs to processing payments and starting deliveries.


PROBLEM


How might we manage the Smart fashion recommendation?


**Key rules of brainstorming**
To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) (can't start drawing)

Sathiyananth

Platform should work in poor network connection also.	The application should have secure payment.	The UI should be easily accessible
Images that shown in the application should have high resolution	The application should be interactive	Notify the trending products

Naveen

Application should be add free	Searching technique should be effective	Notify when price drops
Give the product in low price with high quality	Give more offers	Notify when offers going on

Karthikeyan

The application should have chat bot	Need to have assured seller	The products should have quality
Should have separate category for each product	Filtration should be available	The rating of the product in public

Salman

Chat bot be more usefull	The information of users should be secured	Storage should be less taken by it
Send mail when offers going on	Send mail login to new device	Recommend the product based users previous paste

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

UI Design

Application should be used any userd	The UI should be simple	Give comment section in UI	The platform should be responsive
It may have Theme options	User can have multiple account	It need to have filtration	Should have to delivery the product ASAP

Chatbot and other functions

Chatbot will help user	Platform should have better search optimization	Chatbot should support the image based recommendation	Searching technique should support image searching
It should have a feedback options	Navigation should be less	Should be add free	searching technic should support voice input

Security

User information should be secured	Payment process should be safe	Application should provide HMAC algorithm for security
Platform should be more secured	DB should be in secured place	

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

