Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID50252
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Sathiyananth

Platform should work in poor network connection also.	The application should have secure payment	The UI should be easily assecciable
Images that shown in the application should have high resolution	The application should be interactive	Notify the treanding products

Karthikeyan

The application sholud have chat bot	Need to have assured seller	The products should have quality
Should have separate category for each product	Filtration should be available	The raring of the product in public

Naveen

Application should be add free	Seaching technique sholud be effective	Notify when price drops
Give the product in low price with high quality	Give more offers	Notify when offers going on

Salman

Chat bot be more usefull	The information of users sholud be secured	Storage should be less taken by it
Send mail when offers going on	Send mail login to new device	Recommend the product based useers previous paste

UI Design

Applicaion sholud be used any userd	The UI sholud be simple	Give comment section in UI	The platform should be responsive
It may have Thame options	User can have multiple account	It need to have filtration	Should have to delivery the product ASAP

Chatbot and other functions

Chatbot will help user	Platform should have better search optimization	Chatbot should support the image based recommendation	Searching technique sholud support image searching
It should have a feedback options	Navigation should be less	Should be add free	searching technic sholud support voice input

Security

User information should be secured	Payment process should be safe	Application should provide HMAC algorithm for security
Platform should be more secured	DB should be in secured place	

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes