

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Ragul V

Occupation / Income of the Borrower

Family Background

Property

How much Income Tax does the borrower pays

Classification Model that can be used - Decision Tree

Mobile Application for the bank employees

Nivas saravana N

Cibil / Credit Score

Loan History

Parental Support / History

Loan Duration

XGBoost Model can be used

Web Interface for the problem statement

Murali krishnan N

Guarantee Support

Age

Loan Scale

Educational Background

A machine in the bank office for classification using IOT

Random Forest Model for algorithm

Aswath P

Current Financial Status of Borrower

Financial Growth of the borrower

Type of loan that the borrower wants

Support Vector Machine Model

Machine for such problem using Embedded systems (Microcontroller)

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Based on Borrower

Age

Educational Background

Potential Measuring Parameters of Borrower

Cibil / Credit Score

How much Income Tax does the borrower pays

Occupation / Income of the Borrower

Financial Growth of the borrower

Current Financial Status of Borrower

Resources / External Support

Property

Family Background

Guarantee Support

Parental Support / History

Loan Parameters

Loan Scale

Loan History

Type of loan that the borrower wants

Number of loans taken recently

Loan Duration

Classification Models

Classification Model that can be used - Decision Tree

XGBoost Model can be used

Random Forest Model for algorithm

Support Vector Machine Model

Interface

Mobile Application for the bank employees

Web Interface for the problem statement

A machine in the bank office for classification using IOT

Machine for such problem using Embedded systems (Microcontroller)

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Property

How much Income Tax does the borrower pays

Mobile Application for the bank employees

Occupation / Income of the Borrower

Web Interface for the problem statement

XGBoost Model can be used

Cibil / Credit Score

Loan History

Financial Growth of the borrower

Loan Duration

Parental Support / History

Random Forest Model for algorithm

Guarantee Support

A machine in the bank office for classification using IOT

Current Financial

Status of Borrower

Loan Scale

Classification Model that can be used - Decision Tree

Number of loans taken recently

Educational Background

Age

Machine for such problem using Embedded systems (Microcontroller)

Support Vector Machine Model

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience Journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

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