



## Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?  
See a finished version of this template to kickstart your work.  
Open example



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

**A** Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B** Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C** Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

#### Members of Ideation Process:

**Team Leader:** RUDHRAN M

**Team Members:** KISHORE S  
RAHUL A  
SAI JAGAN R

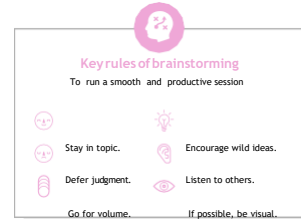


### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**  
Most of the rural area people can't implement the IOT devices because of they don't know about the device uses and it is difficult to use



### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### Person 1

Within a minute it can alert the farmer

It is an automation device it can reduce the work

It can notify the problems that occur in the field

Improved and new technology will help farmers in effective way

Data stored in cloud it will be useful for farmers to see the activities of the crop

it can store all the data in the cloud

This application or software will suggest every time to access the whole system

By educating them about IOT device

#### Person 3

It can be easy to use by controlling the device from home

secured cloud-based server created to store data

Connect skilling interventions to market

Easy for the users

#### Person 2

it controls various parameters on their fields

it can fulfil the customer's needs

serve variety of electronic services to villages

IOT provide integrated platform to farmers

it will automatically monitor all the activities of field

Help farmers for intensive agriculture

It can show the fertility of the land, so, farmer can use the required fertilizer

#### Person 4

Ensure digital and its awareness

It includes to increase economic impact

saving in labor and field preparation cost

Software interface will be understandable

Balancing the need of devices to ensure the device effectively

For using various smart agricultural gadgets, farmers have gained better control over the process

Suitable for all types of soil

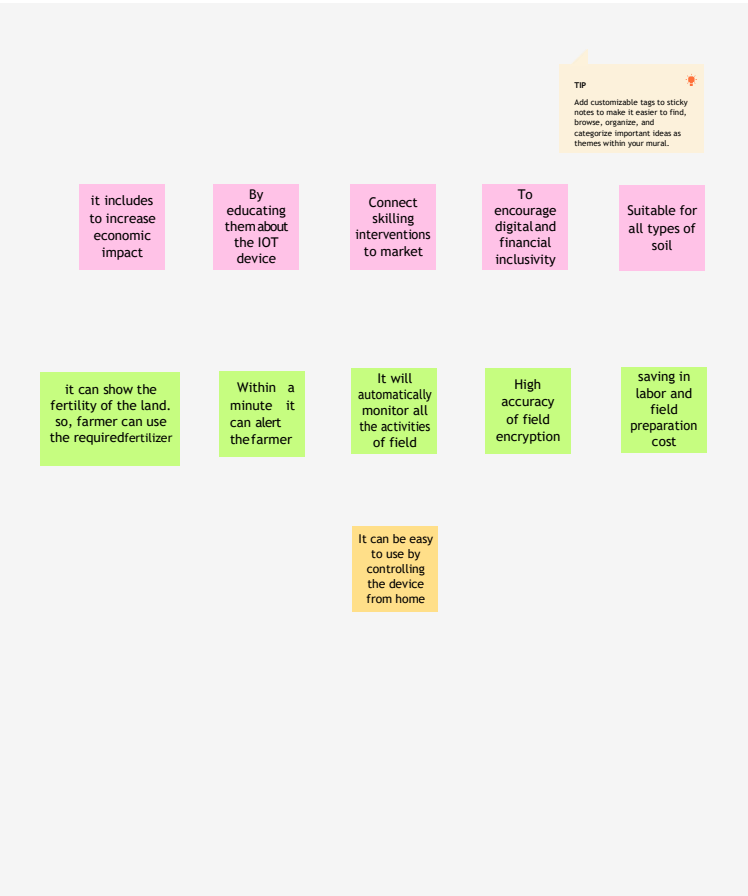
High accuracy of field encryption

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

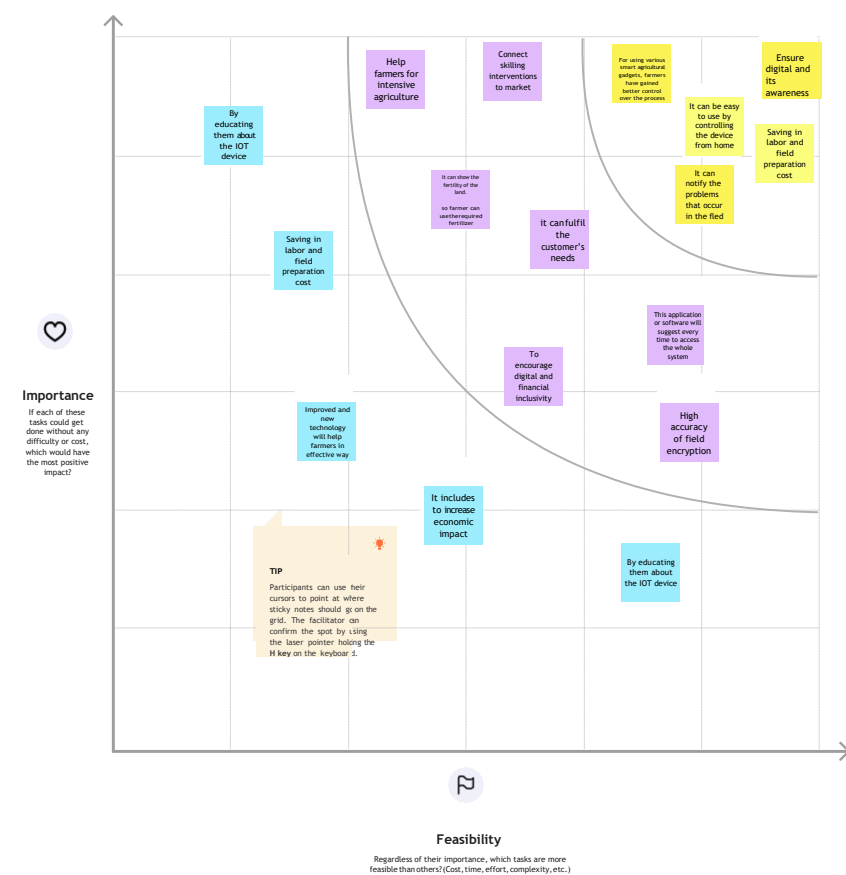
20 minutes



### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

**A** Share the mural  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**B** Export the mural  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

**Strategy blueprint**  
Define the components of a new idea or strategy.

Open the template →

**Customer experience Journey map**  
Understand customer needs, motivations, and obstacles for an experience.

Open the template

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback