Template

Brainstorm

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
Hazardous area monitoring for industrial plant powered by IOT

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

kalasurya
- To check air quality
- To create sensor's wireless
- To create mobile app
- To use an sensor-service a high
- To create an project saving deadline
- To monitor Humidity level
- To alert when there is a leak of IR radiation

saranya
- To deploy sensor-device
- Check humidity
- wireless mesh for detecting
- Dashboard application
- Hardware sensor should be simple
- alert through sms
- Store data in cloud

suganya
- To create Web app
- Beautiful UI design
- User friendly
- Making smart beacons
- Inventing while developing
- To monitor IR radiation
- Monitoring the industry

switha
- To use IBM cloud services
- To make it user friendly
- Write monitoring
- learn new skills
- Have a cloud DB
- Do check sensor-device issues
- To use sms service

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Cloud service
- To use IBM cloud services
- Store data in cloud
- Have a cloudDB

Web application
- To create Web app
- Beautiful UI design
- To make it user friendly

Mobile application
- To create Mobile app
- Design application
- Application design should be simple
- To use sms service

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Detectors
- To check air quality
- To monitor Humidity level
- To deploy sensor-device
- Trusted user interface should be simple
- To alert when there is a leak of IR radiation
- To monitor IR radiation

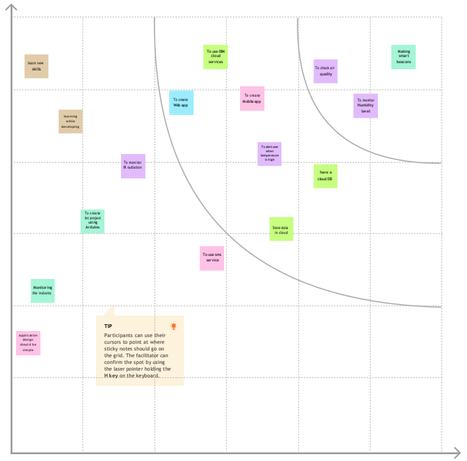
Project requirements
- To create an project saving deadline
- Monitoring the industry
- Making smart beacons

Knowledge
- learn new skills
- Inventing while developing

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example