

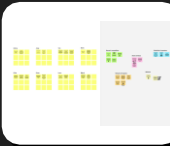


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Team ID: PNT2022TMID21435

PROBLEM

Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed, and this is reflective of the risks to people's health.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Thilak Aswin T

This app automatically predicts food qualities.

It is convenient for people to refer to App-based nutrient dashboard.

It can analyze real time images of meal and predict their nutrients level.

Nutrition assistant app can help people to purchase nutritious food.

A type of nutrition tracking app.

It can recognize the ingredients and nutritional value.

It calculates all the calorie level present.

People can focus on their diet.

Sanjith

Mohamed Faruk k

Using this app people can keep track on what they eat.

People can monitor their calorie intake even before they eat.

They assist all it's users to follow a proper diet.

Useful for fitness lovers.

Soundharya Bharani P

This Nutrition Assistant App can help people to purchase nutritious food.

This assist the users to to follow a proper diet.

Easy to use and saves time.

Reliable source.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Category 1

Useful to people who has no knowledge about the nutritional values present the their food.

Easy to identify the nutritional value present in the food.

Application for nutritional level analysis in food.

It is an application for all the people who wanted to follow a proper diet /

Easy to use.

Highly reliable source.

Category 2

They assist the users to follow a proper diet.

People can check o their calorie intake.

It can easily calculate the calorie level.

It provides good nutritional levels at any time.

Useful for the users.

Everyone can use or see their results from anywhere and anytime.

Category 3

Instant results.

Better utilization of available resource.

They can find any calorie level at any time.

Smart solution to solve the problem.

Cost of using this application is less.

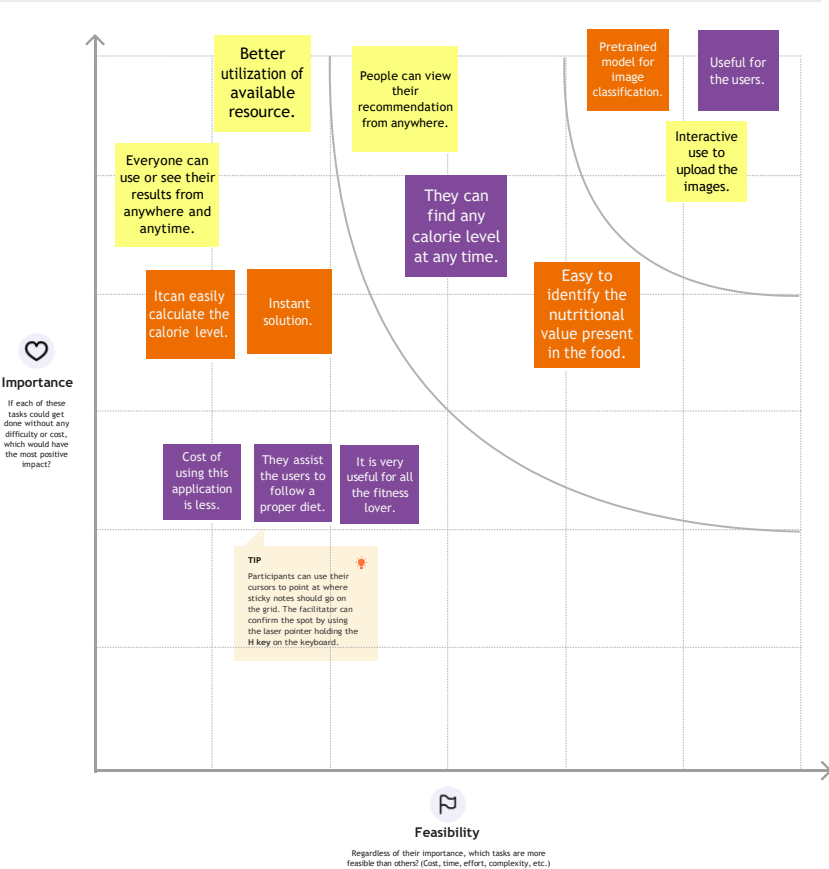
People can view their recommendation from anywhere.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.
[Open the template](#)



Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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