PROBLEM FIT SOLUTION

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Team ID	PNT2022TMID49921
Project name	Web Phishing Detection

PROBLEM FIT SOLUTION:

Customer Segment:

Web App applications, Email Browsers and Antivirus.

Customer Constraints:

System software need to be handled with care.

The users can able to use our product with their personal license key

Only the person who authorized to system able to access it.

Available Solution:

The project proposes an Applied Data Science.

Based on data science algorithm and machine learning using python program.

Jobs-To-Be-Done/Problems:

An Open Source Google Chrome Extension that protects you from phishing attacks by letting you specify what usernames you use to login to services, and whitelisting them for specific domains. If you use the username on a domain that you have not whitelisted 'Don't Phish Me' alerts you.

Problem Root Cause:

The main cause of Web phishing detection to secure the user from the fraud or hacker.

Behaviour:

Phishing detection systems are principally based on the analysis of data moving from phishers to victims.

Triggers:

The Customers get triggered when they have more efficient solution in the Website.

Emotions: Before/After

Now customers can access the legitimate website data with confidentially

Your Solution:

It helps to avoid theft our data without our permission

Channel of Behaviour:

Mainly our customers are the people who are stay in safe while browsing.