Problem Solution fit canvas

Skill / Job Recommender Application

Team ID: PNT2022TMID10257

1.CUSTOMER SEGMENT(S)
6. CUSTOMER CONSTRAINTS
5. AVAILABLE SOLUTIONS

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Job Seeker Job Recommender
Lack of awareness about a job Openings. Personal data security. Vulnerable to employment scams

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Define Cs, fit into CC

Linked in, indeed, and Naukri are some of the leading sources for job opportunities. They intimate user (Job seeker) with a notification about a recent Job Openings based on their skillset. Premium user will get more features including learning resources, etc..

Explore AS, differentiate

2.JOBS-TO-BE-DONE /PROBLEMS
9. PROBLEM ROOT CAUSE
7.BEHAVIOUR

Job Seeker:

Finding desired job is not an easy task. They need to gain knowledge before applying a particular job. They should Be aware of fraudulent job post.

Increasing in population as well as increasing in graduates on particular domain leads to Job Crisis. The education system does not fulfil and focus on individual person skill development.

Learn and see more about a Job Openings in job posting website. Develop and improve her knowledge. Connect with recruiters on Linked in platform and maintain a friendly connection with people.

Focus on J&P, tap into BE, understand RC

Job Recruiter:

They need to find a skilled candidate for her company. The hiring process takes so much time to complete. Filtering candidates is difficult.

8. CHANNELS of BEHAVIOUR

ONLINE:

• Apply and maintain a connection with

recruiters.

• Also search about job openings.

Identify strong TR & EM

3.TRIGGERS

• Financial Problem

• Societal pressure

Dissatisfaction of Job

• Finds a better way to improve her

knowledge as well as career growth. 4.EMOTIONS:

BEFORE

Sad, depressed, and low confidence. Fear of Rejection before attending any

hiring process. **AFTER**

Highly Motivated Gained confidence to do any task.

10. YOUR SOLUTION

• A Fake Job Offer is detected and

removed automatically.

• Recommend a skill to job seeker for a

particular Job Openings. A notification will be send via email regarding job openings. Learning resources will be provided, then it will improve the user knowledge and skills.

Extract online & offline CH of BE

OFFLINE

Learn and gain the required skills in open Source platform as well as in our Job Website.