## SKILL AND JOB RECOMMENDER

PROJECT DESIGN PHASE II TEAM ID: PNT2022TMID38407 Browsing, booking, **Entice Exit Enter** Engage attending, and rating a local city tour How does someone What do people What do people In the core moments typically experience initially become aware experience as they in the process, what of this process? as the process finishes? begin the process? happens? Steps Get to know his/her Get to network on a Get to know the Get to network on a Get to network on a Through weakness and Though friends skills required in Job dissatifaction Financial insecurity What does the person (or group) advertisements strengths the field typically experience? Get to network on a Through browsing Get o know a lot of Ineptitudity Get a job offers job openings Posts his/her Interactions Stay alerted on Job recruiters experience with the Job interact with the job application app which helped recommendations What interactions do they have at seekers and find out deadlines him/ her get by chatbot the potential each step along the way? employed candidates People: Who do they see or talk to? Looking ahead for **Skills upgradation** Stay alerted to the Places: Where are they? Job seekers interact recommendation by the offer letter from with the recruiters and new job openings chatbot get to know the Things: What digital touchpoints or the company requirements in the physical objects would they use? industry Job seeker: To get **Goals & motivations** Job recruiter: To the right job and Job Seeker: To get a thoroughly assess Job seeker: To finish job offer. At each step, what is a person's recommendations the candidates the background primary goal or motivation? clearance and get the ("Help me..." or "Help me avoid...") **Job Recruiter: To** offer letter as soon as Job Recruiter: To choose the Job seeker: To ace possible make the hiring potential candidates the written tests and process easier. for their interview -organization **Positive moments** To be able to apply Gain new skills **Motivated and** to companies To be able to apply Optimistic about the without physically to legit companies exhilarated new start

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? visiting each

To be able to apply to the dream companies without any fees

**Excited for new** opportunities

Gain confidence by attending interviews

Got job offer from dream company

Financial Security

**Extend** 

What happens after the

experience is over?

Shares the experience

with his/her friends

and helps them get

benefited.

Stay connected with

the recruiters

**Work with** 

colleagues at the

company

Interact with the

managers of the

company

Job seeker: Have

good career growth

Job seeker: Not get

fired

Professional growth

## **Negative moments**

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

**Societal Pressure** 

Pessimistic thoughts of not getting the right job

Fear of future

Depression and distress

Didn't get job offer from dream company

Imposter syndrome

## Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

Free one-to one mentor assignment

Registering/logging in thought chatbot

Fake job detection

Send congratulatory email and coupons/ vouchers

Send job opportunities through email for better job switch