## Literature Survey

TEAM ID:	PNT2022TMID47824
Project:	Global Sales Data Analytics

Title	Author	Journal,Year	Proposed Method	Disadvantage
Big Data Analytics:A Literature Review Paper	Nikhil Madaan, Umang Kumar, Suman Kr Jha.	18-07-2020	Big Data Storage andManagement. Customer Intelligence.Quality Management and Improvement.Risk Management and Fraud Detection	The information era we are currently living in, voluminous sorts of high velocity data.
Big Data Analytics: A Literature Review Perspective	Sarah Al-Shiakhli	2019	Supervised, unsupervised, semi-supervised, reinforcement learning.,	Thus usefully focus on big data analytics challenges with regard to security and privacy issues
A Survey on Big Data Analytics: Challenges, Open Research Issues and Tools	D. P. Acharjya Kauser Ahmed P	2, 2016.	Data Storage and Analysis Knowledge Discovery and Computational Complexities.	It has no utility unless these are analyzed to get useful information.
Research Issues in Big Data Analytics	Manish Kumar Kakhani , Sweeti Kahani S.R. Biradar	8, August 2013	MapReduc, MapReduce is a programming model for computations on massive amounts of data and an execution.	The paper is a systematic study of various issues of Big Data analytics.

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Beyond the hype: Big data concepts, methods, and analytics	Amir gandomi Murtaza Haider	3 Dec 2014	New technologies designed to address the volume, variety, and velocity challenges of Big Data.	Technological advances in storage and computations have enabled cost-effective capture of the informational value of big data in a timely manner.