

Project Design Phase-I
Proposed Solution Template

Team ID	PNT2022TMID47824
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	During the time of pandemic shopping online is a major need. Peoples were not able to walk outside and buy the things. There are few things like Customer and Product Analysis of the Global Store.
2.	Idea / Solution description	The idea will be done using the IBM platform and it will display the previous year records consisting of product names, and their categories and represent it in a graph.
3.	Novelty / Uniqueness	We will provide gifts/coupons to the customers buying more than a certain price so that the sales will increase and the door delivery will be faster.
4.	Social Impact / Customer Satisfaction	All the customers should be aware of the shops having the available products and the nearby shop locations to buy the things easier.
5.	Business Model (Revenue Model)	This is the method which implies sales numbers. It is useful to determine which are the products that are selling more.
6.	Scalability of the Solution	The prices of the similar products all over the world will be kept as same so this will be scalable to all the customers.