Project Design Phase-I
Proposed Solution

Date	24 September 2022
Team ID	PNT2022TMID36550
Project Name	Project - Web Phishing Detection
Maximum Marks	2 Marks

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The increase in the number of online phishing dramatically over the years have led the spark to build the phishing detection.
2.	Idea / Solution description	To secure the users from phishers, to avoid the loss of personal details like geo-locaon, banking credentials etc through various kinds of engineered tools to detect the unusual activities in the user's machine and alert them.
3.	Novelty / Uniqueness	Our application is very easy to use with a simple UI and very user friendly which is well designed for the intended purpose and very light-weight which you can not even compare with other similar services.
4.	Social Impact / Customer Satisfaction	It'll create awareness among users to be secure online. The users will be very satisfied that they are in safe hands and need not worry about the problems described earlier.
5.	Business Model (Revenue Model)	Revenue will be generated through charging a price(subscription) to the advanced features and basic features will be free of cost.
6.	Scalability of the Solution	By securing the user base and earning their trust securing enterprises and scaling the business and capturing the market-share.