

## Brainstorm

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're notsittinginthesameroom.

10 minutes to prepare

& ideaprioritization A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. E Set the goal

Think about the problem you'll be focusing on solving in Learnhowtousethefacilitationtools
Use the Facilitation Superpowers to run a happy and

Before you collaborate

to do to get going.

productive session.

→ 10 minutes

A little bit of preparation goes a long way with this session. Here's what you need

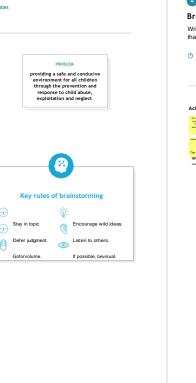
1 hour to collaborate 2-8 people recommended

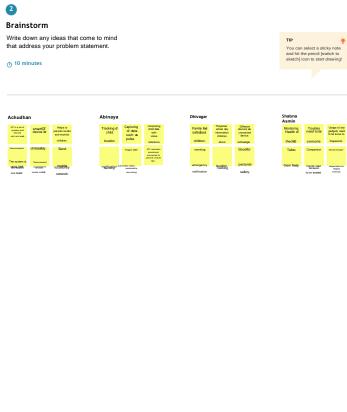
Share template feedback

To run an smooth and productive session

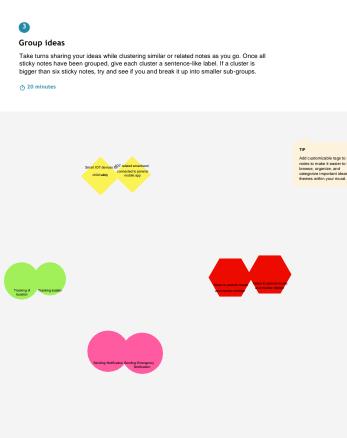


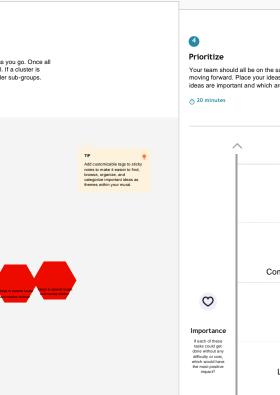




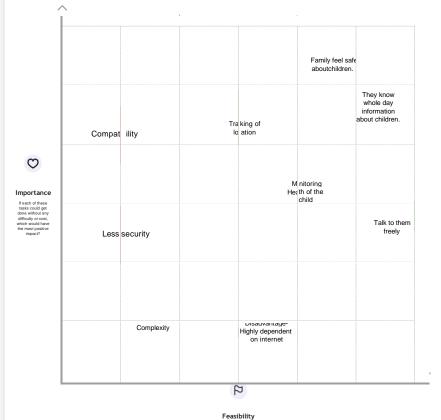








Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.









Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export themural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint Define the components of a new idea or strategy. →

Open the template



Understand customer needs, motivations, and obstacles for an experience.

Open the template



Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Share template feedback