

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

as we all know
,kids are the
heartbeat of
every parents



What do they
SEE?

environment
friends
what the market offers



child tracker
helps the parents
in continuously
monitoring the
child's location

they can simply leave
their children in
school or parks and
creat a geofence
around the particular
location

by continuously
checking the child's
location notifications
will be generated if the
child gosses the
geofence

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

they have to
take to take
extra care of
their children

improved safety
index of places
,provides freedom
for the children with
special needs

wellbeing and
care polices
and
procedure

children are
backbone of
one's nation

the future of
children was
afected

safe physical
and online
environments

What do they
HEAR?

what friends say
what boss say
what influencers say

ongoing
education
and training

famillies and
communities
involved in
safty settings

child safty
and wellbeing
polices and
procedures

PAIN

fears
frustrations
obstacles

some outcomes
may be
important but not
easily
measurable

limited
track record

scaling requires
standardization

GAIN

"wants" / needs
measures of success
obstacles

allowed safe
access for
material
feeling

speed of
operation

convenient
to use

