Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

This is useful for all customers/users since it is health related application and it is mainly used for users who wants to travel to other district or state during pandemic time and for travelers like delivery agents, etc.

6. CUSTOMER CONSTRAINTS — CC

Users who know well about the technology and their development can use this app more efficiently than those who don't know it. Since it is very easy to use, obviously the users who don't know about it can also use it with few try.

5. AVAILABLE SOLUTIONS — AS

- Automatic Notification for individual
- In past, they identified the number of cases that are affected by Covid-19 in a certain area.
- Pros & Cons: They can easily identify the zones by using individual location tracking

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

- To analyze and identify the issues in containment zones.
- To identify the containment zone locations.
- Detecting when the user enters any containment zones.

9. PROBLEM ROOT CAUSE — RC

- The user was not aware when they enter a contaminated zone.
- Due to this, they have the possibility of getting affected by the disease.
- No proper warning System when they enter a contaminated zone.

7. BEHAVIOUR — BE

- Customers can send feedback to app developers in case of any junk or to improve the features of app.
- Shows precautionary measures when they enter the zone by accident.
- Shows the current cases in the area.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR

The application will alert when the user enters the containment zone and warns them not to enter or the measures to be taken when they enter the zone.

4. EMOTIONS: BEFORE / AFTER — EM

Before: The user will be in fear because they don't know whether they are going inside a containment zone or not.
After: The user will get an alert when they accidently enter a containment zone so that they are always safe.

10. YOUR SOLUTION — SL

- The application will be created with the real time location of the user with that we can notify them if they about to enter the containment zones. We can also give the precautionary measures to safe guard themselves.
- The up-to-date information about the number of affected people, recovered people and number of death cases will help the users to know about the current situation

8. CHANNELS of BEHAVIOUR — CH

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Identify strong TR & EM