Define

CS, fit into

CC

Skill and job recommender application

1. CUSTOMER SEGMENT(S)

Recruiter

Job seeker

2. JOBS-TO-BE-DONE / PROBLEMS

I am a job seeker and I am trying

consuming, which make me feel

to find a job and improve my

physically, because it is time

skills, I can't go around

depressed and sad

## **Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID16599** 5. AVAILABLE SOLUTIONS 6. CUSTOMER CONSTRAINTS Explore AS, differentiate How might we help people to find an easy and efficient Current job skills To get a dream job anywhere and interview preparation anytime. 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR Focus on J&P, tap into BE • Limited time apply for the job Find a job anywhere and anytime Portability of jobs It will be easier to find a job

## 3. TRIGGERS Better financial security and improve work/life balance 4. EMOTIONS: BEFORE / Identity strong AFTER

Frustrated, sad-->Satisfied

## 10. YOUR SOLUTION

Unemployment is the major social impact. This website is created to reduce this and create an easy way to find

## 8. CHANNELS of BEHAVIOUR 8.10NLINE

- jobs
- courses

8.20FFLINE

- Difficult to find a job on newspaper
- Watches live job notifications on the television

Extract online