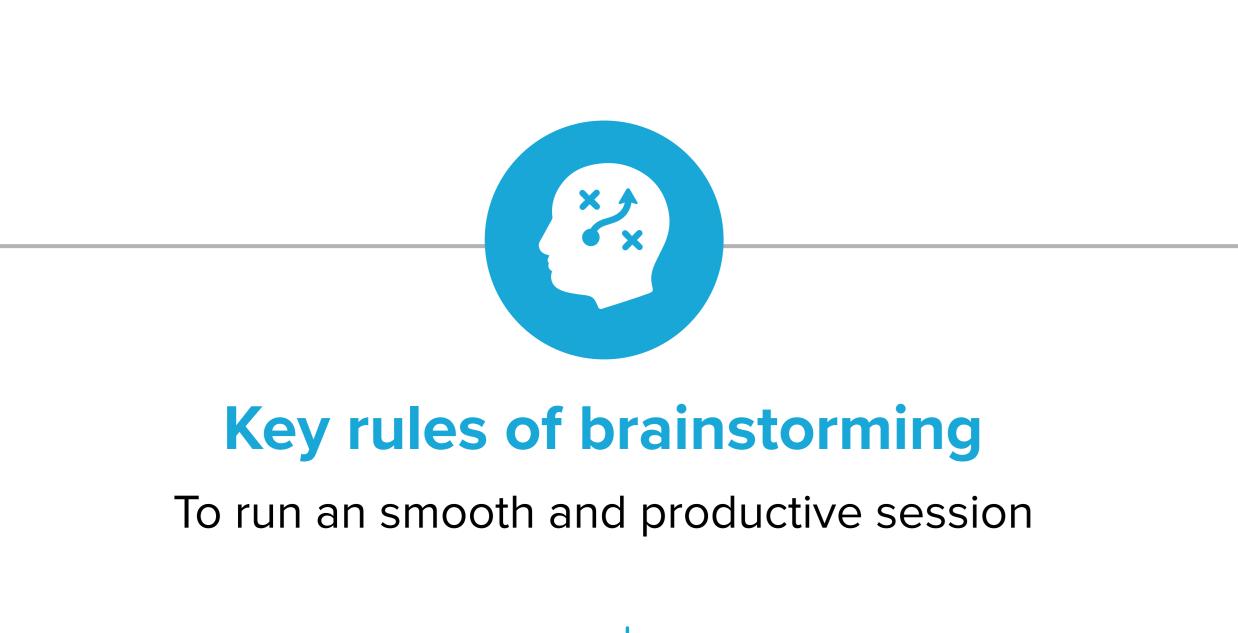


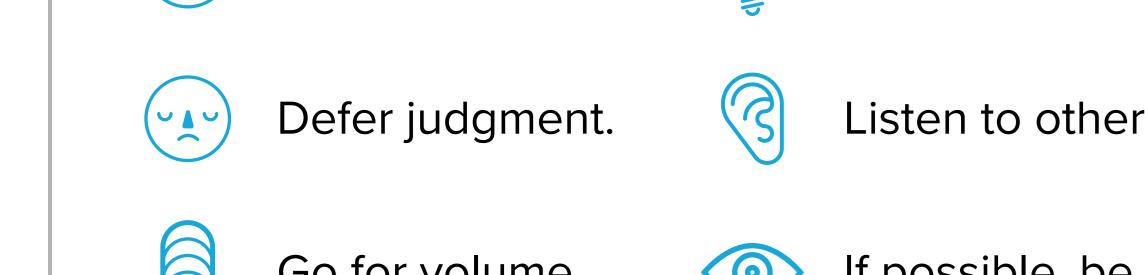
1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstrom

PROBLEM

Customer can use the app to browse the products and add them to their shopping cart. The bot will assist users in receiving product recommendation.

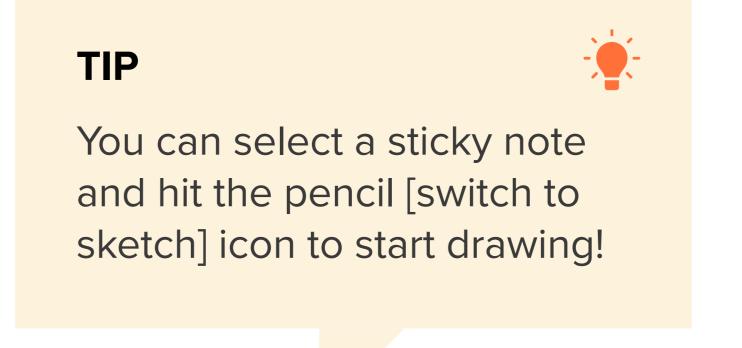




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Lubna Fathima N

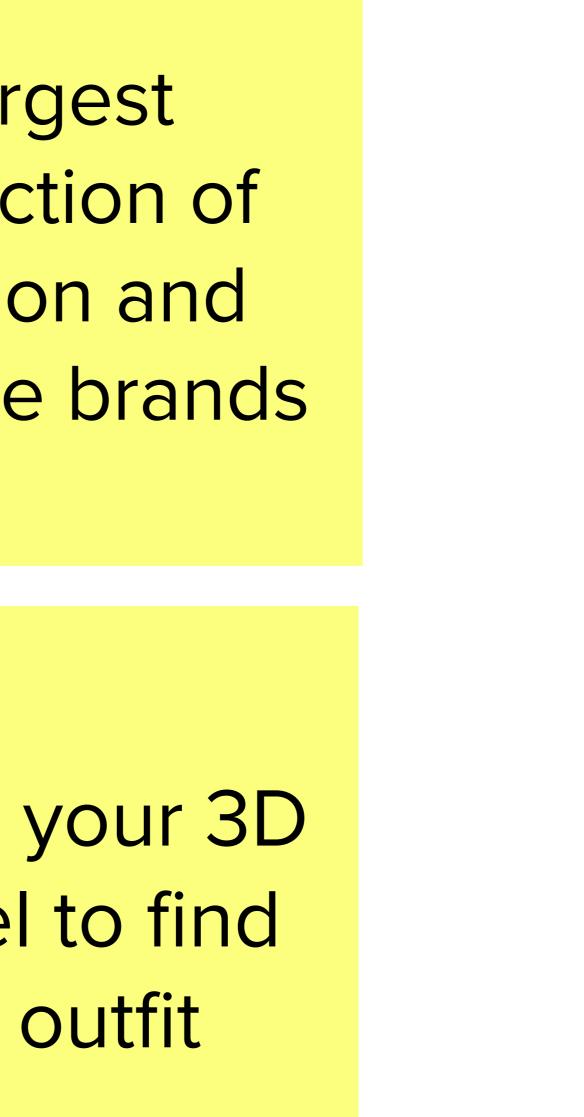
Convenient Shopping	Find all the beauty and personal care products
Engage users with Al	Offers complete wardrobe solution

Sugaiel Fathima A

Ganga M

Access fashion trends	Largest collection of fashion and lifestyle brands
Be a perfect stylist	Utilize your 3D model to find an outfit

Farhat Jabeen A



Collections

	Curated
Largest collection	capsule
of fashion and	collections to
lifestyle brands	enhance you
	personal styl

Utilize
your 3D model
to find
an outfit

Share
design
inspirations
to chatbot

	Curated
est collection	capsule
fashion and	collections
style brands	enhance yo
	personal sty

Tips and	Utilize
Masterclass	your 3D model
from celebrity	to find
stylist	an outfit

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

