



SMART FASHION RECOMMENDER APPLICATION

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INTRODUCTION

- The fashion choices of consumers depend on many factors, such as demographics, geographic location, individual preferences, interpersonal influences, age, gender, season, and culture.
- Users may find difficulty in choosing the products form various collections.
- To overcome this we are coming up with a online fashion recommender system





OBJECTIVES

The main objective of our project is to provide a personalized Fashion Recommender system that generates recommendations for the user based on an input given.



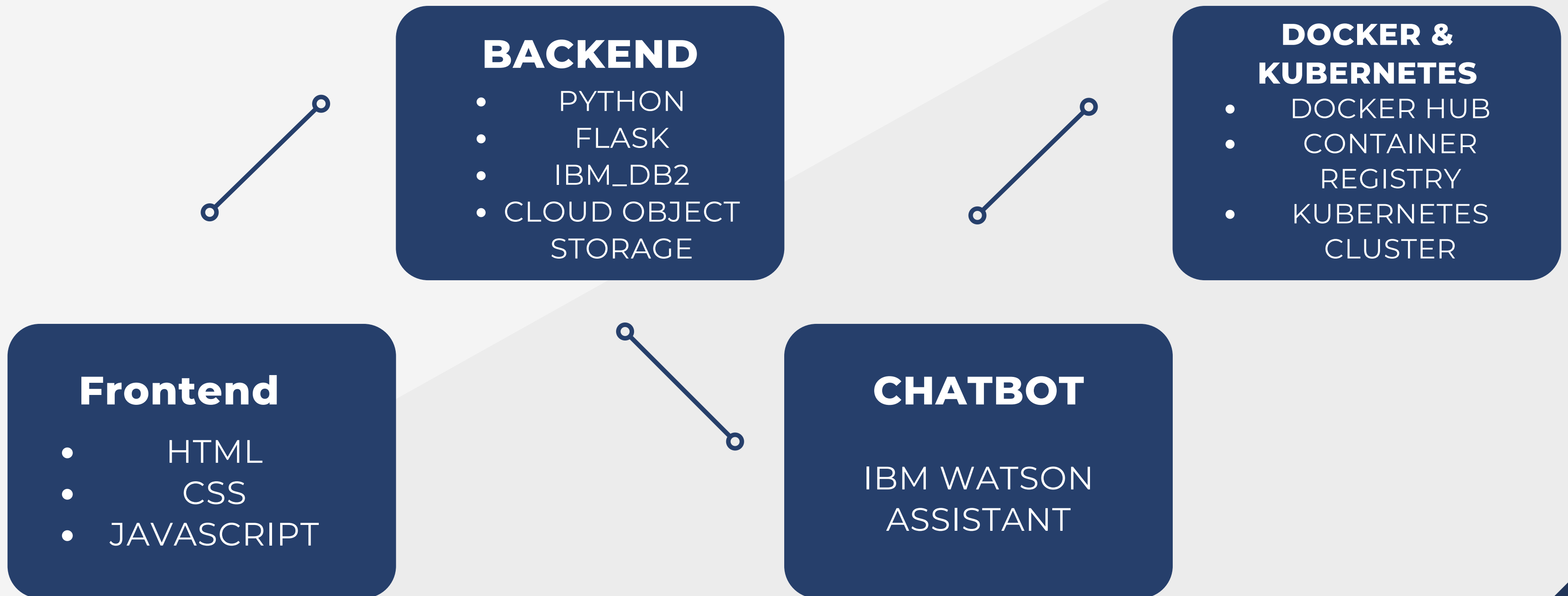
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PHASES OF DEVELOPMENT

- Ideation Phase
- Project Design
- Project Development
- Project Planning
- Final Deliverables

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SOFTWARE REQUIREMENTS



ADVANTAGES

Provides a valuable explanation, which motivates users to make decisions

Products recommended based on the evaluation of experienced users.



Reduce Searching time

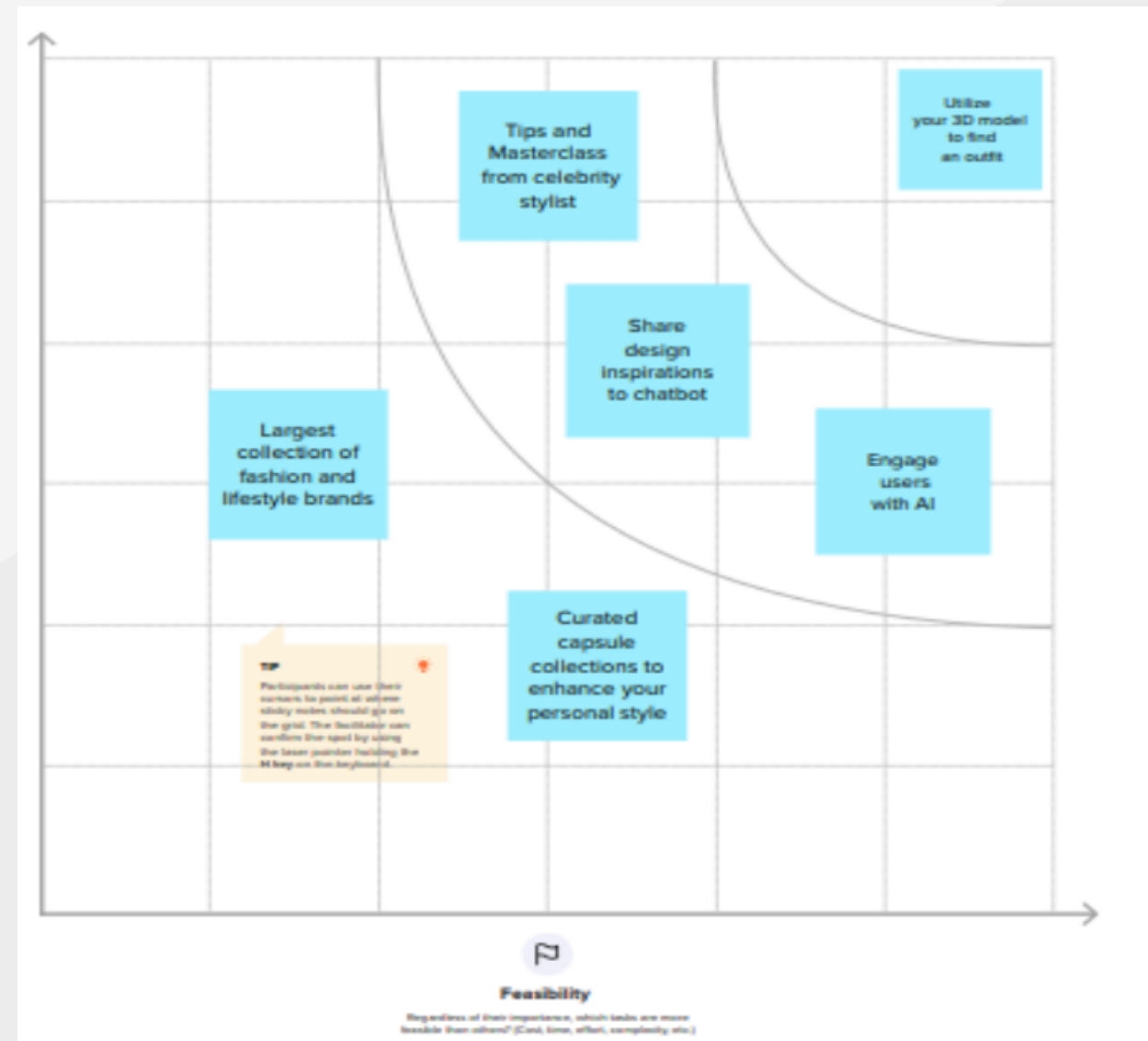
There will be collection of customer feedback

Great Choice of fashion

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PROJECT FILES

Idea Prioritization





Brain Storming

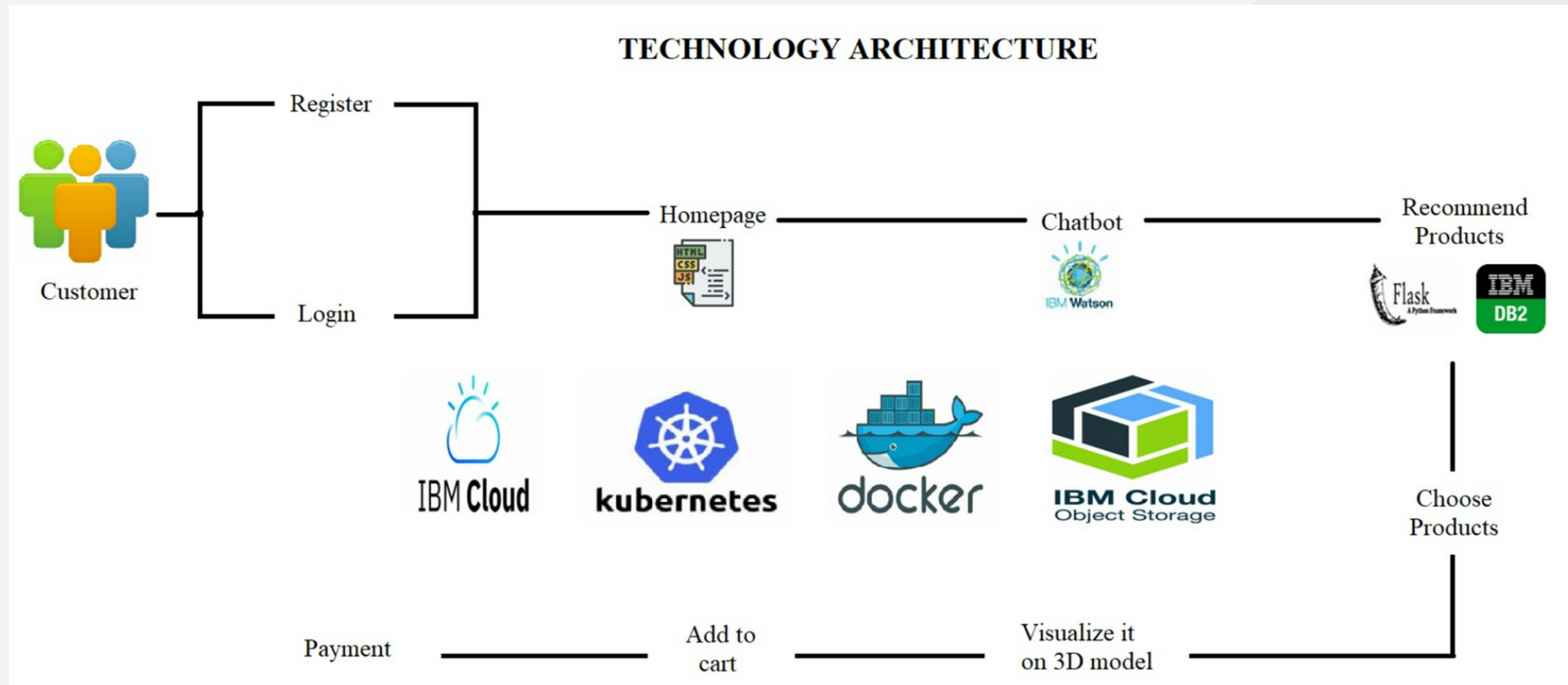
Lubna Fathima N		Ganga M	
Convenient Shopping	Find all the beauty and personal care products	Access fashion trends	Largest collection of fashion and lifestyle brands
Engage users with AI	Offers complete wardrobe solution	Be a perfect stylist	Utilize your 3D model to find an outfit
Sugaiel Fathima A		Farhat Jabeen A	
guarantees high quality to make life easy for you	Save the item you love the most	Early access to all major fashion sales	Curated capsule collections to enhance your personal style
Tips and Masterclass from celebrity stylist	The name of the product is not required	Landmark loyalty program	Share design inspirations to chatbot



Problem Solution Fit

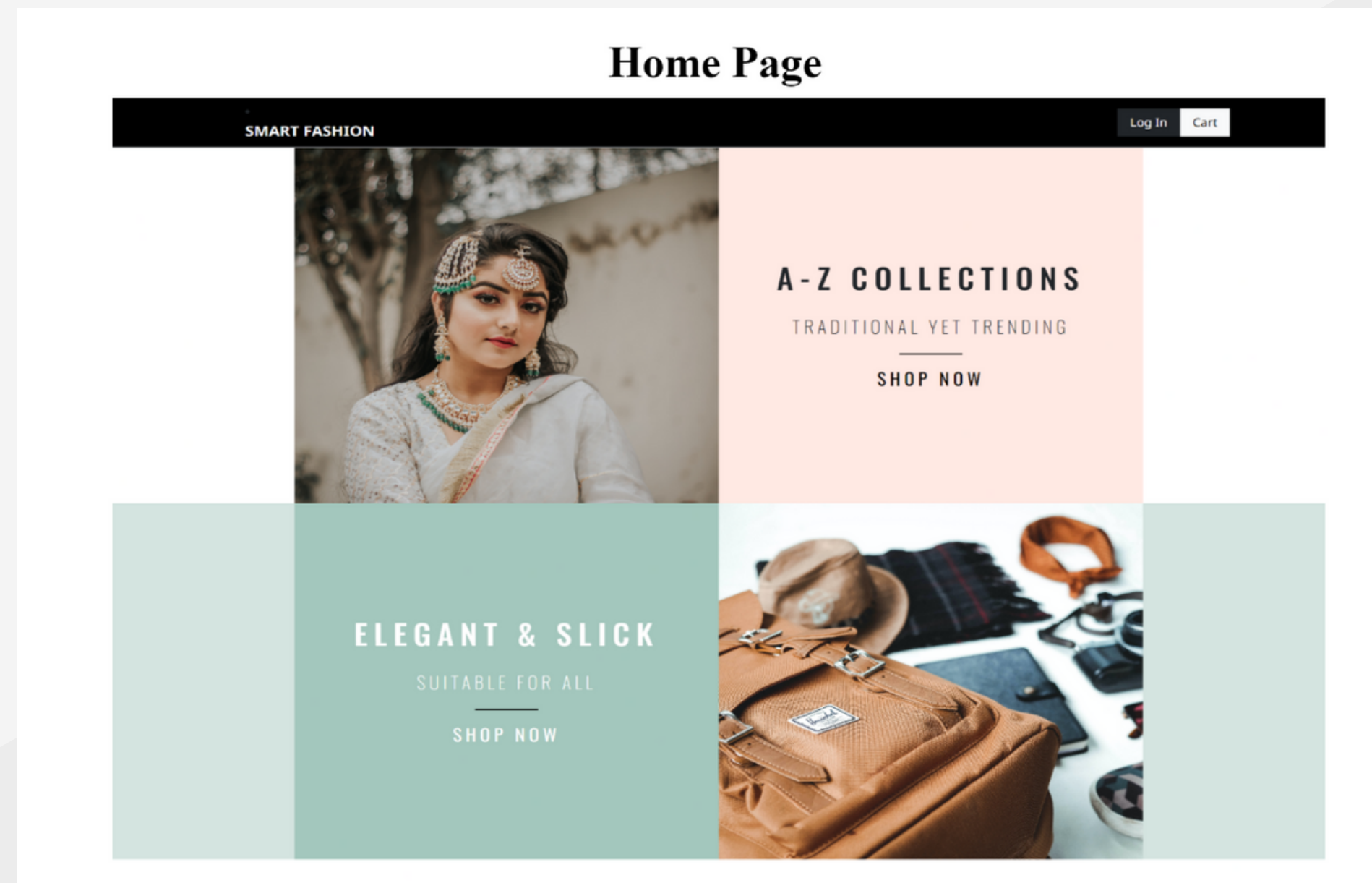
Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS i) Customer wanting to buy a good quality product in less time. ii) Customer who wants to create a personalized collections.	6. CUSTOMER CONSTRAINTS CC i) In-store shopping may consume more time, compared to online application. ii) Chatbot service will help the customer to figure out the right products.	5. AVAILABLE SOLUTIONS AS i) We are going to implement a chatbot, which will be helpful for users to choose their product quickly. ii) 3D model implementation makes better understanding of how the product will suit user.
	2. JOBS-TO-BE-DONE / PROBLEMS J&P i) Working professionals couldn't spend much time on in-store shopping, hence this application might come in handy. ii) Can choose their product from the comfort of their home.	9. PROBLEM ROOT CAUSE RC i) This application might be useful for people who couldn't spare their time particularly for shopping. ii) Choosing product anywhere, anytime.	7. BEHAVIOUR BE i) You can do online shopping from any corner of the world. You only need to install an online shopping app on your android mobile phone, and you can enjoy shopping. ii) They offer great deals like happy hour sales or festive season sales, etc
Identify strong TR & EM	3. TRIGGERS TR This application allows users to choose product from celebrity collections and imported ones.	10. YOUR SOLUTION SL CHATBOT: Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products. 3D MODEL: We can visualize ourselves as a 3D model, for the better understanding of how the product suits us.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE Huge Selection, Variety of Products, Easy Checkout Process and Fast Delivery Options. 8.2 OFFLINE Some customers will go to stores just to be able to spend time with their loved ones.
	4. EMOTIONS: BEFORE / AFTER EM From Traditional wear to Western, all styles would be available for users.		

Solution & Technical Architecture



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PREVIEW



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Admin Page



Welcome, Admin

200+ Online

10K+

Customer

2L+

Order

4.3

Rating

5+ years

of Service



Jane Doe
10 ITEMS PURCHASED



Recent Orders
+6
ITEMS



Kaveri
6 ITEMS PURCHASED

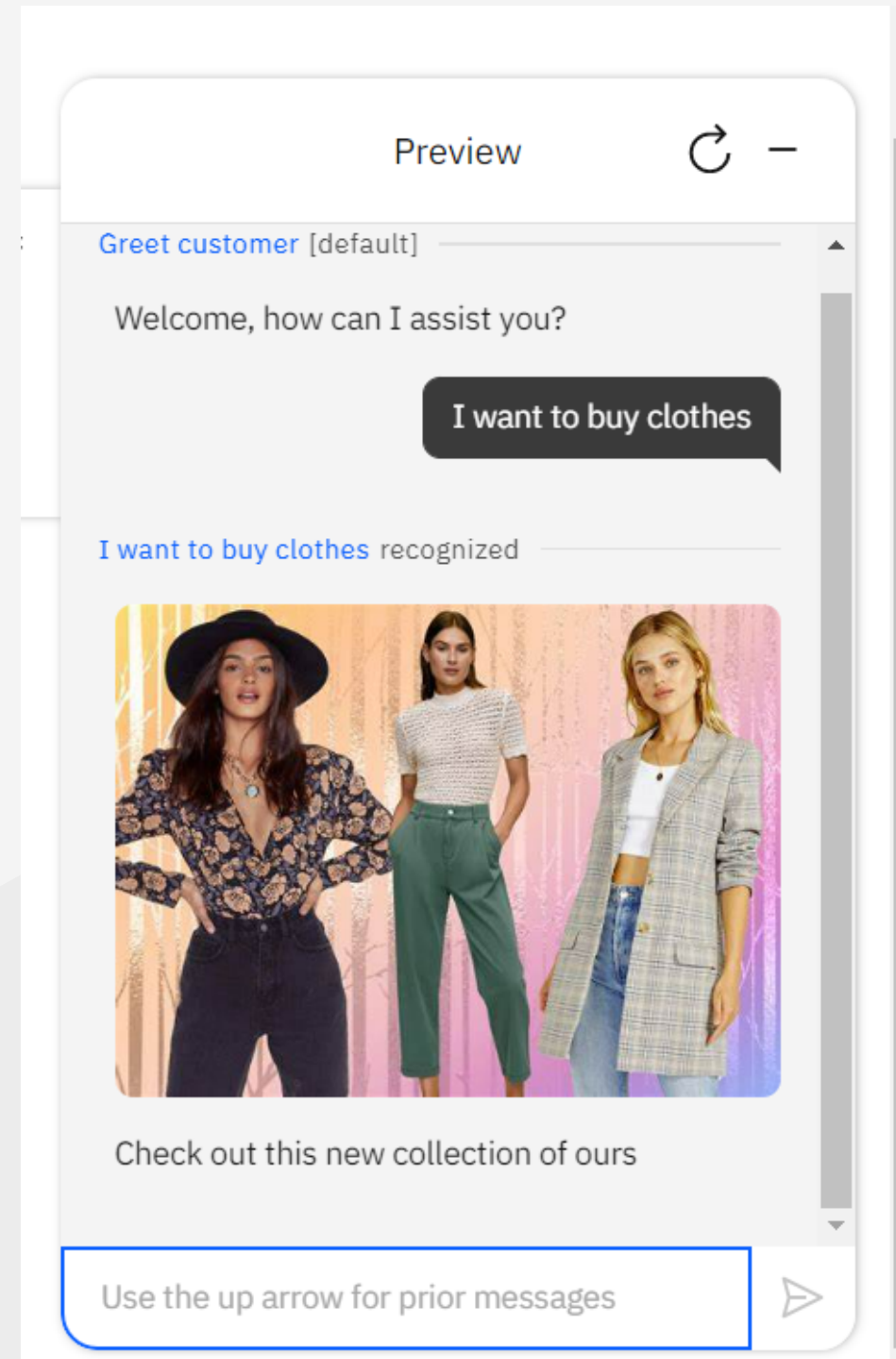


Recent Orders
+2
ITEMS





Chatbot recommendation





CONCLUSION

- Recommendation System have the potential to explore new opportunities for retailers by enabling them to provide customized recommendations to consumers based on information retrieved from internet.
- They help consumers to instantly find the products and services that closely match with their choices.

