

# PROPOSED SOLUTION

## Smart Fashion Recommender Application

Batch No: B7 – 1A3E

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### Problem Statement:

Customer can use the app to browse the products and add them to their shopping cart. The bot will assist users in receiving product recommendation.

### Idea / Solution Description

We have come up with a new innovative solution through which you can directly do your online shopping based on your choice without any search. It can be done by using the chatbot.

### Novelty / Uniqueness

- Share design inspirations to chatbot
- Utilize user's 3D model to find an outfit

### Social Impact / Customer Satisfaction

- Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products.
- We can visualize ourselves as a 3D model, for the better understanding of how the product suits us.

### Business Model (Financial Benefit)

While getting a big order from a major retailer might sound like a good thing for a fledgling brand, it means the brand has a short time to somehow produce that inventory and hire the necessary employees without any money upfront.

### Scalability of Solution

Technological developments such as color changes and the integration of conductive sensors etc. Could revolutionize the way designers think about fashion.