

# Project Design Phase-I - Solution Fit Template

**Project Title:** IoT based safety gadget for child safety and notification system

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Define CS, fit into CC

## 1. CUSTOMER SEGMENT(S)

- 10 year Child
- Women & parents

## 6. CUSTOMER CONSTRAINTS CC

- Safe & secure
- Low expensive
- Lack of affordable

## 5. AVAILABLE SOLUTIONS AS

- precautionary parents can instruct their children
- very efficient, cost effective and reliable all at the same time. This trade off should be addressed.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

## 2. JOBS-TO-BE-DONE / PROBLEMS J&P

- The parents are need to secure the children by using some smart devices
- Instantaneous tracking and updation of child's location, geo-fencing and notifying parents of any abnormalities

## 9. PROBLEM ROOT CAUSE RC

- Not to make a proper decision by the children.
- no proper protocol for children safety precautions.

## 7. BEHAVIOUR BE

- Customers panic, prevent their children from going out on their own, try using easily available technologies.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<div>3. TRIGGERS</div> <div>TR</div> <p>Missing cases being reported coming across news about children being kidnap.</p>	<div>10. YOUR SOLUTION</div> <div>SL</div> <ul style="list-style-type: none"><li>● New future and security updates are more compared previous model.</li><li>● Secure ensuring efficient functioning.</li></ul>	<div>8.CHANNEL</div> <div>S of</div> <div>BEHAVIOUR</div> <div>CH</div> <div>Online</div> <p>online self-efficacy does no reduce risk exposure.</p> <div>Offline</div> <p>Seek for protection in public places customer accompany their children to ensure safety.</p>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <p>Before: Worried and confused</p> <p>After: calm and confident</p>			