



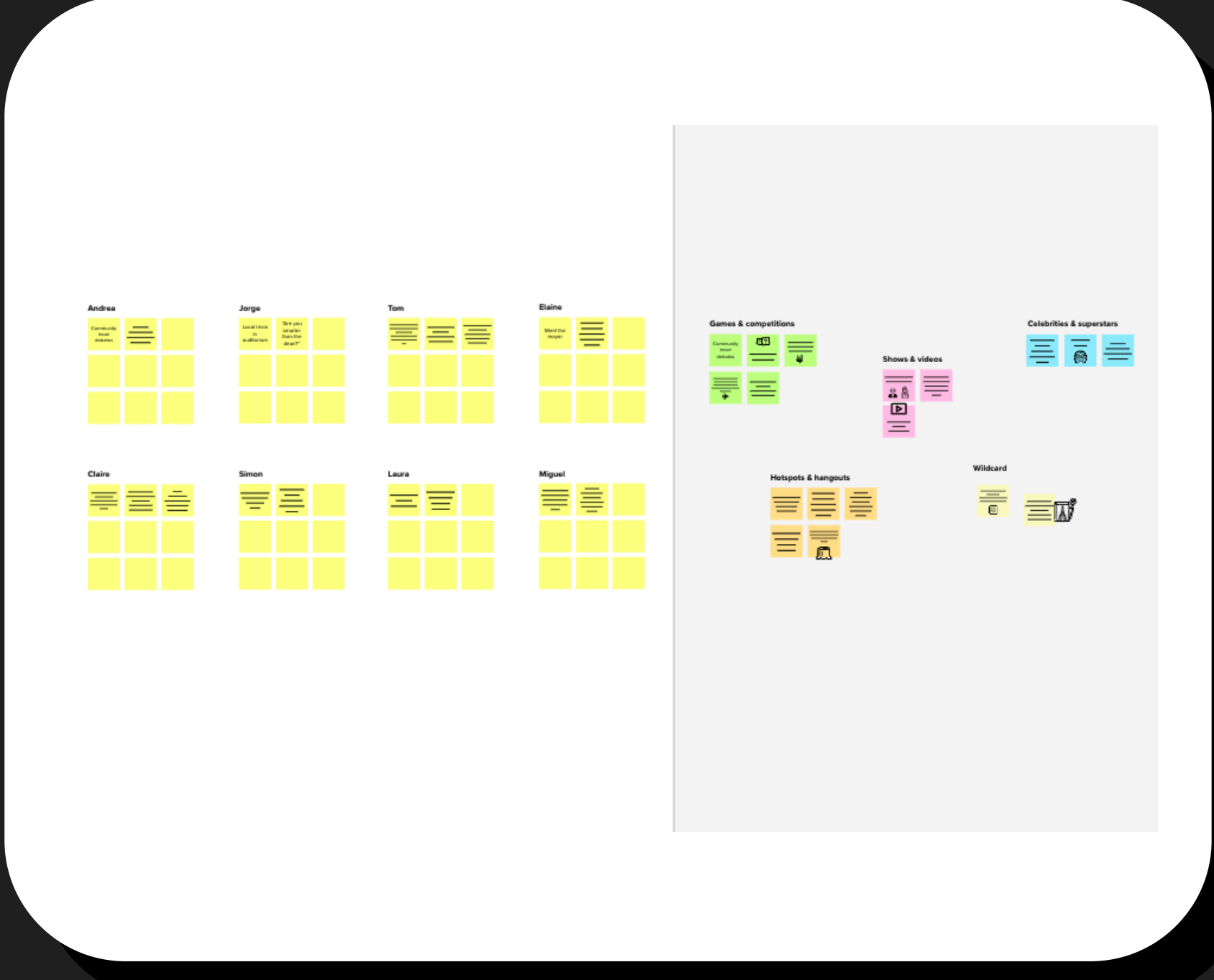
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

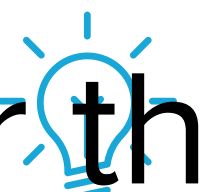
In this system an android-based application in which an automatic call system is implemented. Also interaction between patients and doctors through video calling and secure prescription will be focused upon. First we have to create emergency code with mobile number then through this number default send a call at the patient in this way is very useful for the patient take a medicine at respective time. The buzzer and LED will ON immediately when it gets the incoming call and then LED and buzzer will OFF automatically then the patient take the medicine in their medicine box.

Key rules of brainstorming

To run an smooth and productive session



Stay in the topic.



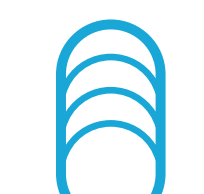
Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Bhavani

Can easily discover pharmacies and clinics near them	Easy to create and use medicine reminder application	The system focuses on easy navigation and good user interface
The person carried itself	The analysis can help you sort medicines	Patients can be helped to find medicine at the respective time
Easy to schedule medicines	Sort by date and medicine times	Does not encourage cancellation or rescheduling

Nanthini Pavithra

Caretaker saves time	medication reminder serve as a good way to stay on track and uphold an appropriate schedule	Any device that reminds users to take medications
To take a medication approximately 12 hours apart each other	Assisting patients in discussing their medication history with physicians	Helping patients remember what they are on when talking to healthcare professionals
Stores the unique id of the alarm set by the patient	stores the description of the call	stores the name of the medicine with its description

Ananthi

Medicine reminder helps the user in taking the medicine at the proper time by giving the voice	Apart from not missing your dose and good compliance as such there is no added benefit	It is good for old and debilitating patients who have forgetfulness
In this medicine reminder system are important place of any again in place plan	In this customer says receive reminder to take your medication you can get timely reminder for taking your medicine regularly	Information entering is difficult
The application Medicare is easily accessible	This framework assures the security of the patient, prevent wrong doses, support medication adherence	Easy to schedule medicine

Nikitha

An automatic delivery system at the time the medication has to be taken	someone personally asking everytime it is time for medication(like a caregiver)	Responsibility Exchange - both patient and caregiver will remind each other of a task
To create an alarm, there will be a need to fill the reminder information such as: frequency duration	A dependent is a patient the user cares for, with the help of other app users(cares) or not	Making the experience of taking medication enjoyable
Edit medicine details and schedule	Self reported medication adherence	Access to medication reminder app



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

 20 minutes

Can easily discover pharmacies and clinics near them


To take a medication approximately 12 hours apart each other

medication reminder serve as a good way to stay on track and uphold an appropriate schedule

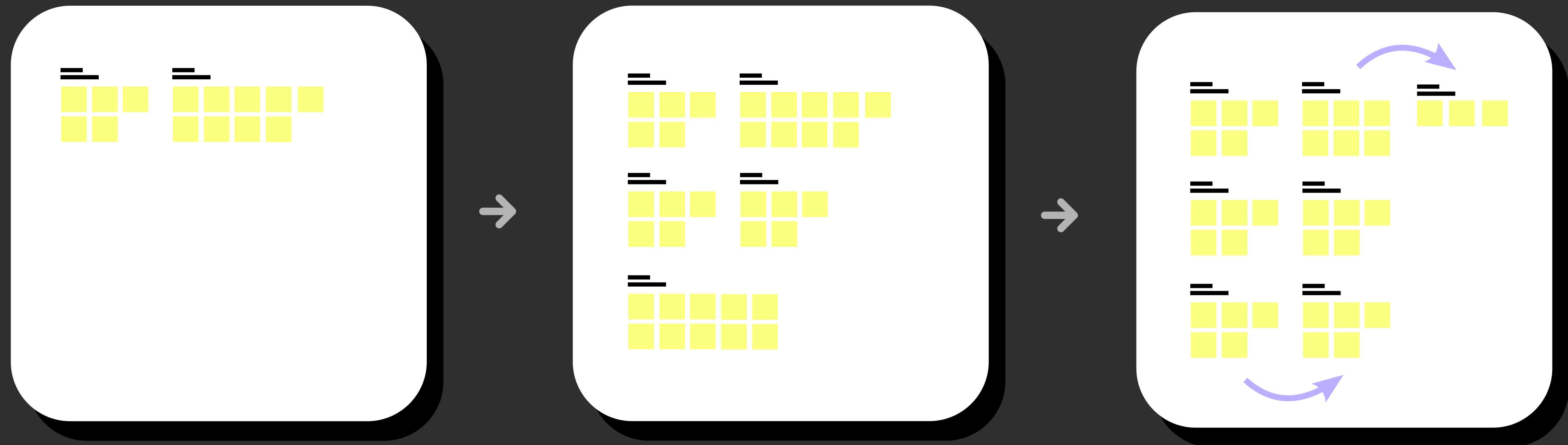
It is good for old and debilitating patients who have forgetfulness

This framework assures the security of the patient, prevent wrong doses, support medication adherence

Self reported medication adherence

TIP

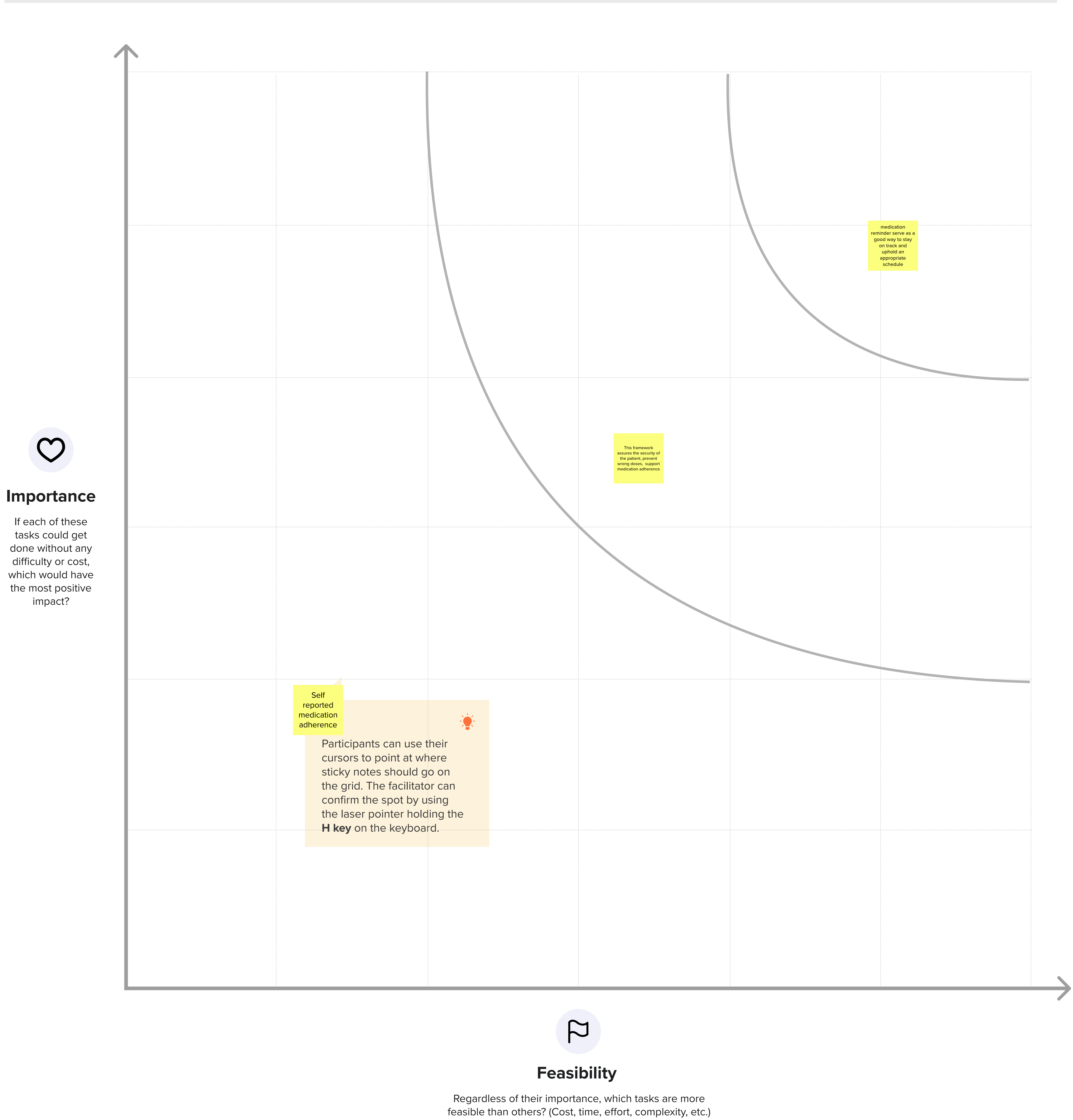
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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