Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Sivashanmugam

- need to sell my car
- what is the expected price
- is the car accident free
- does the car require any repairing
- S R A flooded car
- does the car have a native registration
- what is the expected price of an accident car
- what's process of the car
- does the car have a service record

Siva B

- what is the efficiency mentioned in the system
- is the images uploaded are real images
- what is the current number of owners
- does the car have any car charges
- how is the service condition of the car
- is the air conditioner working properly
- what are the modifications done in the car
- how is the tyre condition of the car
- does the car have any insurance claim

Sivakumar

- city wants citizens to use less cars in congestion
- why city changes mindset
- whether any engine work done on the car
- how is the car
- drive in trace
- does it have a mobile application
- car issues related with warranties
- weather the website is responsive
- does it have customer support
- is it a cross platform application

Shravan

- does the car have authentic owners history
- how is the mileage of the car
- what vehicle do the car like
- does the car have ignition problem
- does it have airbags issues
- what's the fuel type
- what type of cooling system is used
- how many seater car do u prefer
- what type of car do u prefer

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

By using regression technique the resale value of car can be predicted

collect the information or details of the car

The regression model takes sometime to validate the data using train set

Data's are trained before processed

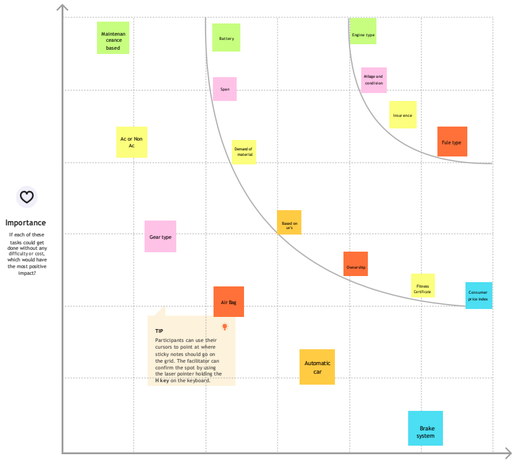
The data's has to be tested before processed

The result provided should be accurate

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example