Explore AS, differentiate

1. CUSTOMER SEGMENT(S)

The customer of this project will be students who have recently completed their schooling and aspire to get admitted into the universities

6. CUSTOMER CONSTRAINTS

- The constraints which the customer would face may be the fear of data misuse.
- Lack of network connection and guidance.

5. AVAILABLE SOLUTIONS

- Centralized data handling. AS
- It can handle the details of students such as mark details, This students database has been designed taking into account the practical needs to manage a student data

2. JOBS-TO-BE-DONE / PROBLEMS

Students can register with their personal as well as marks details for predicting the admission in colleges.

Data collection is probably the most important step in designing the predictor hence it must be ensured that it is done properly.

Need sufficient internet connection.

System will provide inaccurate results if data entered incorrectly.

9. PROBLEM ROOT CAUSE

- The reliability of the predictor might be affected if the collected data is found to be inaccurate are considered to judge the eligibility.
- Secondly, customers might stop from using our product if they find it to be prone to cyber attacks.

7. BEHAVIOUR

- Students can easily obtain the list of colleges even branch wise and course wise.
- Activities like updating, modification, deletion of records should be easier.
- Students will register themselves to the system by providing name, emailID, marks/grades etc..

3. TRIGGERS



- The user had not need to travel or visiting the college directly for the admission.
- The customer can be access this system from anywhere and anytime, since it is a web application.
- Makes the admission process easy.

4. EMOTIONS: BEFORE / AFTER



How do customers feel when they face a problem or a job and afterwards?

- This system is so useful for users, it reduces the users time and consultancy fees.
- This application predicts the best choices for the user, it makes the user confident.

10. YOUR SOLUTION



If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Design a predictor with the help of the data collected, and ensure that it is accurate. Also make sure that the data collected from the users is safe and secure.

8. CHANNELS of BEHAVIOUR



8.1 ONLINE

What kind of actions do customers take online? Extract online channels from #7

- The user had not need to travel or visiting the college directly for the admission.
- The customer can be access this system from anywhere and anytime, since it is a web application.

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

- · Reach out a consultancy center.
- The students have to visit the college directly for enquiring about admission.