

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID17938
Project Name	Trip Based Modeling of Fuel Consumption in Modern Fleet Vehicles Using Machine Learning
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

To maximize profit by analyzing trip based modeling of fuel consumption in modern fleet vehicles.



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any Ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

LIKKITH KS

Track trip
information in
real-time

Tire Pressure
Sensor

Dynamic trip
suggestion

Mobile App

POORNA G

Road Traffic
monitor

Easy to
navigate UI

Trip Metrics

Vehicle Health
analysis

PREMILA GANDHI G

Vehicle speed
suggestion

Total Cost
Analysis

Weather
based trip
suggestion

Driver Monitor
System

BOOMAVATHI V

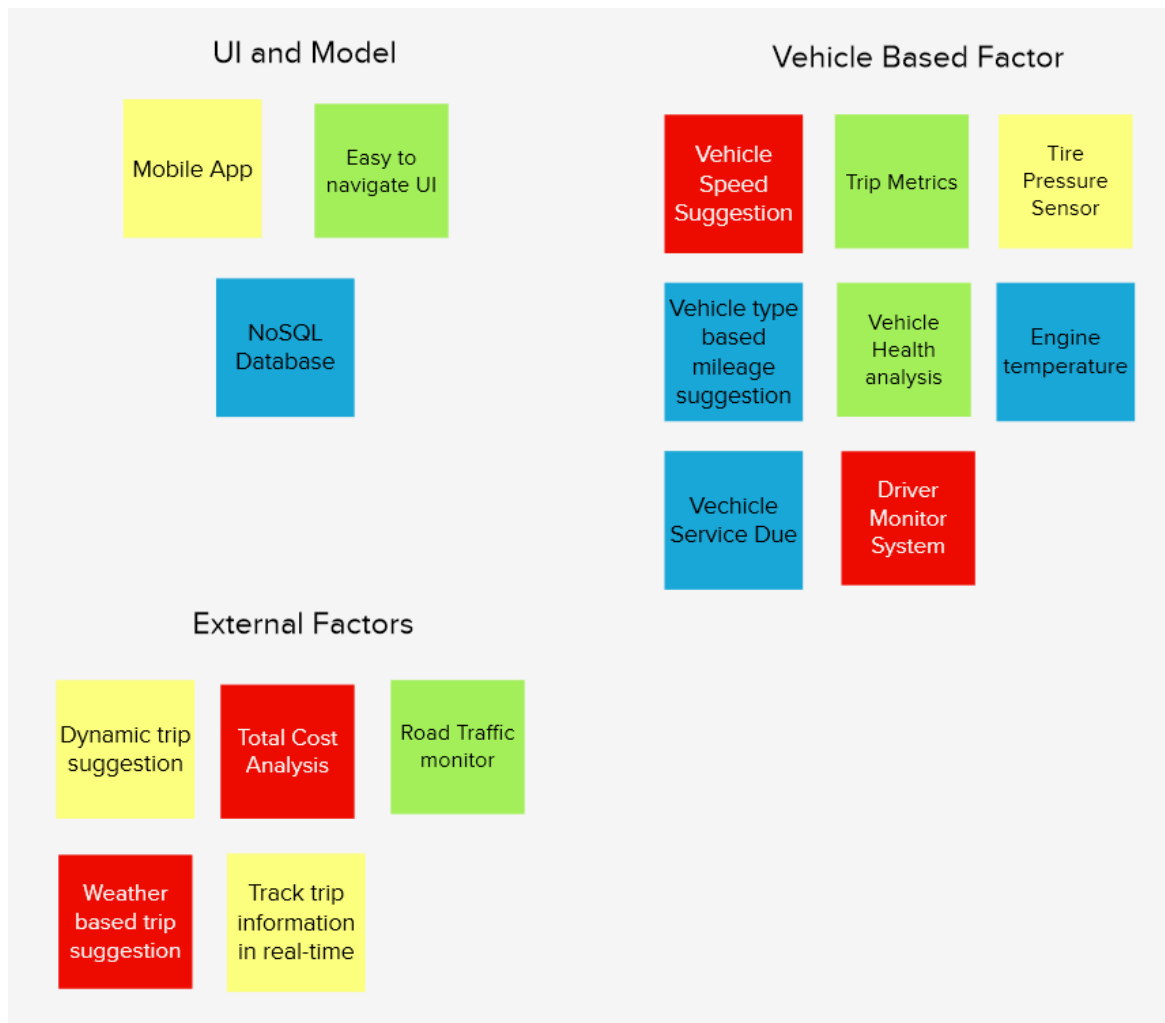
NoSQL
Database

Engine
Temperature

Vehicle
Service Due

Vehicle type
based mileage
suggestion

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

