

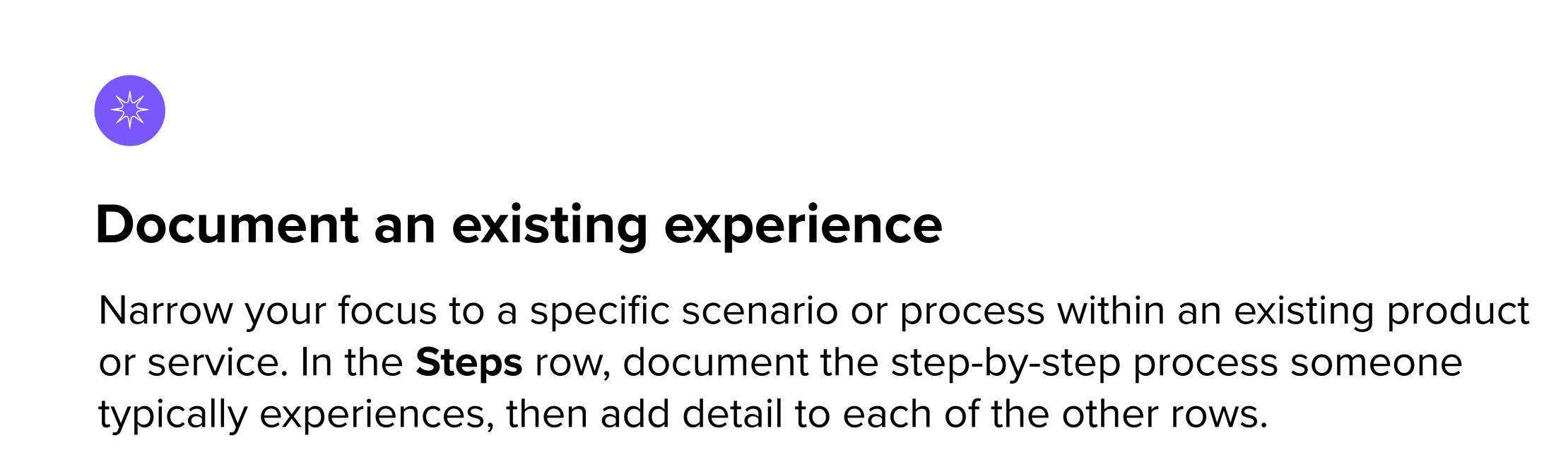
experience Journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School

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Interactions

each step along the way?

What interactions do they have at

Places: Where are they?

People: Who do they see or talk to?

Things: What digital touchpoints or

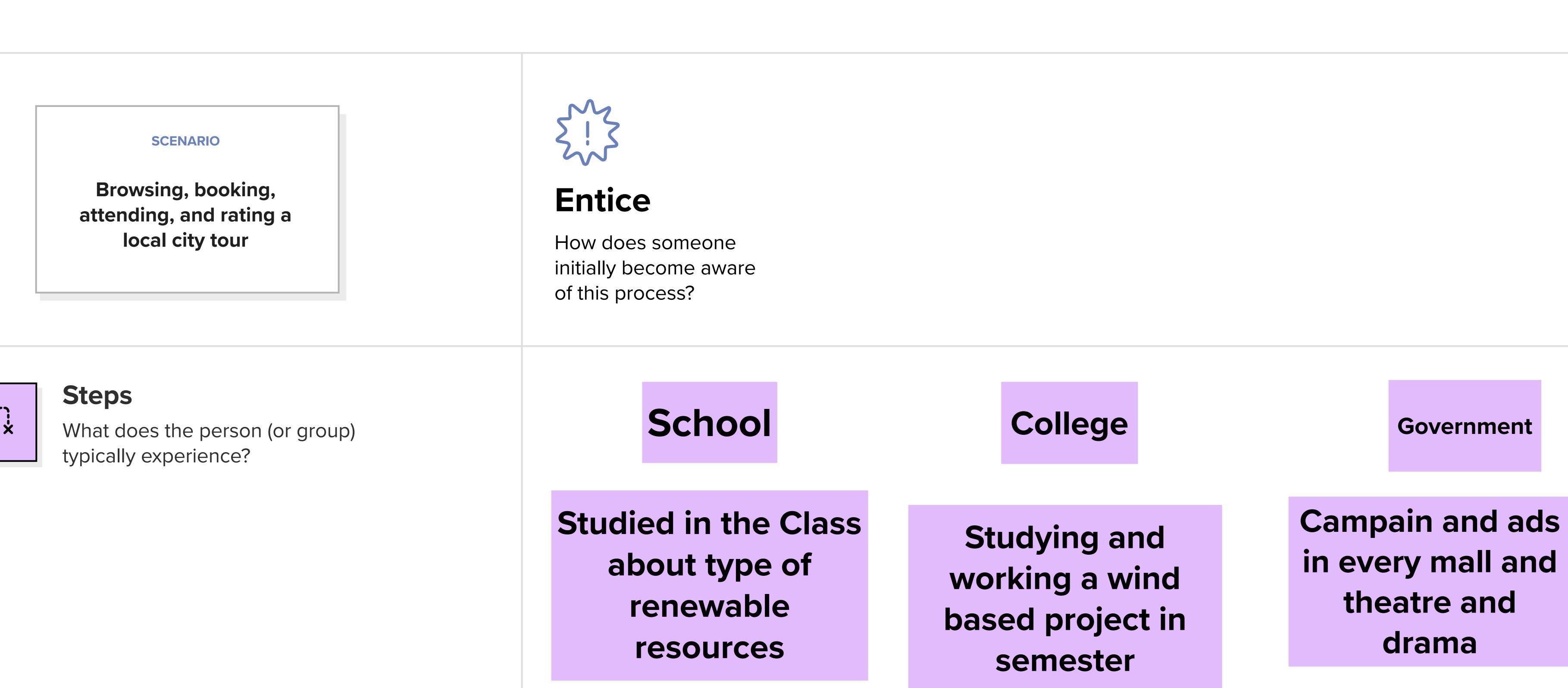
physical objects would they use?

primary goal or motivation? ("Help me…" or "Help me avoid…")

Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

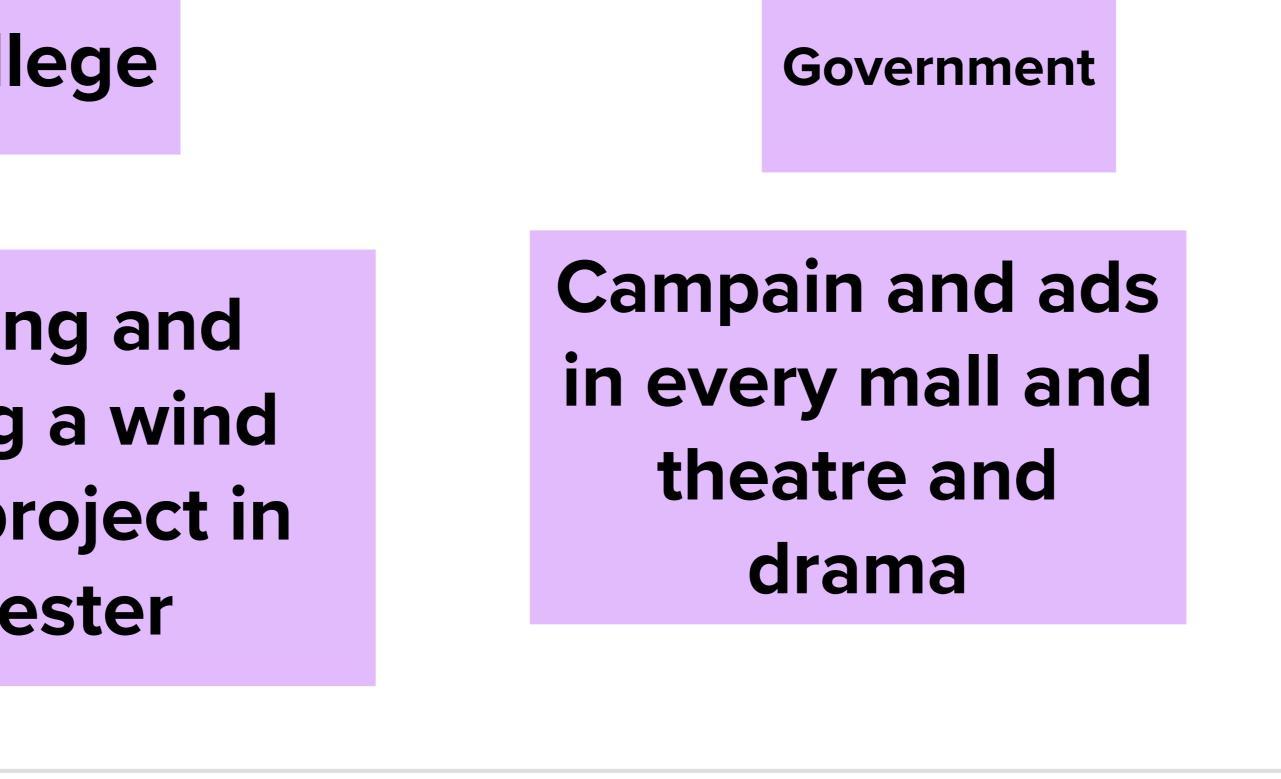
As you add steps to the experience, move each these "Five Es" the left or right depending on the scenario you are documenting.

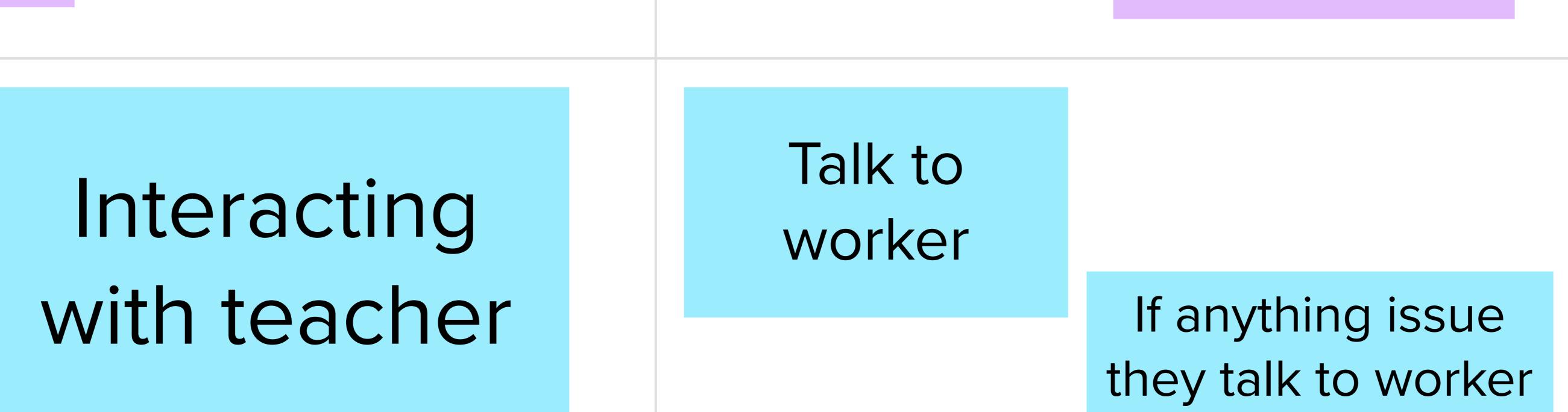


Interacting with

known educated

person about





Is Worker can be able to construct as exactly as in the planning

Enter

What do people

experience as they

begin the process?

Anxiety, worried

about whether is

it going to work

Can the worker do

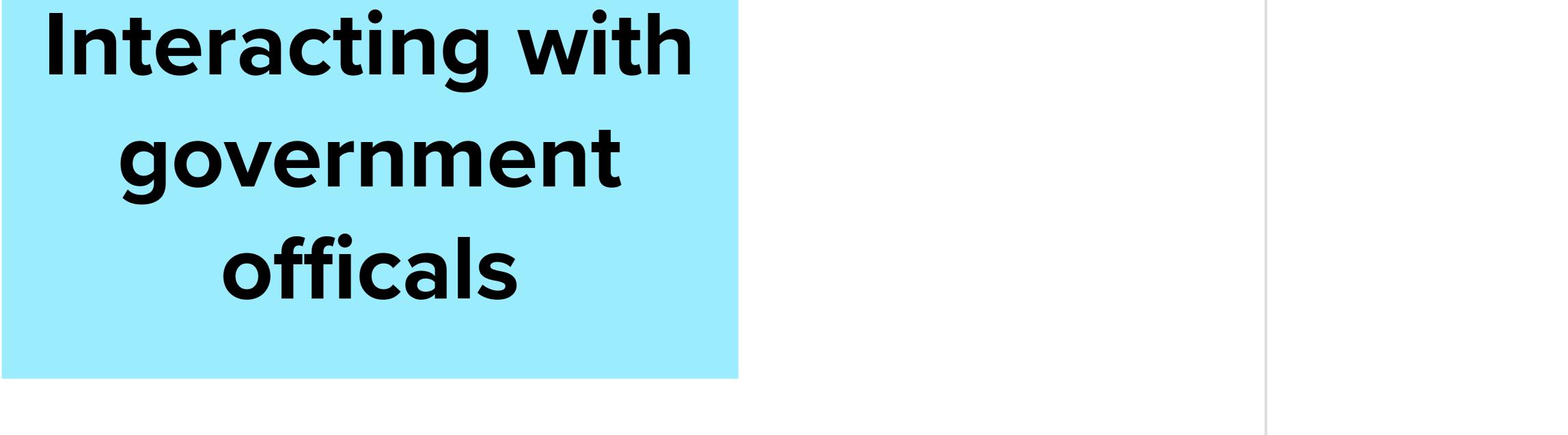
the construction

adequetly

and company

engineer

solid proof



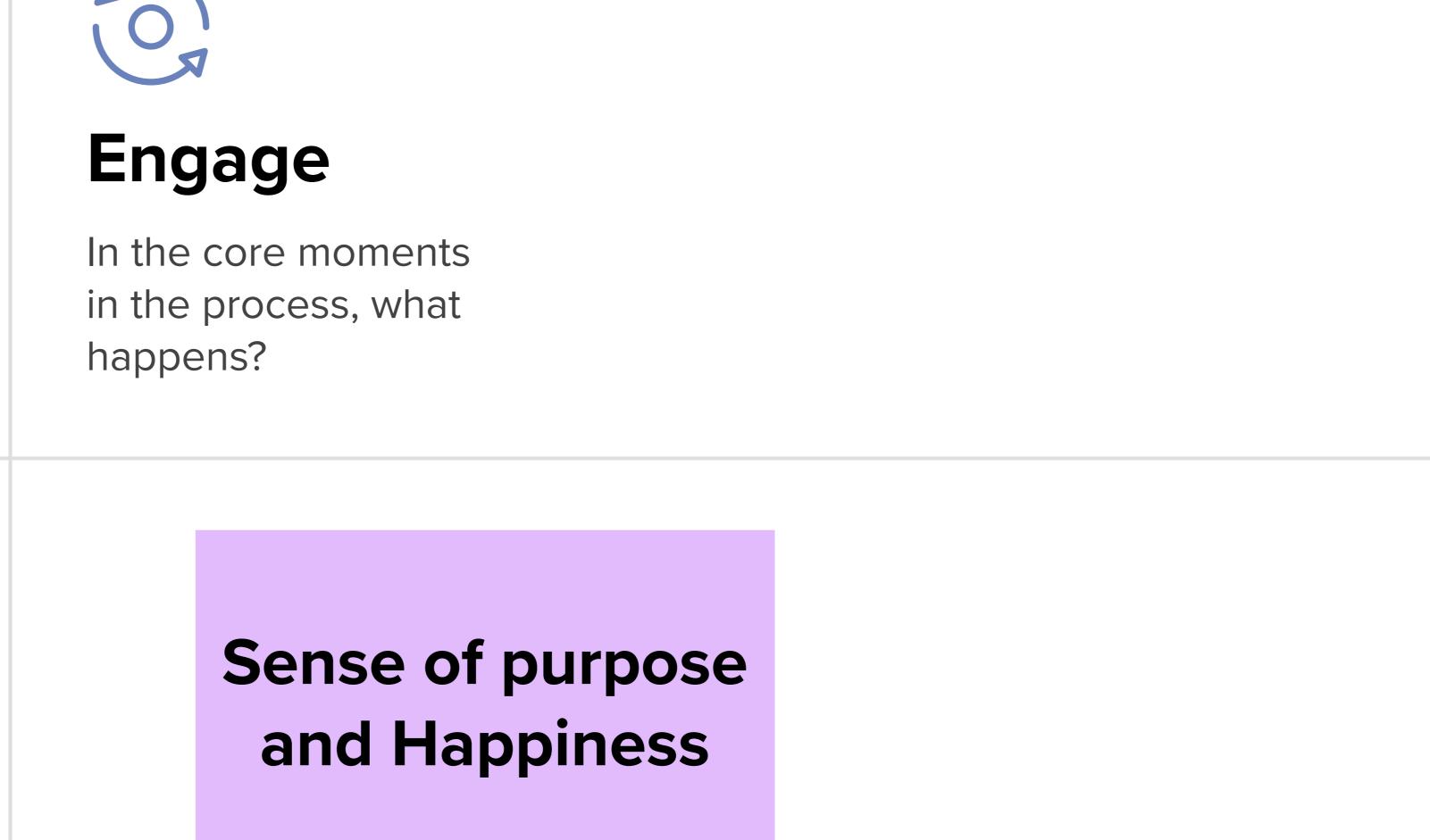
Is it feasible and Is it cost less can i able to process? maintain?

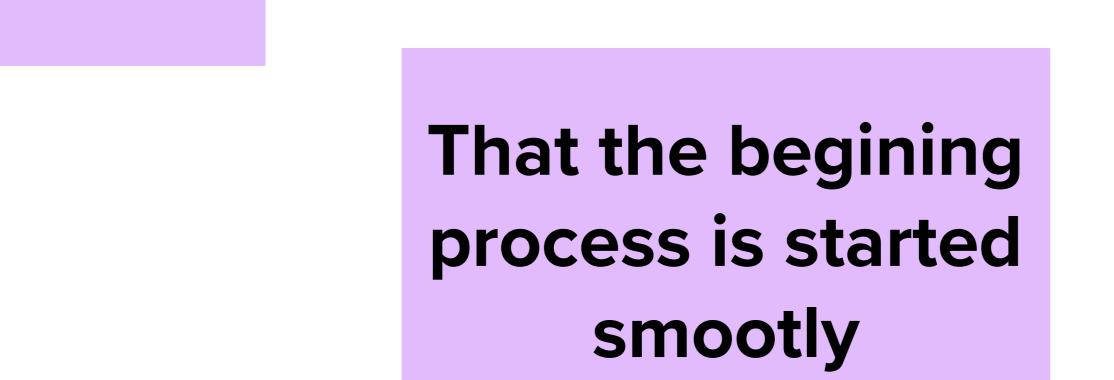
> Is it danger to any beings and harmful to animals if he is farmers

Details of wind farm in easy and understandable

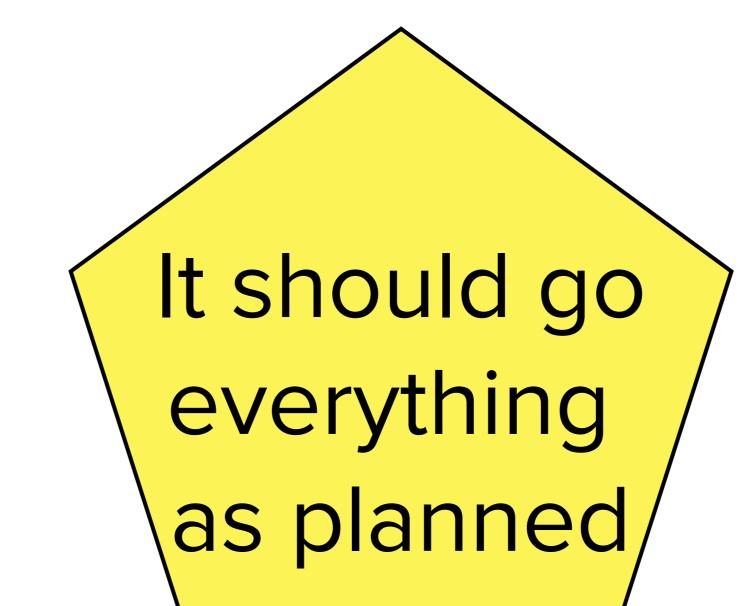
Presentation of details in color and fun way

Find the incharge person in wind farm know what he doing





Constantly watch over the construction





Sense of

relaxation and

finally achieved

the desired result

Extend

What happens after the

experience is over?

Satisfication and happy

