Brainstorm

can unleash their imagination and

(L) 10 minutes to prepare

2-8 people recommended

& ideaprioritization Use this template in your own

brainstorming sessions so your team start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate

Members of Ideation Process:

Team Leader: RANJITH E

the brainstorming session.

Open article →

Before you collaborate

to do to get going.

→ 10 minutes

A little bit of preparation goes a long way

with this session. Here's what you need

Team Members: Vishnu Vardhan R

Sruti L Vidhusham S focus of your brainstorm.

→ 5 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

> Key rules of brainstorming To run an smooth and productive session

Go for volume. If possible, be visual.

Encourage wild ideas.

Listen to others

Define your problem statement What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the

→ 10 minutes

Within a

can alert

the farmer

Improved and

minute

Brainstorm

2

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 2

fullfll the

customers

needs

it will

automatically

moniter all

the activites

of feld

it can show the

land.

so farmer can use the required fertilizer

Person 4

to increase

economic

impacdt

fertility of the

various

parameters

on their

felds

iot provide

integrated

platform to

farmers

digital and

it awarness

serve

variety of

electronic

services to

villages

Help

farmers for

intensive

agriculture

Person 1 It is an

automation

can reduce

the work

Data stored in

cloud it will be

farmers to see

usefull far

the activities

of the crop

device it

Write down any ideas that come to mind

that address your problem statement.

Most of the rural area people can't implement the IOT devices because of they don't know about the device uses and it is difcult to use it

PROBLEM

technolog will help farmers in effevitve way

This application or software will suggest every time to acces the whole

educating them about iot device

notitfy the

problems

that occur

in the fled

it can store

all the

datas in

the cloud

skilling

intervention

to market

Person 3

secured cloud based to use by controlling server created to the device store data

system

need of devices to ensure the device interface will

all types of

soil

For using various smart agricultural gadgets, farmers have gained better control

labour and

feld

accuracy of feld encryption

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Suitable for

all types of

soil

labour and feld

preparation

it includes to increase economic impact

educating them about the iot device

fertility of the land. so farmer can use the required fertilizer

minute it

moniter all the activites

Connect

skilling

interventions

to market

accuracy of feld

encourage

digital and fnancial

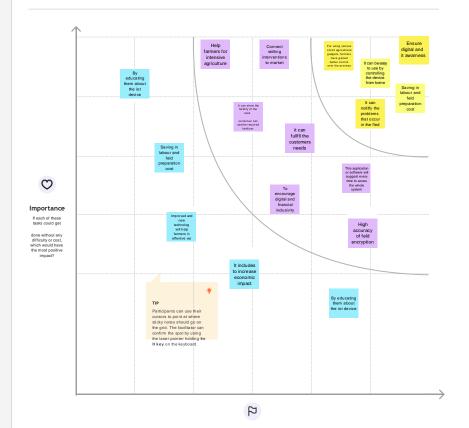
inclusivity

It can be easy to use by controlling the device from home 4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

① 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session. Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template →

Customer experience journey map

Inderstand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Feasibility

Regardless of their importance, which tasks are more















Share template feedback