IDEATION PHASE
EMPATHY MAP CANVAS

Date	10 September 2022
Team ID	PNT2022TMID18216
Project name	Analytics For Hospitals Health-care Data
Maximum marks	4 marks

Empathy Map

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- It is easier to view details of the patients in the hospital
- It can dynamically change the details using dashboard
- more accurate health of the patients

What do they
HEAR?
what friends say
what boss say
what influencers say

- More effective sharing of patient data
- Personalization of patient care
- Easy to identify number of patient who are at high-risk

ANALYTICS FOR HOSPITALS HEALTH-CARE DATA

What do they
SEE?
environment
friends
what the market offers

- Automation of hospital administrative process
- Hospital can predict the length of stay of the patients
- Hospital can easily predict the treatment according to LOS

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

- Explore and visualize the hospital datasets efficiently
- Effective use of hospital dashboard
- Easier to understand the different cases and department that currently hospital undergoes

PAIN
fears
frustrations
obstacles

- Less details of hospitals were available
- May be sometimes statically changed
- Dashboard can get difficult to customize meaning that users may not be able to tailor them to their specific needs

GAIN
"wants" / needs
measures of success
obstacles

- Dynamically can change dashboard
- Clearcut view of number of cases,bed,stay available
- Can create,explore and visualize large details of the hospitals