


IDEATION PHASE
BRAINSTORM & IDEA PRIORITIZATION

Date	13 September 2022
Team ID	PNT2022TMID18216
Project Name	Analytics for Hospitals Health-Care Data
Maximum Marks	4 Marks




Step 1:

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

[Share template feedback](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B


Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we [your problem statement]?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.


 Encourage wild ideas.

 Defer judgment.


 Listen to others.

 Go for volume.

 If possible, be visual.

 **Need some inspiration?**

See a finished version of this template to kickstart your work.

[Open example](#) 

Step 2:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP You can select a sticky note and hit the pencil (pencil) to sketch lines to start drawing!

Tejeswini.N

Proportion of non-English speaking immigrants in the workforce	Immigrants concentrated in particular occupations and sectors	Immigrants often employed in lower pay jobs
Immigrants often employed in lower pay jobs	Immigrants often employed in lower pay jobs	Immigrants often employed in lower pay jobs

Shajidha Begum, G

<p>How good is your understanding of the company's business?</p> <p>1 2 3 4 5</p>	<p>How good is your understanding of the company's financial position?</p> <p>1 2 3 4 5</p>	<p>How good is your understanding of the company's competitive position?</p> <p>1 2 3 4 5</p>
<p>How good is your understanding of the company's management?</p> <p>1 2 3 4 5</p>	<p>How good is your understanding of the company's strategy?</p> <p>1 2 3 4 5</p>	<p>How good is your understanding of the company's risk profile?</p> <p>1 2 3 4 5</p>

Aamina Tahseen, N

<p>Customer value chains and goals</p>	<p>Internal value chains and goals</p>	<p>Key business processes and goals</p>
<p>Company value chain and goals</p>	<p>Internal value chain and goals</p>	<p>Key business processes and goals</p>

Sureidha.K

<p>Phosphate has a negative charge in its phosphate group.</p>	<p>It's a phosphate group, and it's a phosphate group.</p>	<p>There's a phosphate group in the phosphate group.</p>
<p>Resonance structures are important.</p>	<p>Resonance structures are important.</p>	<p>Resonance structures are important.</p>

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Analysis Based on lab results

<p>• Analysis – the process of breaking down a complex problem into smaller, more manageable parts</p> <p>• Synthesis – the process of combining smaller parts into a larger, more complex whole</p>	<p>• Problem Solving – the process of identifying a problem, analyzing it, and finding a solution</p> <p>• Decision Making – the process of choosing between two or more options</p>	<p>• Communication – the process of exchanging information with others</p> <p>• Teamwork – the process of working together with others to achieve a common goal</p>
<p>• Self-awareness – the ability to understand one's own emotions, thoughts, and behaviors</p> <p>• Empathy – the ability to understand and share the feelings of others</p>	<p>• Emotional Regulation – the ability to manage one's emotions in a healthy way</p> <p>• Stress Management – the ability to cope with stress in a healthy way</p>	<p>• Conflict Resolution – the ability to resolve conflicts with others in a peaceful way</p> <p>• Leadership – the ability to guide and inspire others</p>

Analysis Based on physical features

- **Archiving**
app. 10%
of the total
- **Disposal**
of the
information
and data
- **Information**
management
and security
- **Information**
management
and security
- **Information**
management
and security

TIP Add customizable tags to sticky notes to make it easier to find. Drawn, organized, and categorized important items at a glance will give you all

Analysis of diseases

Freedom of
 access to
 the hospital
 1978

Being a woman
 stopped her
 efforts to
 be a doctor

She was
 the first
 woman to
 be a doctor
 in the
 hospital

Her first
 year
 was
 the best

Analysis Based on In takes

Best practice
 → 300 mg
 max 1.5 g per day
 max 12 h per day

Analysis Based on habit

Analysing the value of an object	Forming attitudes of early childhood	Developing attitudes of being autonomous
Forming the moral position of a person in life	Developing attitudes of solidarity	

Analysis Based on sensor data

1. **Identify the**
 2. **problem**
 3. **and**
 4. **the**
 5. **problem**
 6. **and**
 7. **the**
 8. **problem**
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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

5 After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

6 Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

7 Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)

[Share template feedback](#)