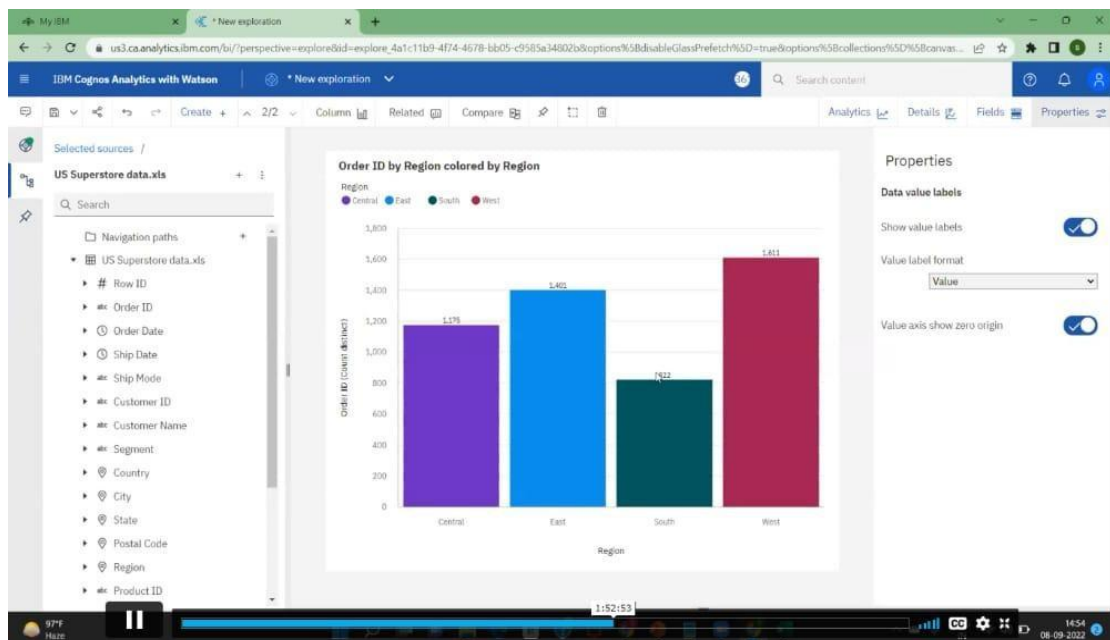
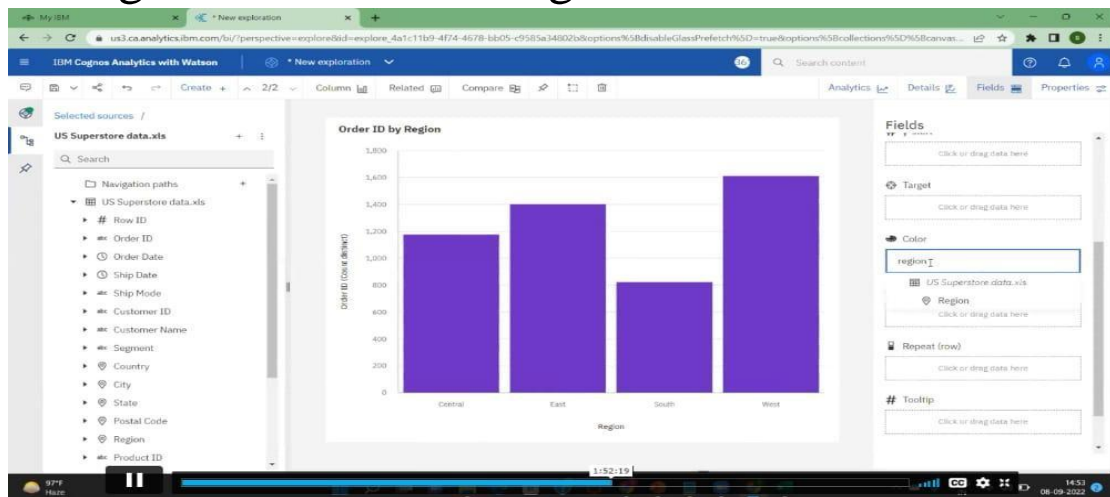
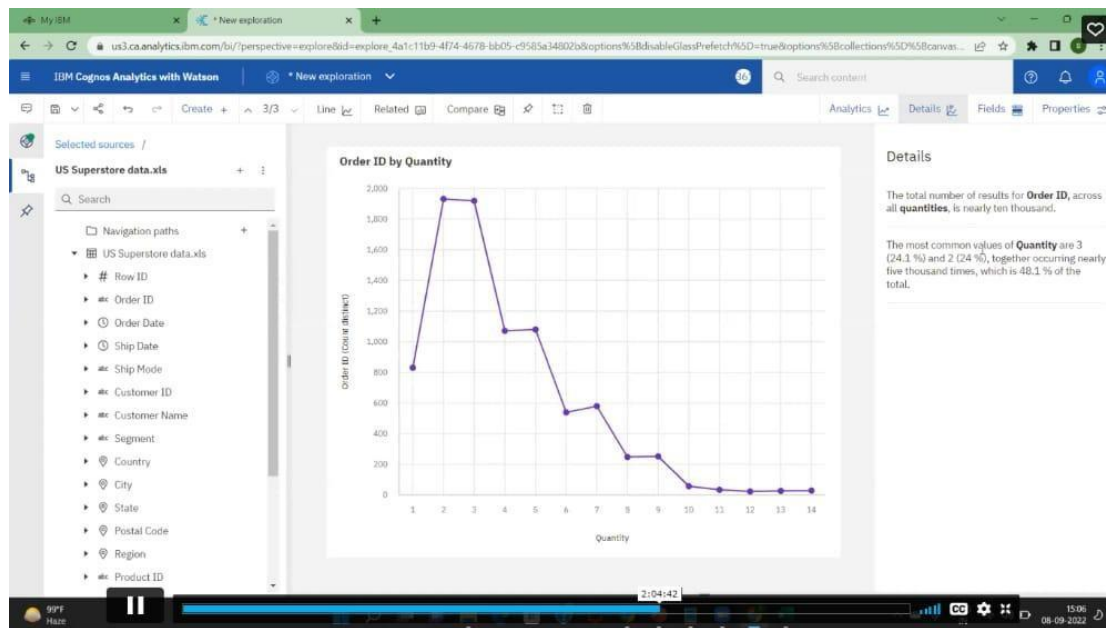


ECOMMERCE ANALYTICS

1.Region that counts for greater number of orders :



2. Frequency distribution of quantity ordered:



Case Study - Ecommerce Analytics

Explore data to find the following insights

- 1: Region that accounts for greater number of orders---- WEST
- 2: Frequency Distribution of Quantity Ordered ----2 was frequently ordered
- 3: Percentage Sales by different product categories
- 4: Profitable products in last few years
- 5: Products that incurred losses
- 6: Product type that was ordered greater number of times
- 7: Yearly Sales for various states
- 8: Trend in Profit/Sales over time(year/month/Quarter)

The dashboard also features a line chart titled "Quantity" with a y-axis ranging from 0 to 180%. The chart shows a sharp increase in the number of orders for quantity 10, followed by a decline and then a relatively flat trend for quantities 11 through 14.

Quantity	Value
1	100
2	100
3	100
4	100
5	100
6	100
7	100
8	100
9	100
10	180
11	100
12	100
13	100
14	100

Fields

X-axis*: Required field
Quantity

Y-axis*: Required field
Order ID

Repeat (column): Click or drag data here

Repeat (row): Click or drag data here

AutoSave [X] US Superstore data - Compatibility Mode

File Home Insert Page Layout Formulas Data Review View Help

Calibri 12 A A

Undo Redo

Clipboard Font Alignment Number Styles Cells Editing

SEVERITY RISK: Microsoft has blocked macros from running because the source of this file is untrusted. Learn More

Comments Share

Row ID Order ID Order Date Ship Date Ship Mode Customer ID Customer Name Segment Country City State Postal Code Region Product ID Category Sub-Category Product Name

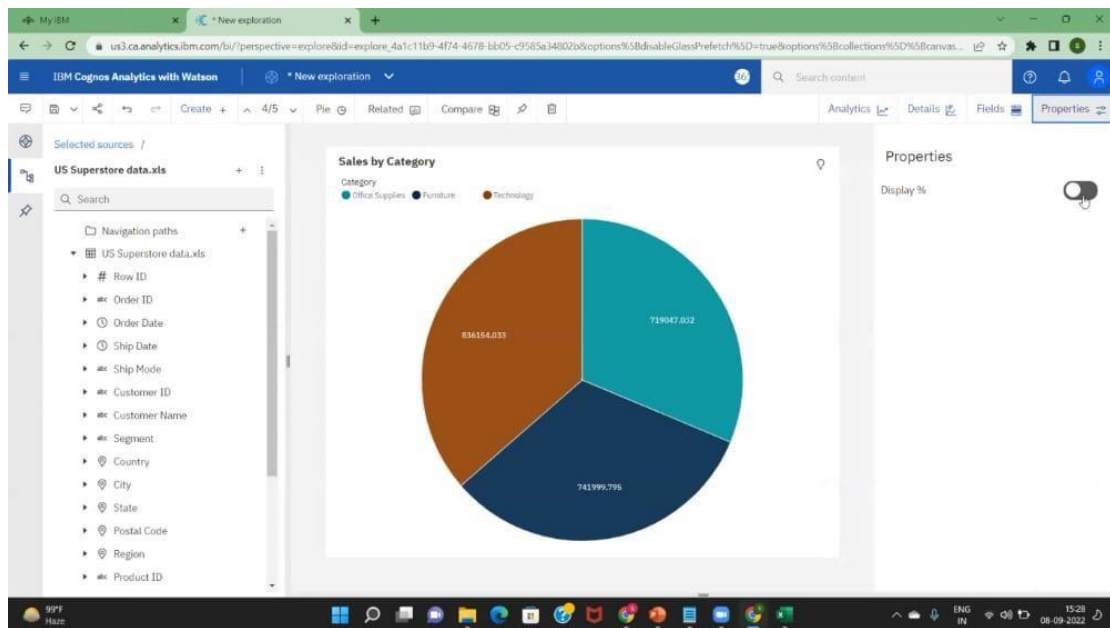
Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	State	Postal Code	Region	Product ID	Category	Sub-Category	Product Name
1	CA-2016-152156	08-11-2016	11-11-2016	Second Class	CG-12520	Claire Gule	Consumer	United State	Henderson	Kentucky	42420	South	FUR-B0-1000	Furniture	Bookcases	Bookcase
2	CA-2016-152156	08-11-2016	11-11-2016	Second Class	CG-12520	Claire Gule	Consumer	United State	Henderson	Kentucky	42420	South	FUR-CH-1000	Furniture	Chairs	Chair
3	CA-2016-138688	12-06-2016	16-06-2016	Second Class	DV-13045	Darrin Van H	Corporate	United State	Los Angeles	California	90036	West	OFF-IA-1000	Office Suppli	Labels	Self-Adhesive Labels
4	US-2015-108966	11-10-2015	18-10-2015	Standard	CLASO-20335	Sean O'Donn	Consumer	United State	Fort Lauderdale	Florida	33311	South	FUR-TA-1000	Furniture	Tables	Table
5	US-2015-108966	11-10-2015	18-10-2015	Standard	CLASO-20335	Sean O'Donn	Consumer	United State	Fort Lauderdale	Florida	33311	South	OFF-ST-1000	Office Suppli	Storage	Office Storage
6	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	FUR-FU-1000	Furniture	Furnishings	Elc
7	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	OFF-AR-1000	Office Suppli	Art	Ne
8	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	TEC-PH-1000	Technology	Phones	Mi
9	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	OFF-BI-1000	Office Suppli	Binders	DX
10	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	OFF-AP-1000	Office Suppli	Appliances	Ho
11	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	FUR-TA-1000	Furniture	Tables	Ch
12	CA-2014-115812	09-06-2014	14-06-2014	Standard	CLABH-11710	Brosina Hoff	Consumer	United State	Los Angeles	California	90032	West	TEC-PH-1000	Technology	Phones	Ko
13	CA-2017-114412	15-04-2017	20-04-2017	Standard	CLAA-10480	Andrew Allen	Consumer	United State	Concord	North Caroli	28027	South	OFF-PA-1000	Office Suppli	Paper	Xei
14	CA-2016-161389	05-12-2016	10-12-2016	Standard	CLIM-15070	Irene Maddu	Consumer	United State	Seattle	Washington	98103	West	OFF-BI-1000	Office Suppli	Binders	Fel
15	US-2015-118983	22-11-2015	26-11-2015	Standard	CLHP-14815	Harold Pauli	Home Office	United State	Fort Worth	Texas	76106	Central	OFF-AP-1000	Office Suppli	Appliances	Ho
16	US-2015-118983	22-11-2015	26-11-2015	Standard	CLHP-14815	Harold Pauli	Home Office	United State	Fort Worth	Texas	76106	Central	OFF-BI-1000	Office Suppli	Binders	Stc
17	CA-2014-105893	11-11-2014	18-11-2014	Standard	CLAPK-19075	Pete Kriz	Consumer	United State	Madison	Wisconsin	53711	Central	OFF-ST-1000	Office Suppli	Storage	Stu
18	CA-2014-167164	13-05-2014	15-05-2014	Second Class	AG-10270	Alejandro Gr	Consumer	United State	West Jordan	Utah	84084	West	OFF-AR-1000	Office Suppli	Art	Fel
19	CA-2014-143336	27-08-2014	01-09-2014	Second Class	ZD-21925	Zuschuss Dor	Consumer	United State	San Francisco	California	94109	West	OFF-AR-1000	Office Suppli	Art	Ne
20	CA-2014-143336	27-08-2014	01-09-2014	Second Class	ZD-21925	Zuschuss Dor	Consumer	United State	San Francisco	California	94109	West	TEC-PH-1000	Technology	Phones	Cis
21	CA-2014-143336	27-08-2014	01-09-2014	Second Class	ZD-21925	Zuschuss Dor	Consumer	United State	San Francisco	California	94109	West	OFF-BI-1000	Office Suppli	Binders	Wi
22	CA-2016-137330	09-12-2016	13-12-2016	Standard	CLAB-16585	Ken Black	Corporate	United State	Fremont	Nebraska	68025	Central	OFF-AR-1000	Office Suppli	Art	Ne
23	CA-2016-137330	09-12-2016	13-12-2016	Standard	CLAB-16585	Ken Black	Corporate	United State	Fremont	Nebraska	68025	Central	OFF-AP-1000	Office Suppli	Appliances	Ac

Orders

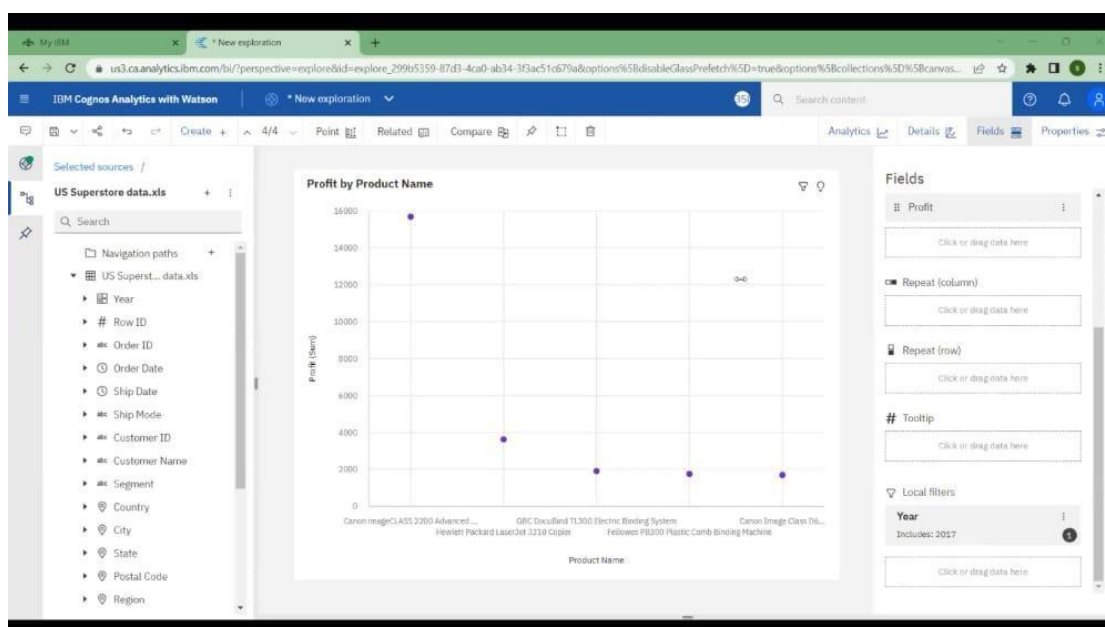
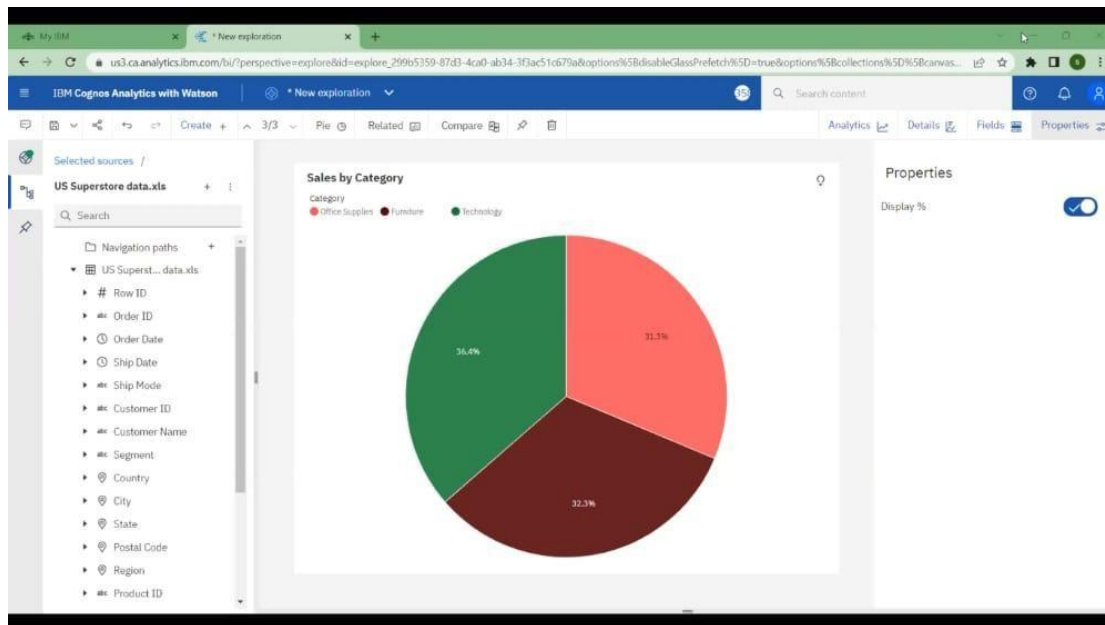
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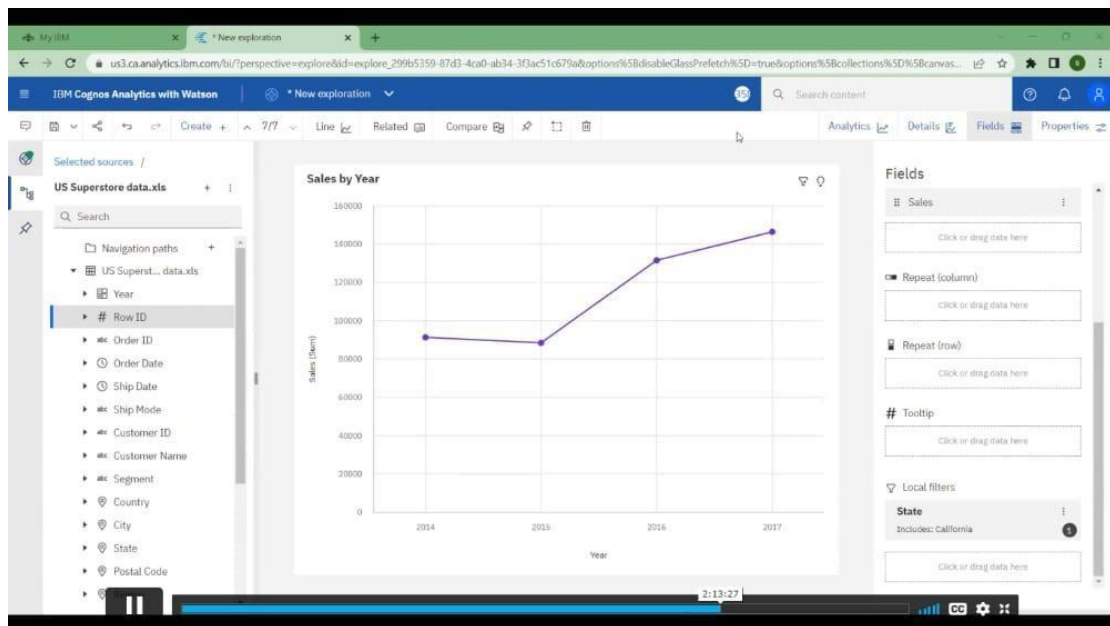
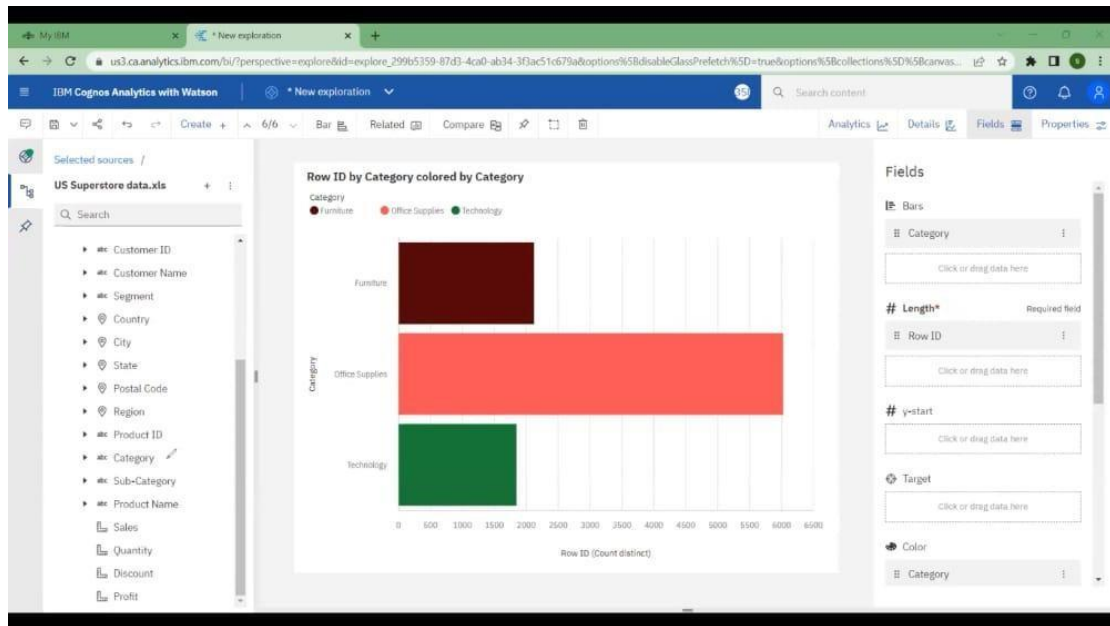
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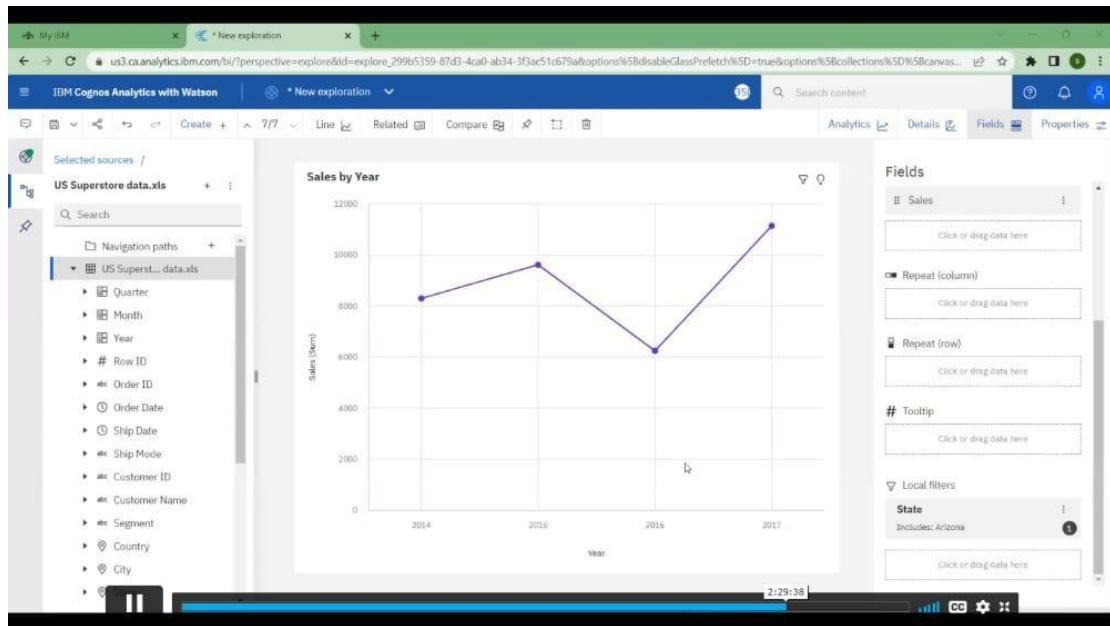


3. Profitable products in last few years:

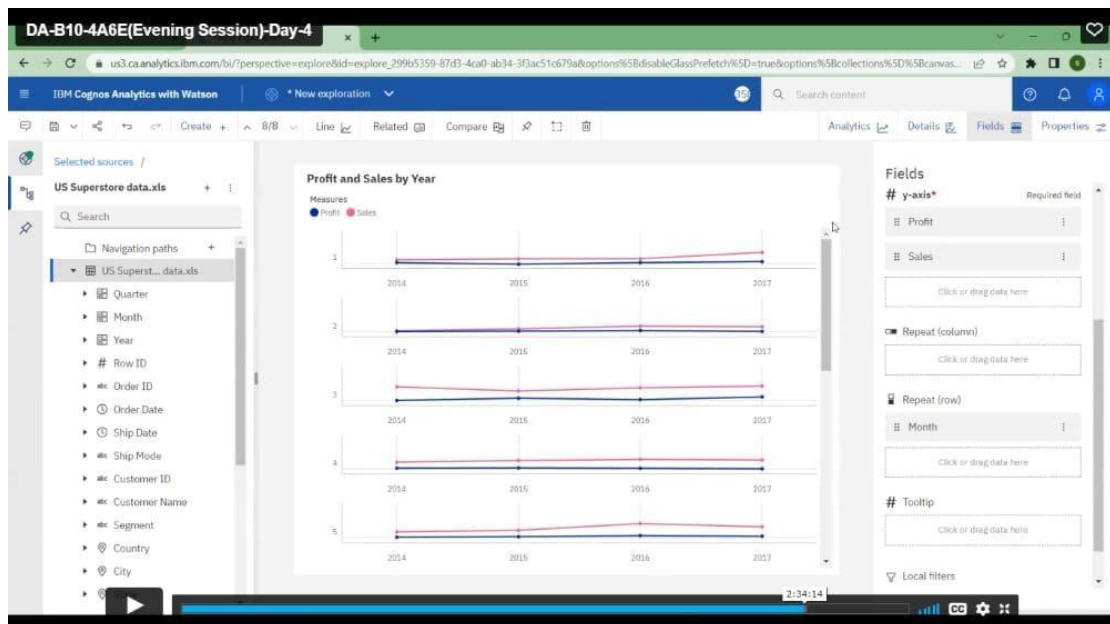


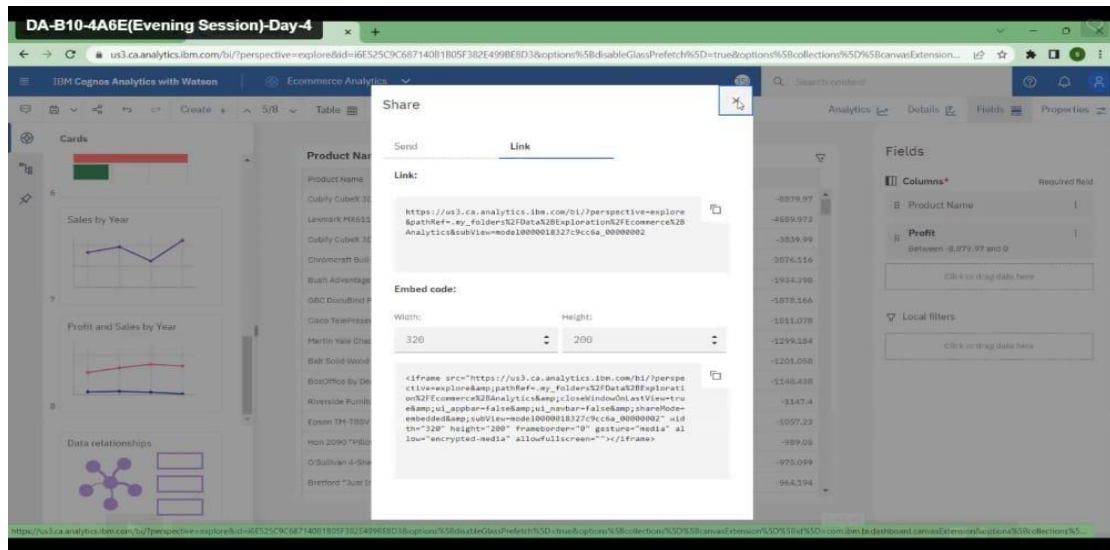
4. Products type that was ordered great number of times:





5.Trend in profit/sales over time (year/month/quarter):





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