## **Project Design Phase-I**

## **Proposed Solution**

| Date          | 20 Octomber 2022                 |
|---------------|----------------------------------|
| Team ID       | PNT2022TMID50219                 |
| Project Name  | Project - Data Analytics For DHL |
| -             | Logistics Facilities             |
| Maximum Marks | 2 Marks                          |

## **Proposed Solution Template:**

Project team shall fill the following information in proposed solution templates.

| S.No. | Parameter          | Description  |
|-------|--------------------|--|
| 1.    | Problem Statement  | The biggest problems in the logistics industry come      |
|       | (Problem to be     | from its inconsistency and fragmentation.                |
|       | solved)            | Since there are many parties involved (manufacturers,    |
|       |                    | storekeepers, drivers, managers, and end users) it's     |
|       |                    | impossible to have centralised control over everystep of |
|       |                    | the way.   |
| 2.    | Idea / Solution    | Perform the coding & solutioning, acceptance testing,    |
|       | description        | performance testing based as per the Timelimit.          |
| 3.    | Novelty /          | As a Thought leader in the logisticsindustry, DHL        |
|       | Uniqueness         | structurally invests in trend research and solution      |
|       |                    | development. The nature of the workplace, work culture,  |
|       |                    | and workforce are evolving.                              |
| 4.    | Social Impact /    | Optimized way for Domestic and international parcel      |
|       | Customer           | delivery to Target Location.                             |
|       | Satisfaction       |  |
| 5.    | Scalability of the | A Scalable solution allowing for changing                |
|       | Solution           | demands&servicerequirements.Whatever your                |
|       |                    | company's shape size, you will gain.                     |
| 6.    | Business Model     | Sales revenue model that makes money by mailservice,     |
|       | (Revenue Model)    | product delivery.  |