Ideation Phase Brainstorming

Date	28 October 2022
Team ID	PNT2022TMID50219
Project Name	Project-Data Analytics for DHL Logistics Facilities
Maximum Marks	4 Marks

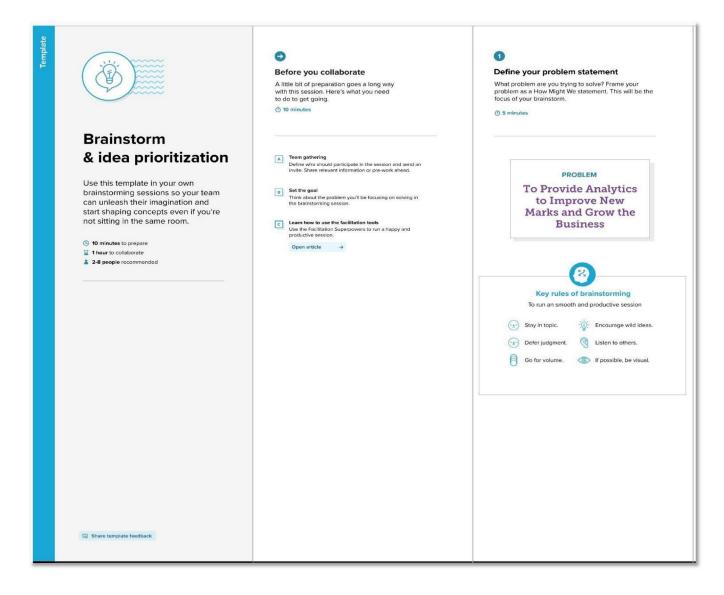
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

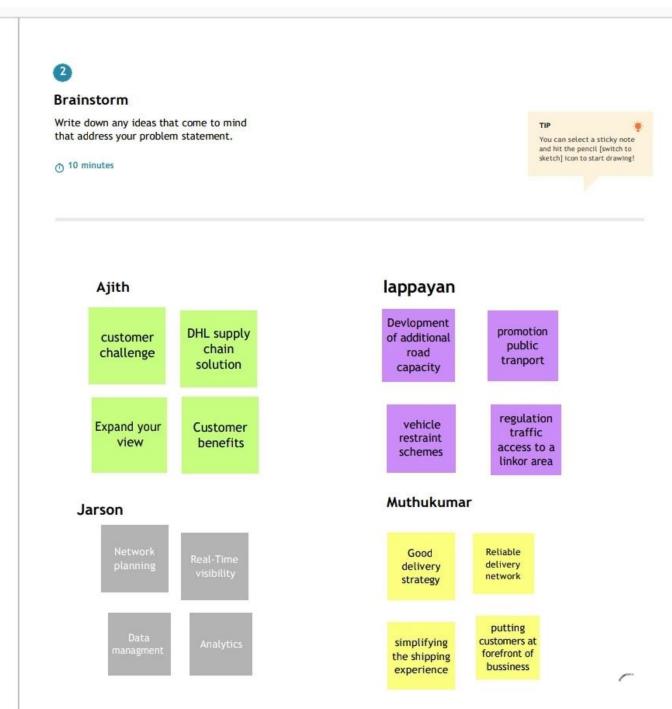
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups,

① 20 minutes

Security and Safe	Environment Issues	needs quick service	Customer Service is available
Demand Fluctation	High Customs cost	Make Work Together	Make a Separate road line
Proper Documentation with Shipping	You can track parcel	We are responsibile	Customer can Receive a Receipt
Door Step Delivery	Regular updates of the services	Economic Growth of Country	Negotiation with client and customer

Step-3: Idea Prioritization

